

# Lecture 14

## Representation Learning



# 14. Representation Learning

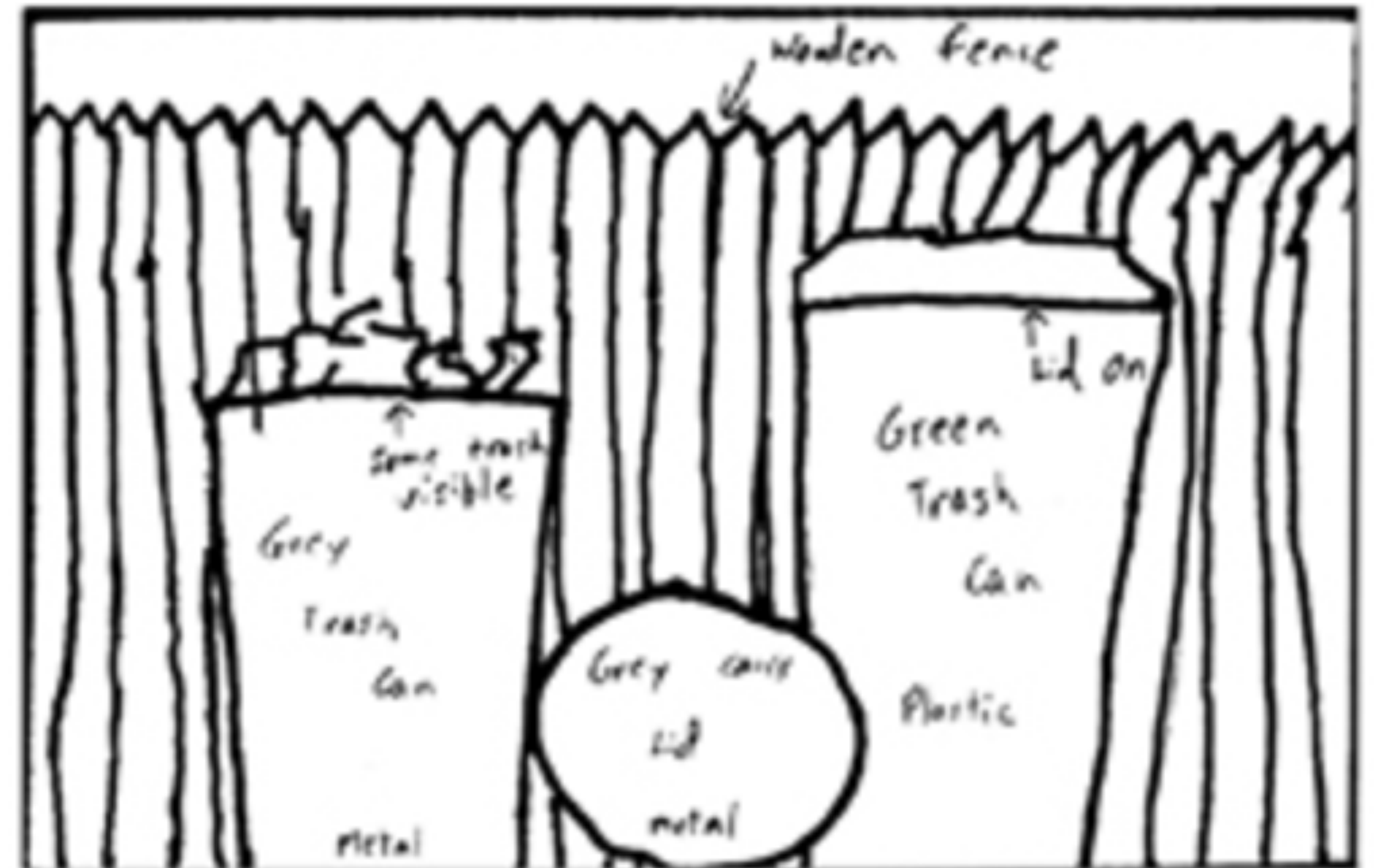
- Representations in the brain
- What is learned by a deep net?
- Transfer learning and finetuning
- Unsupervised and self-supervised learning



Observed image



Drawn from memory



[Bartlett, 1932]

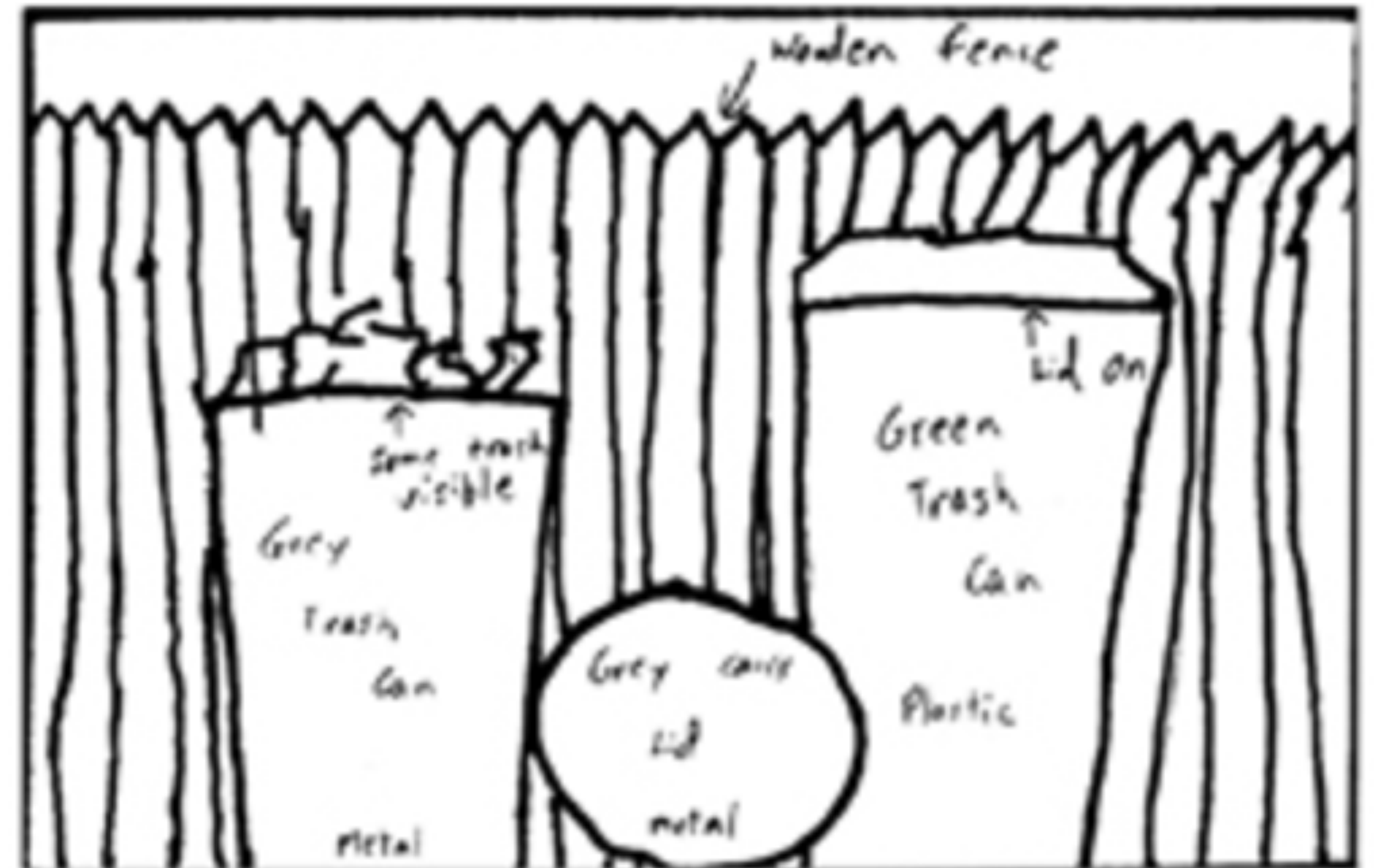
[Intraub & Richardson, 1989]



Observed image



Drawn from memory



[Bartlett, 1932]

[Intraub & Richardson, 1989]





"I stand at the window and see a house, trees, sky. Theoretically I might say there were 327 brightnesses and nuances of colour. Do I have "327"? No. I have sky, house, and trees."

— Max Wertheimer, 1923

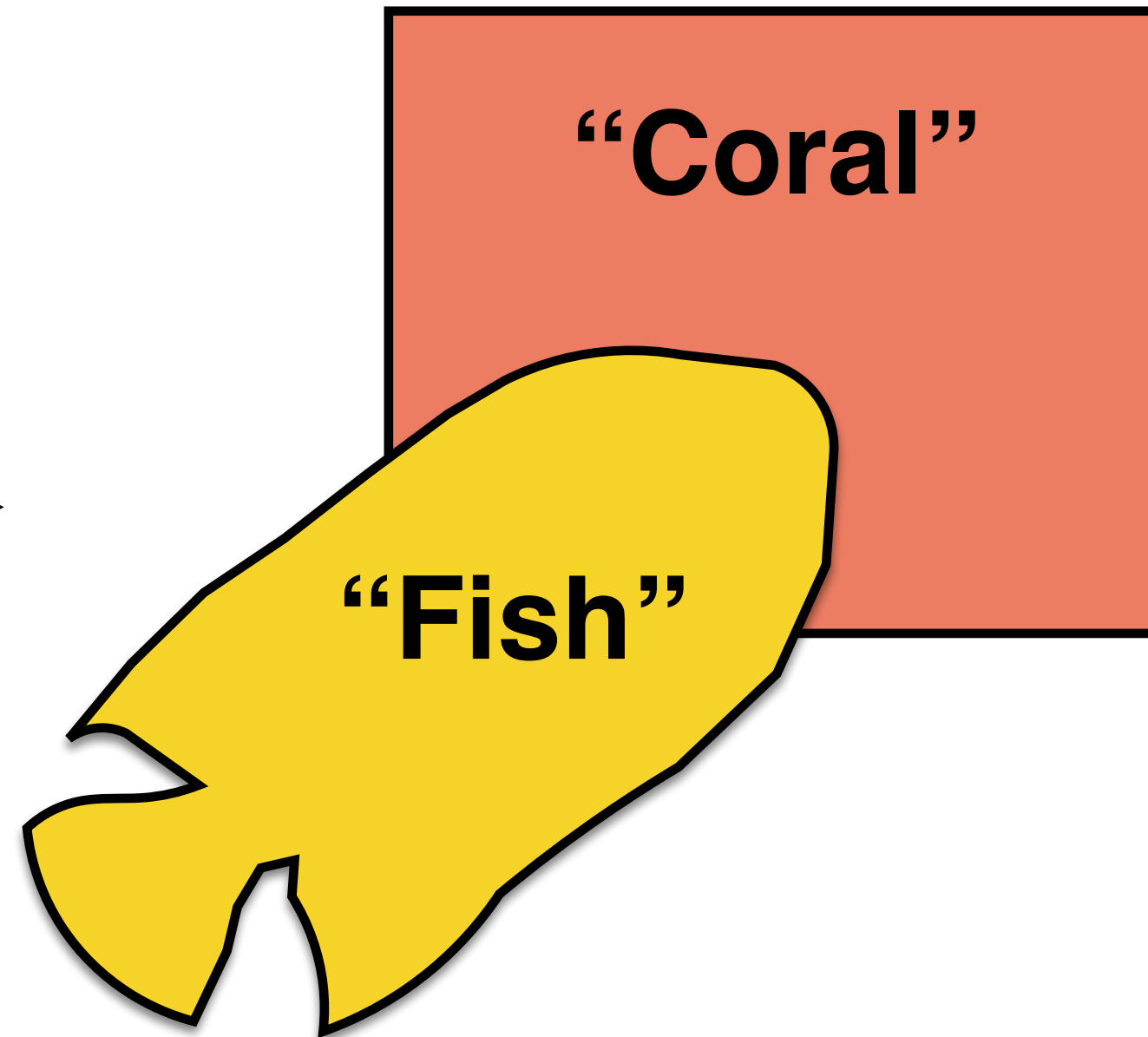
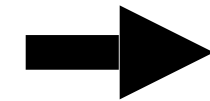


# Representation learning

$X$



Image

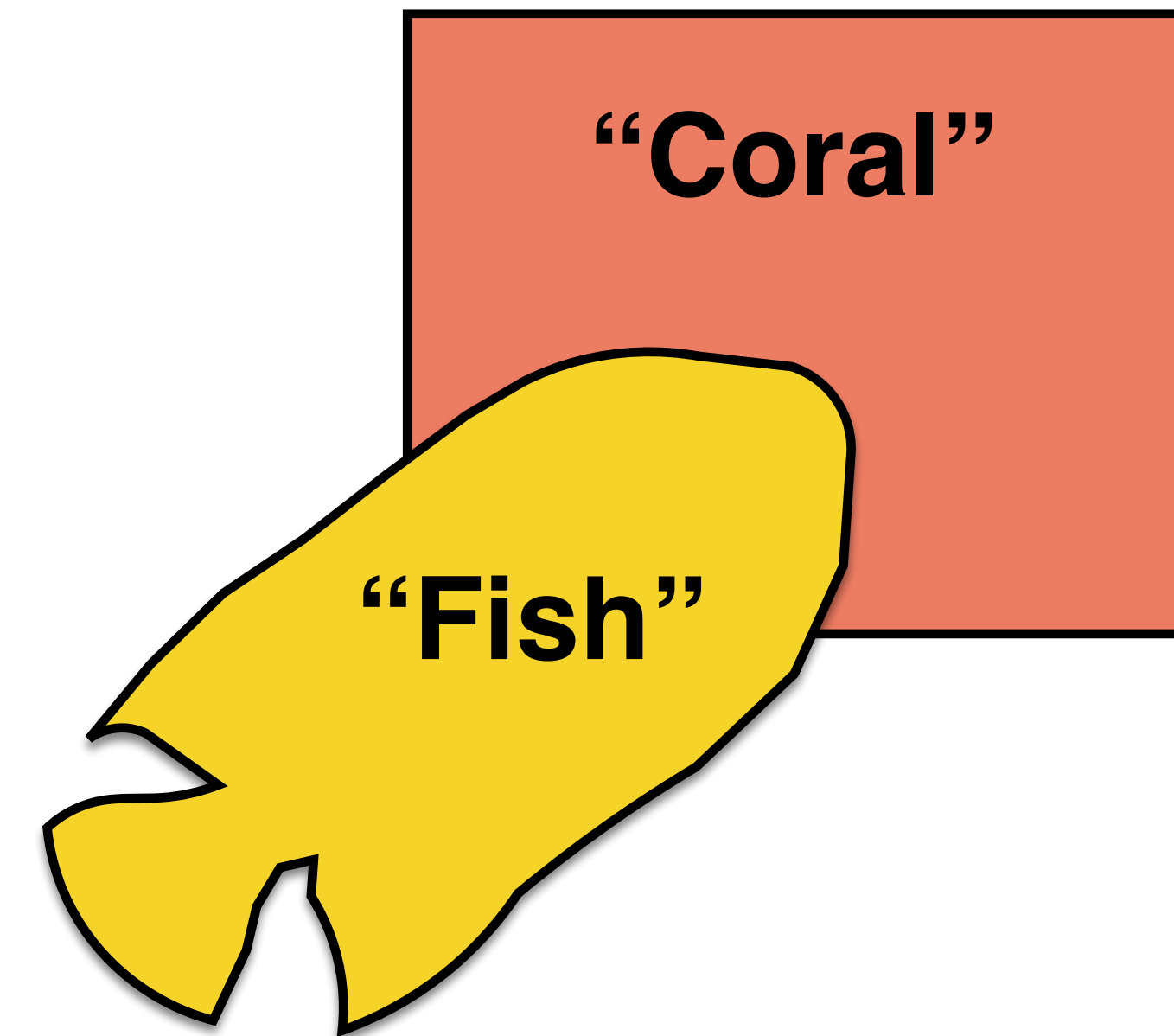


Compact mental  
representation

# Representation learning

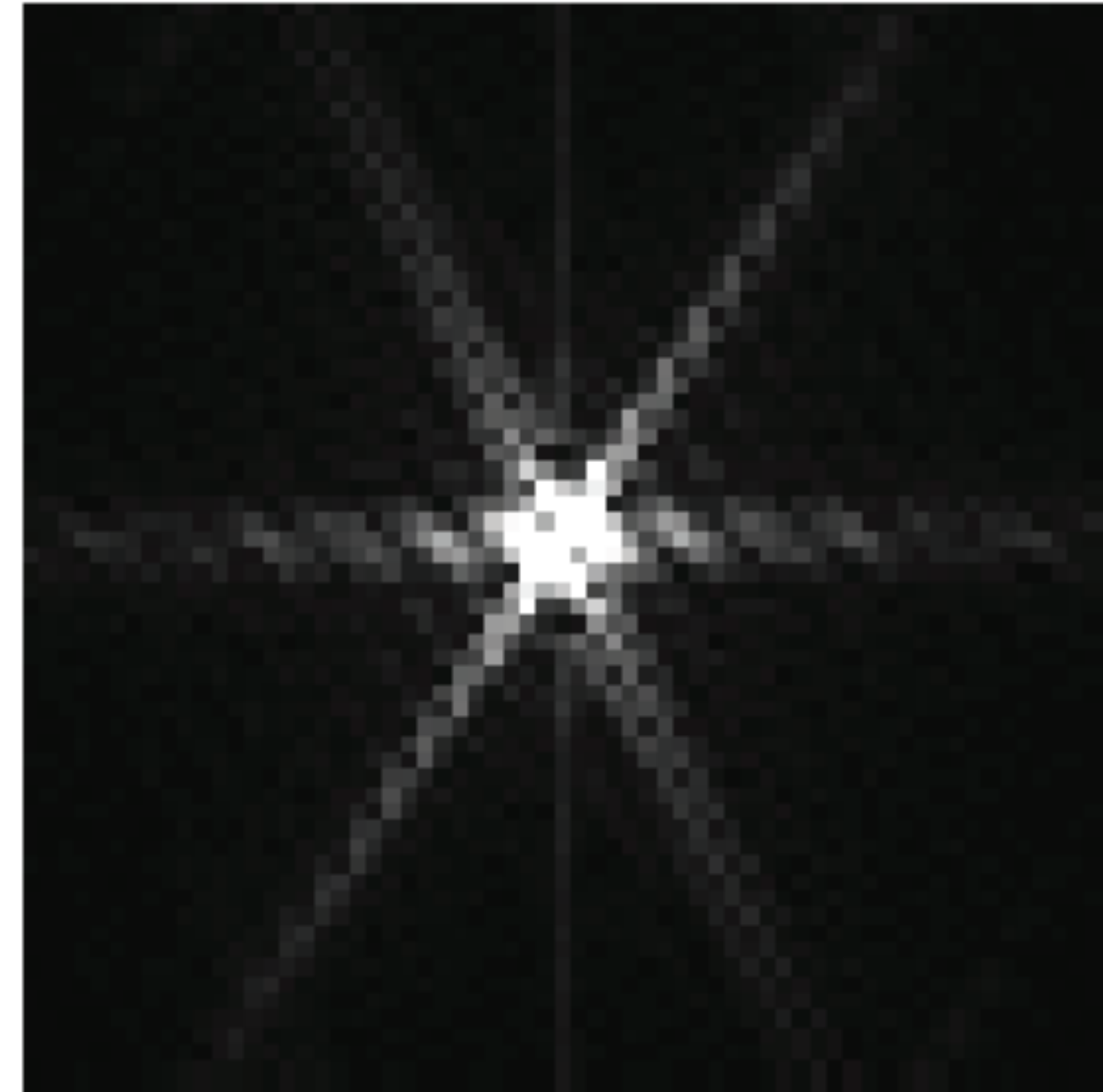
Good representations are:

1. Compact (*minimal*)
2. Explanatory (*sufficient*)
3. Disentangled (*independent factors*)
4. Interpretable
5. *Make subsequent problem solving easy*



[See "Representation Learning", Bengio 2013, for more commentary]

# Representation learning

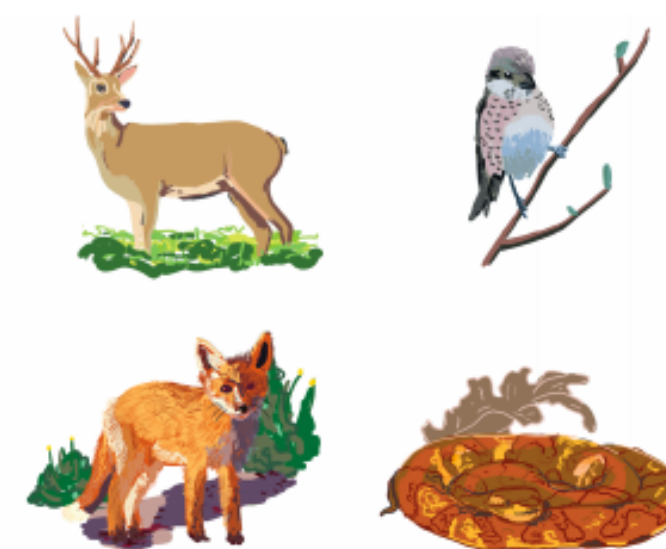


Convolution is pointwise multiplication in the frequency domain.





Classification  
units



PIT/AIT



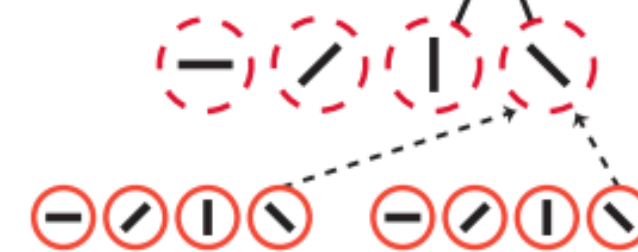
V4/PIT



V2/V4

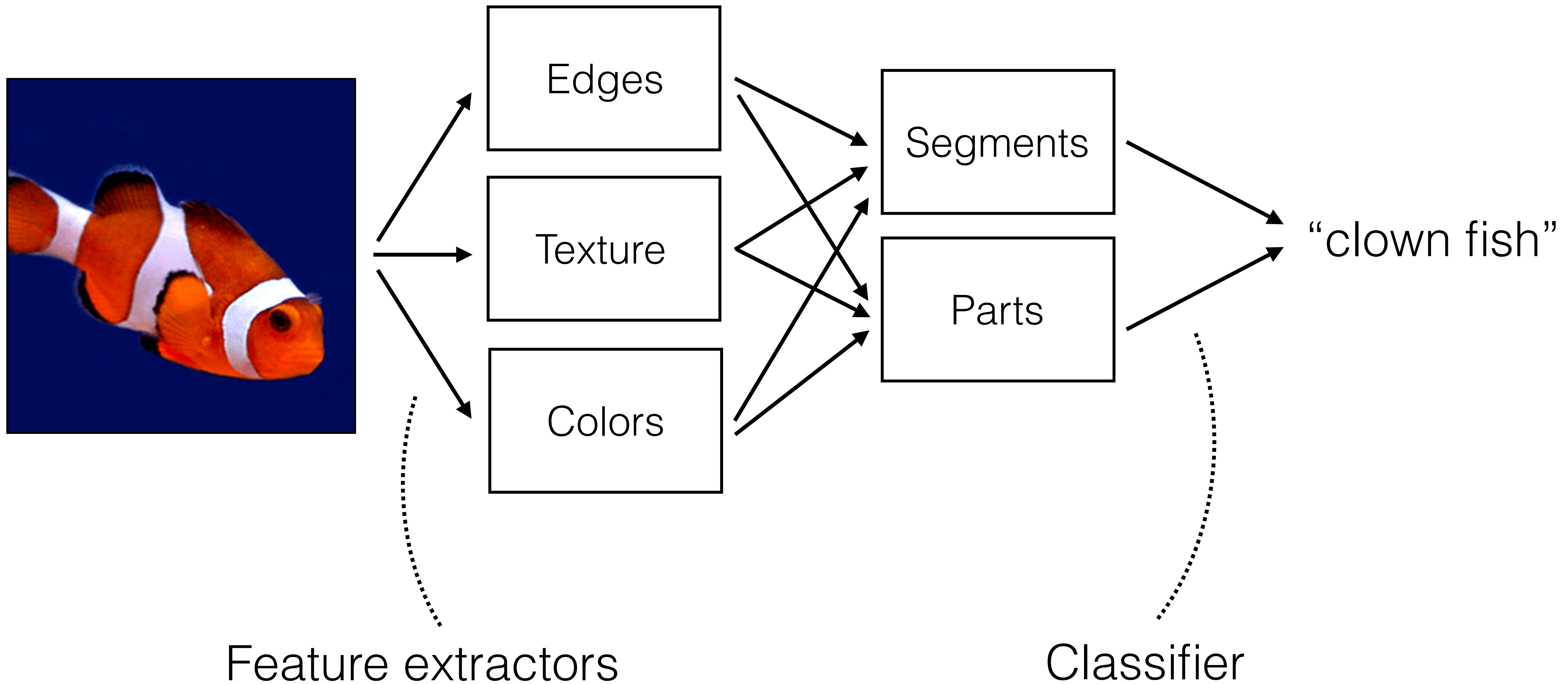


V1/V2

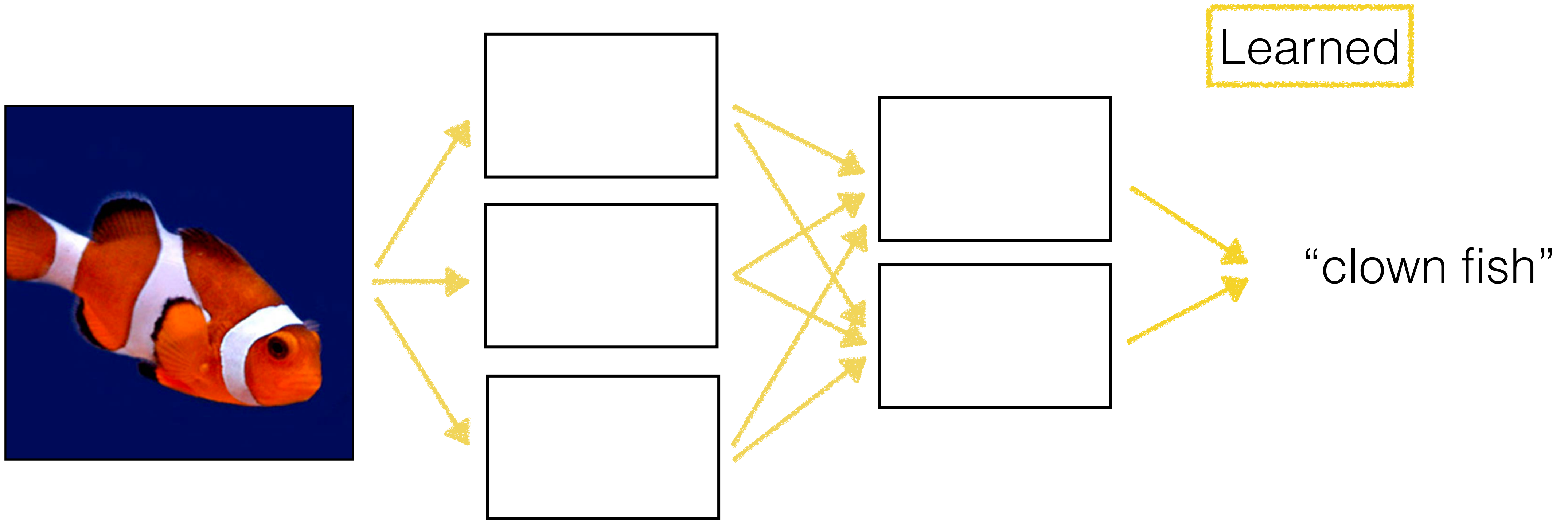


[Serre, 2014]

# Classical object recognition



# Deep learning



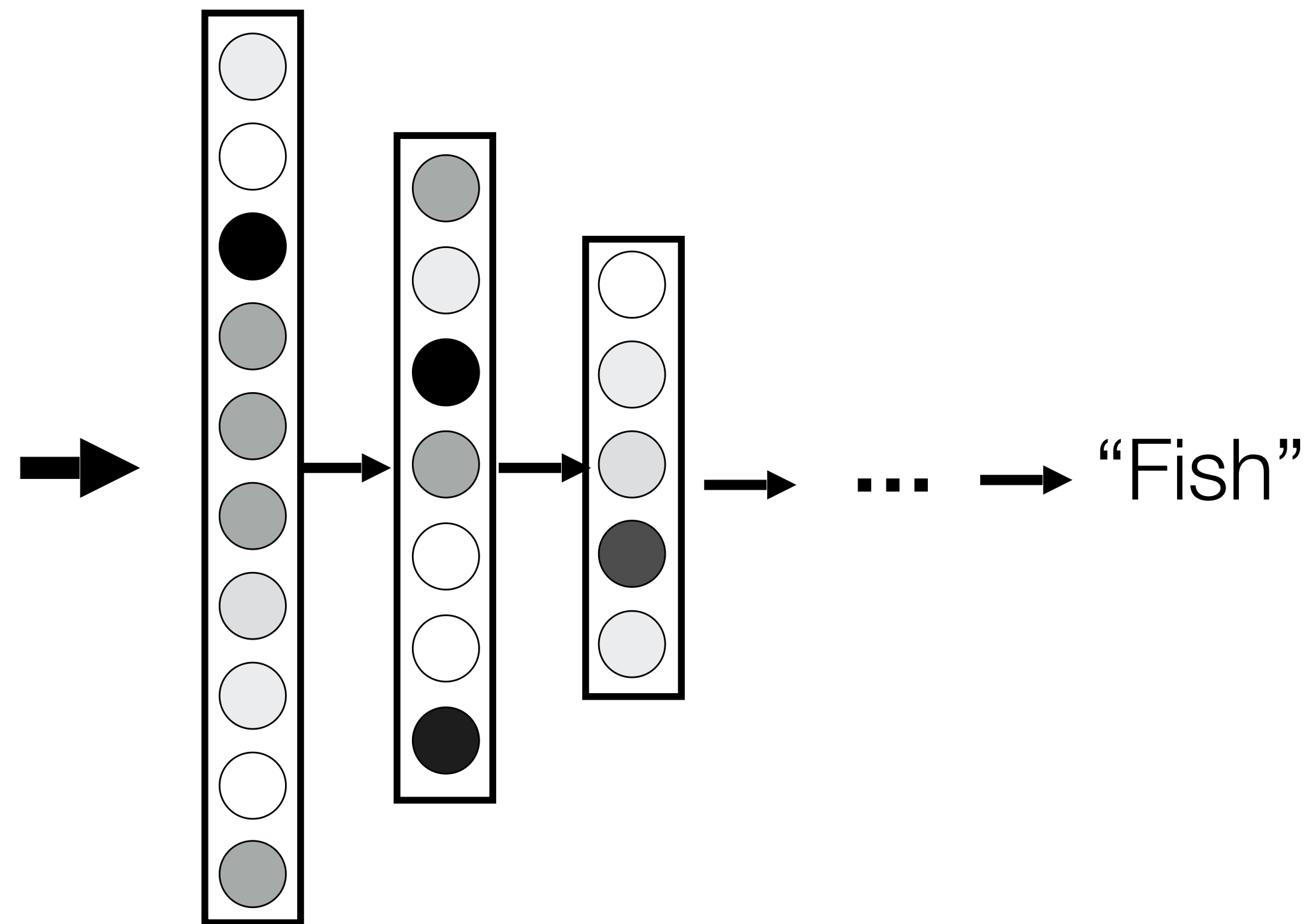


# What do deep nets internally learn?

$X$

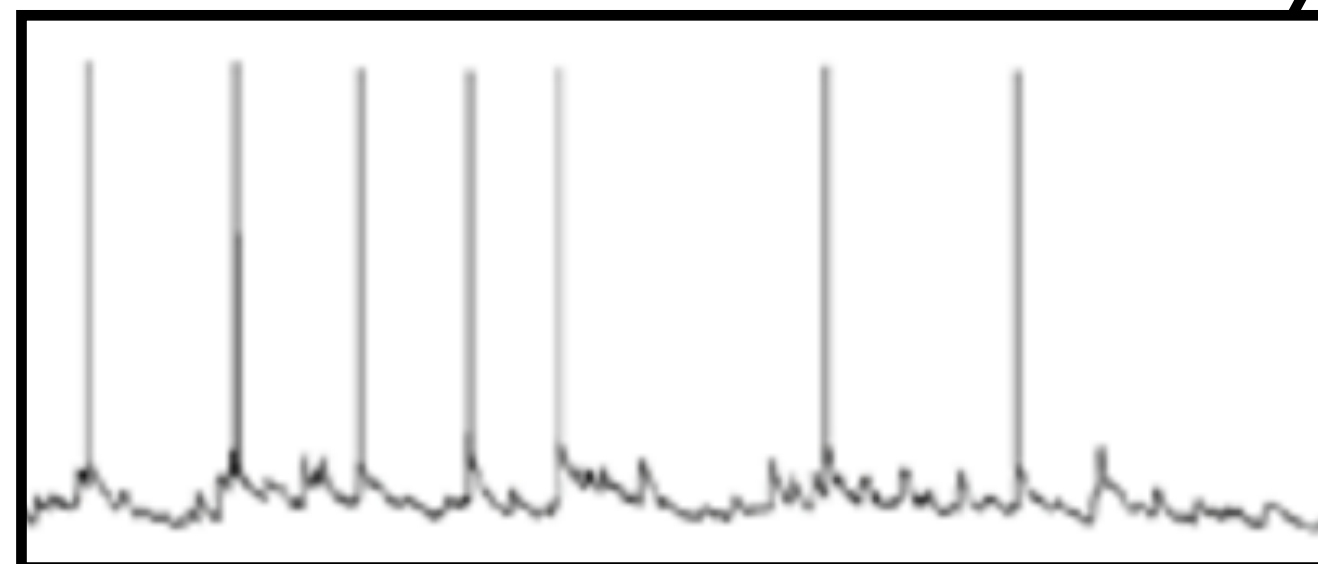
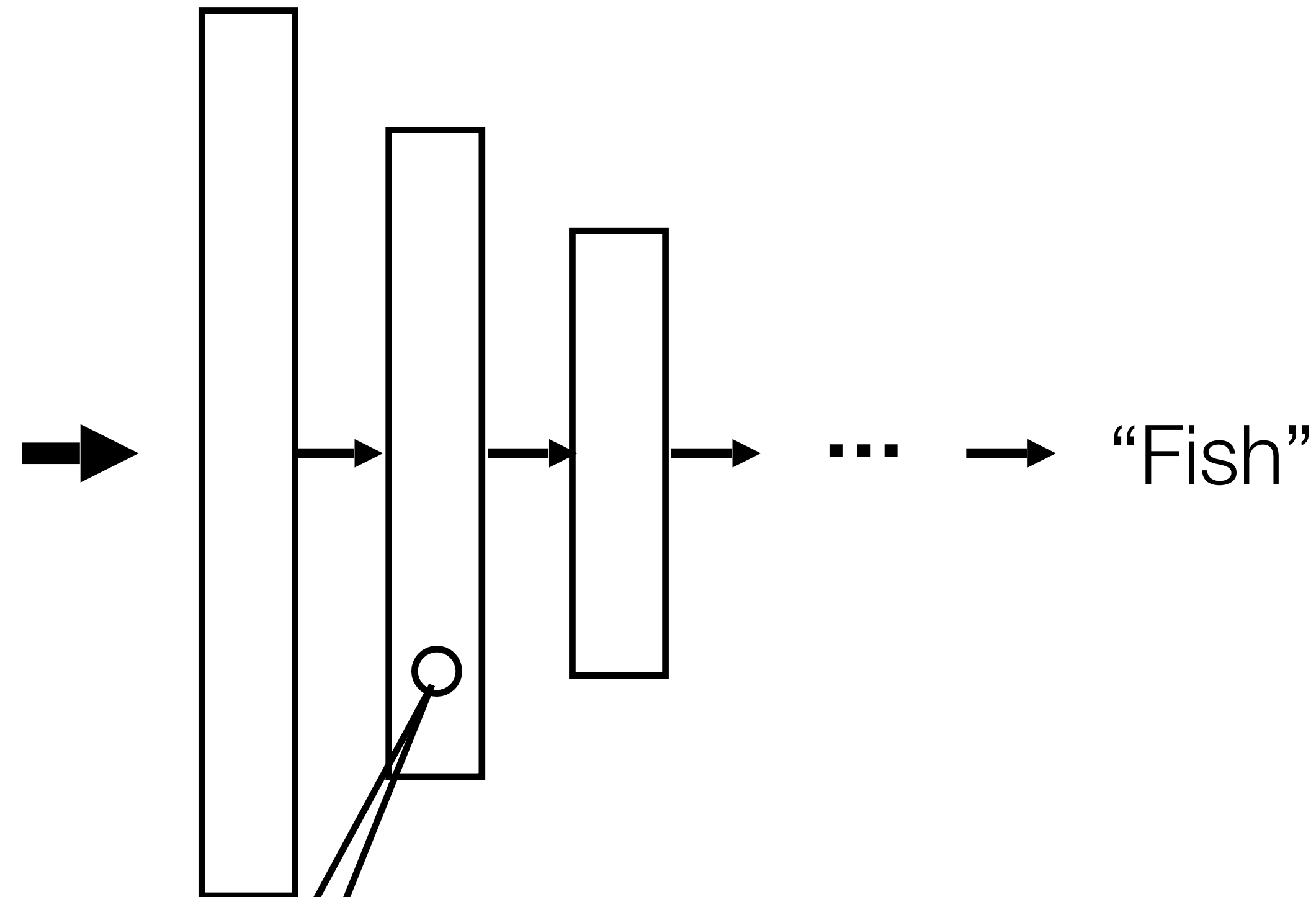
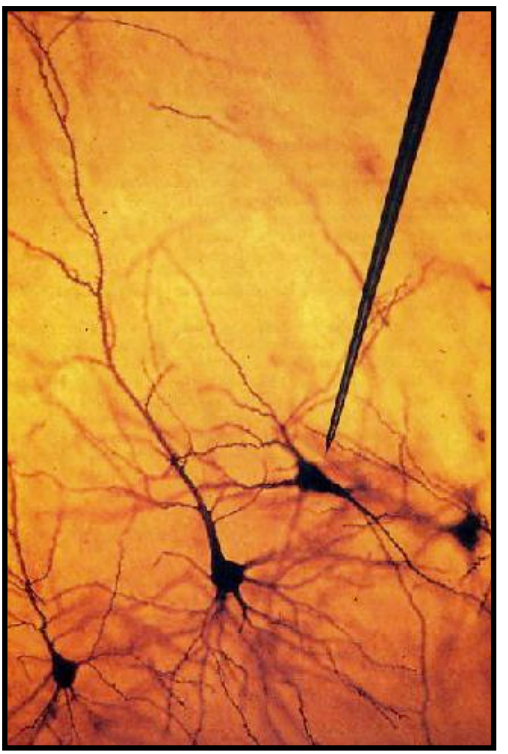


Image





# Deep Net “Electrophysiology”



[Zeiler & Fergus, ECCV 2014]

[Zhou et al., ICLR 2015]

# Visualizing and Understanding CNNs

[Zeiler and Fergus, 2014]

Gabor-like filters learned by **layer 1**

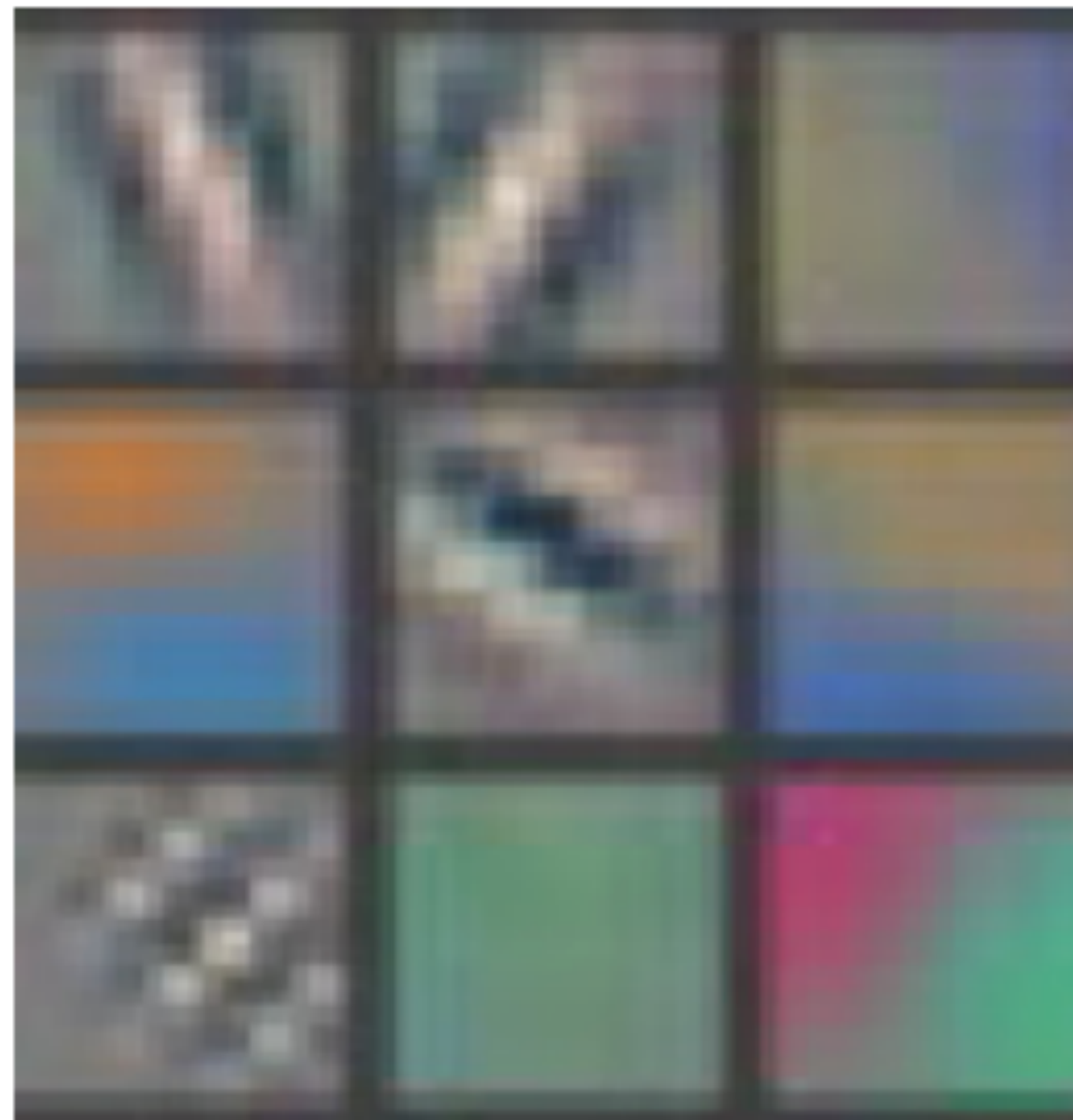
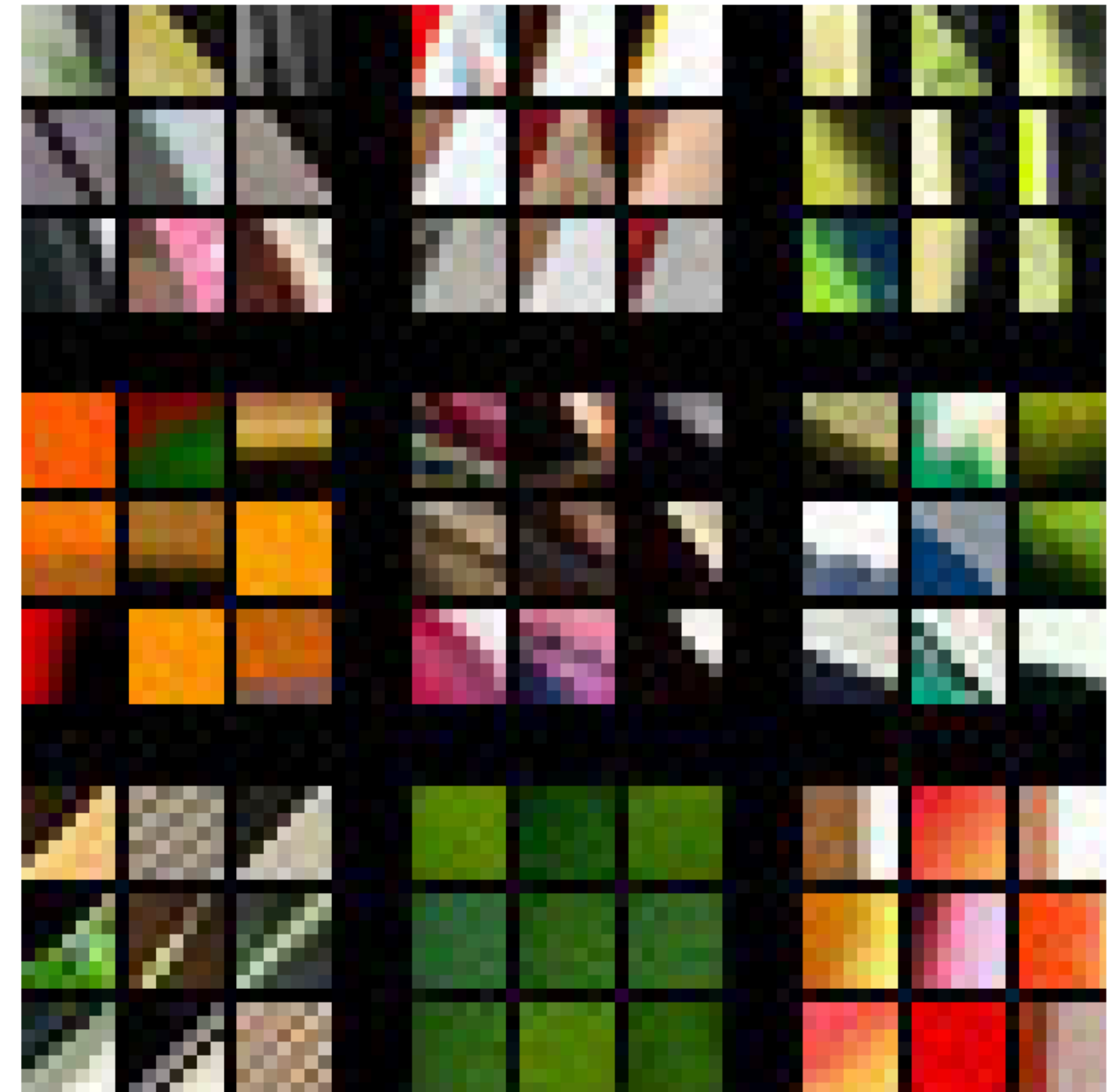


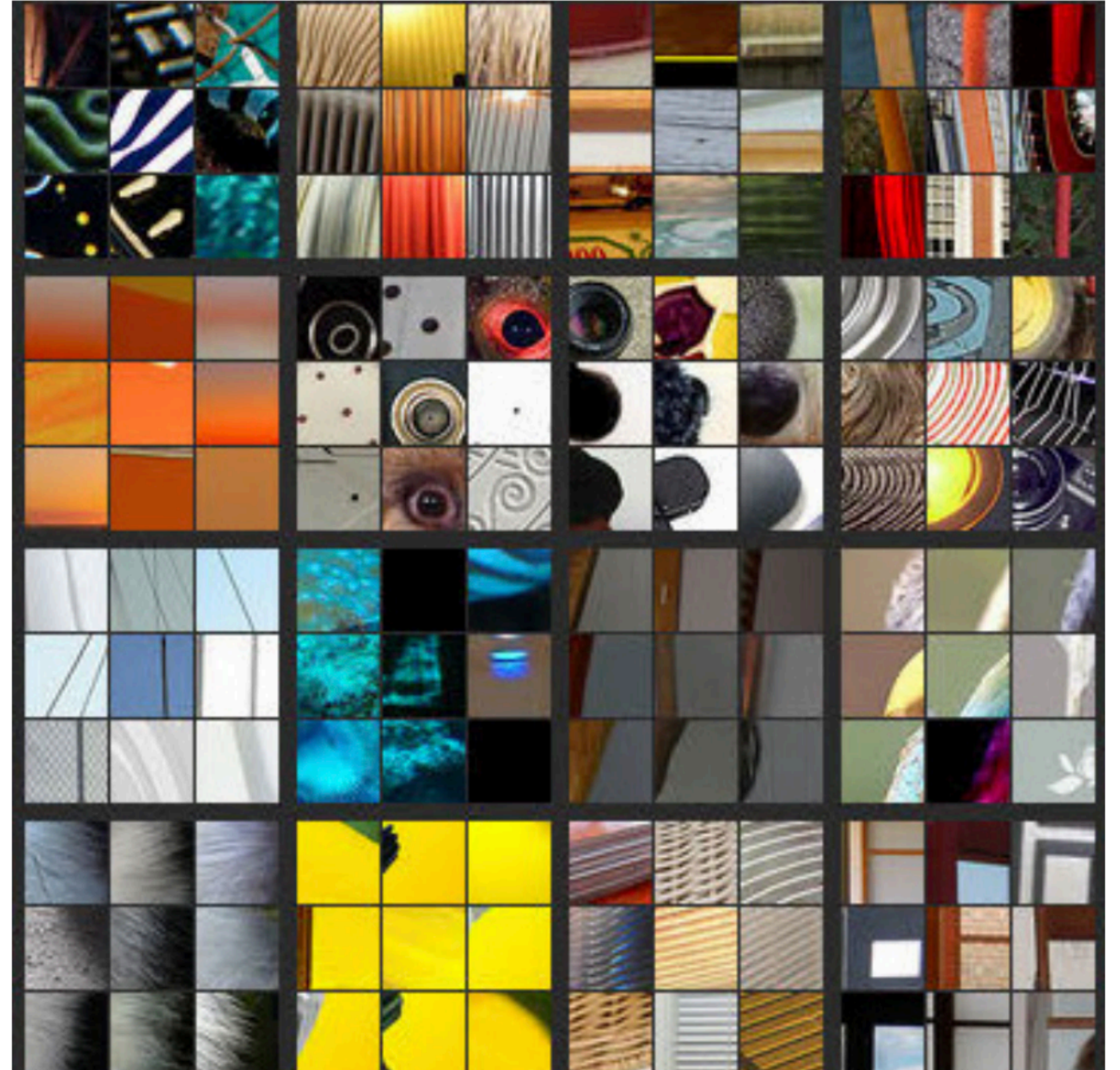
Image patches that activate each of the **layer 1** filters most strongly





[Zeiler and Fergus, 2014]

Image patches that activate  
several of the **layer 2**  
neurons most strongly





[Zeiler and Fergus, 2014]

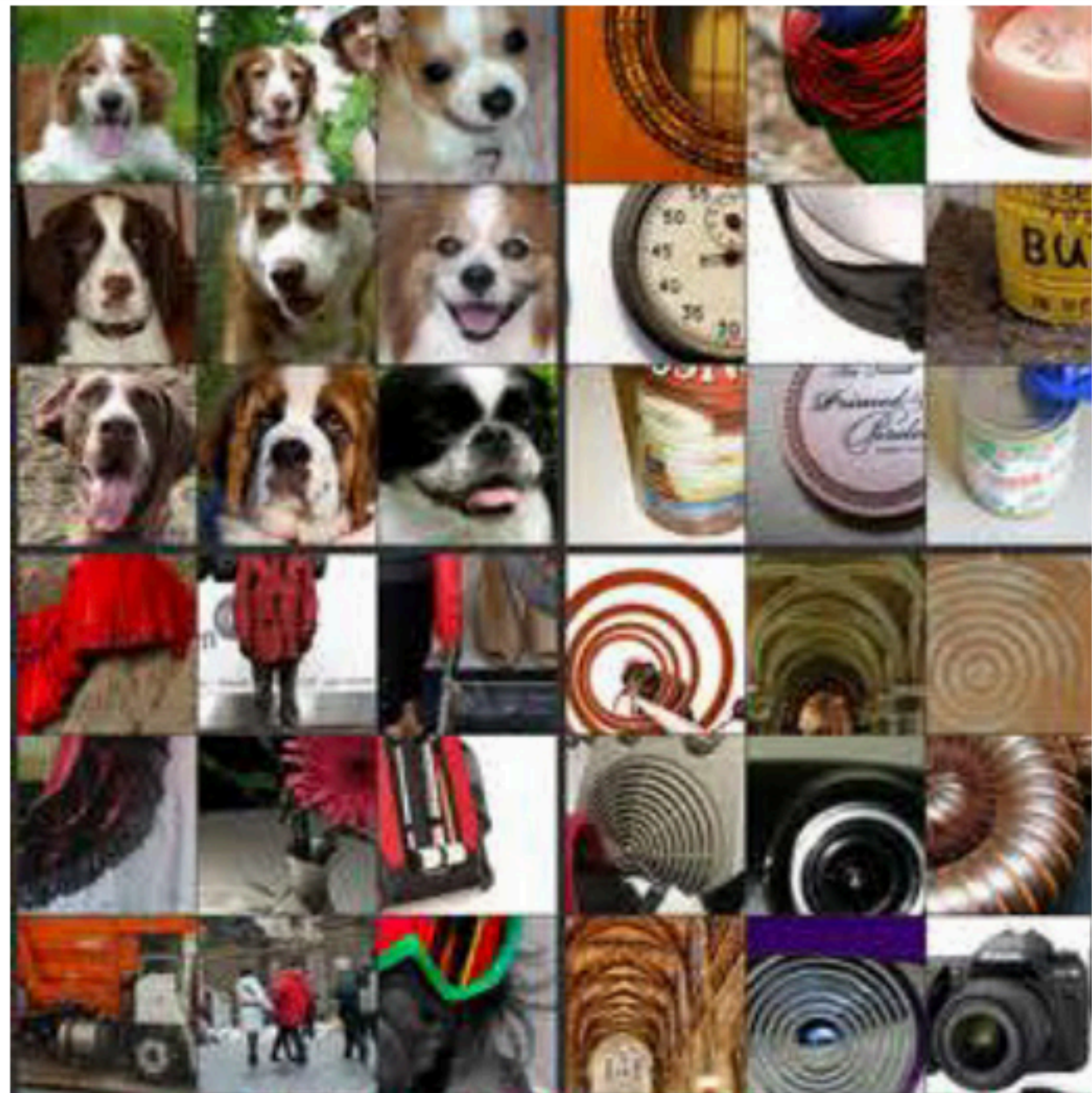
Image patches that activate  
several of the **layer 3**  
neurons most strongly





[Zeiler and Fergus, 2014]

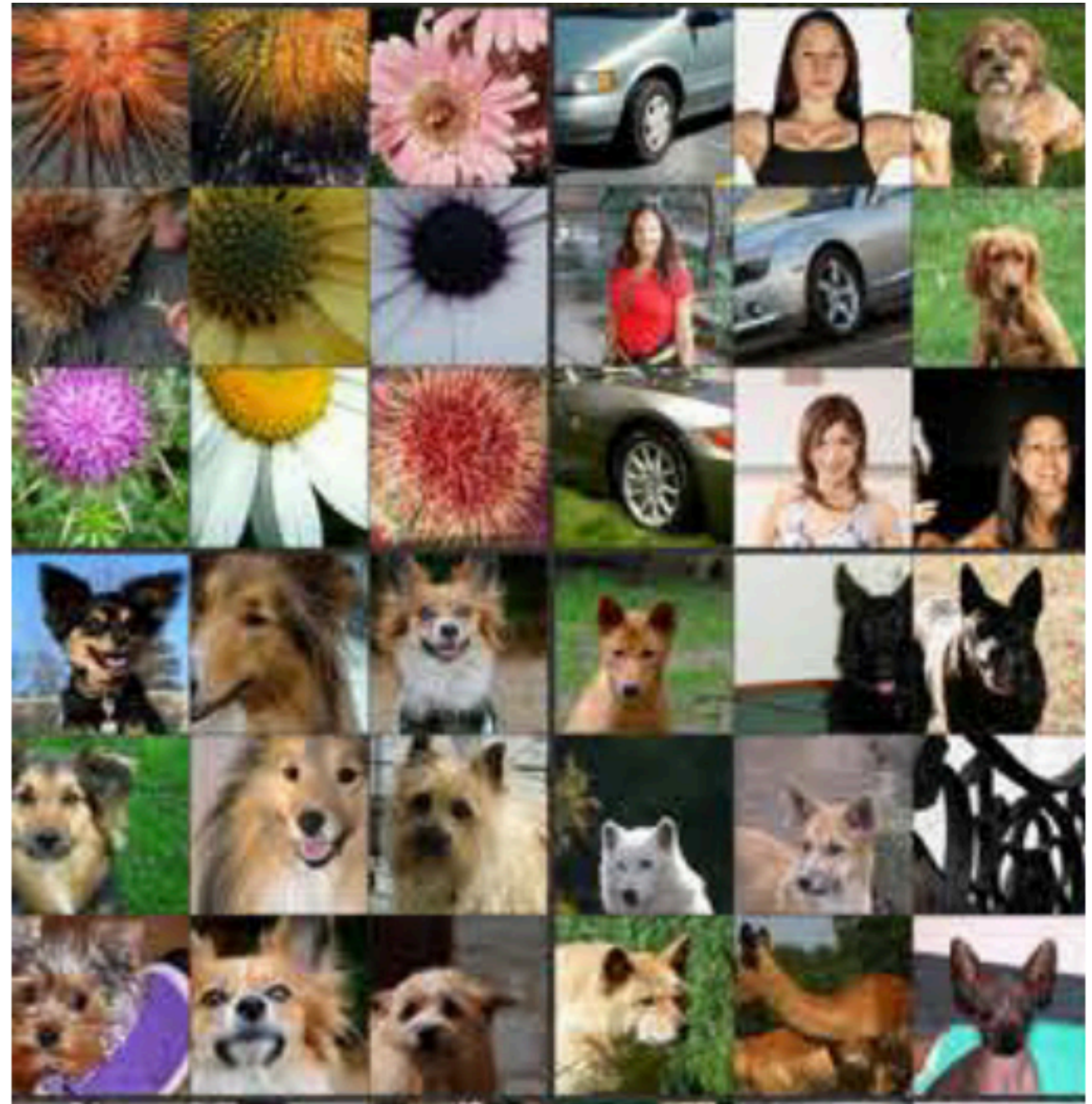
Image patches that activate  
several of the **layer 4**  
neurons most strongly





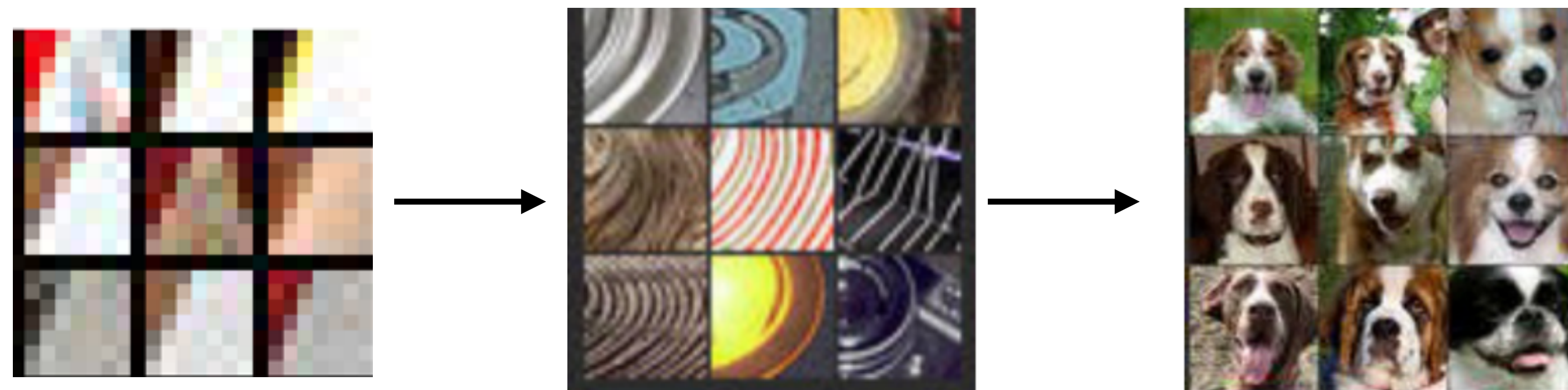
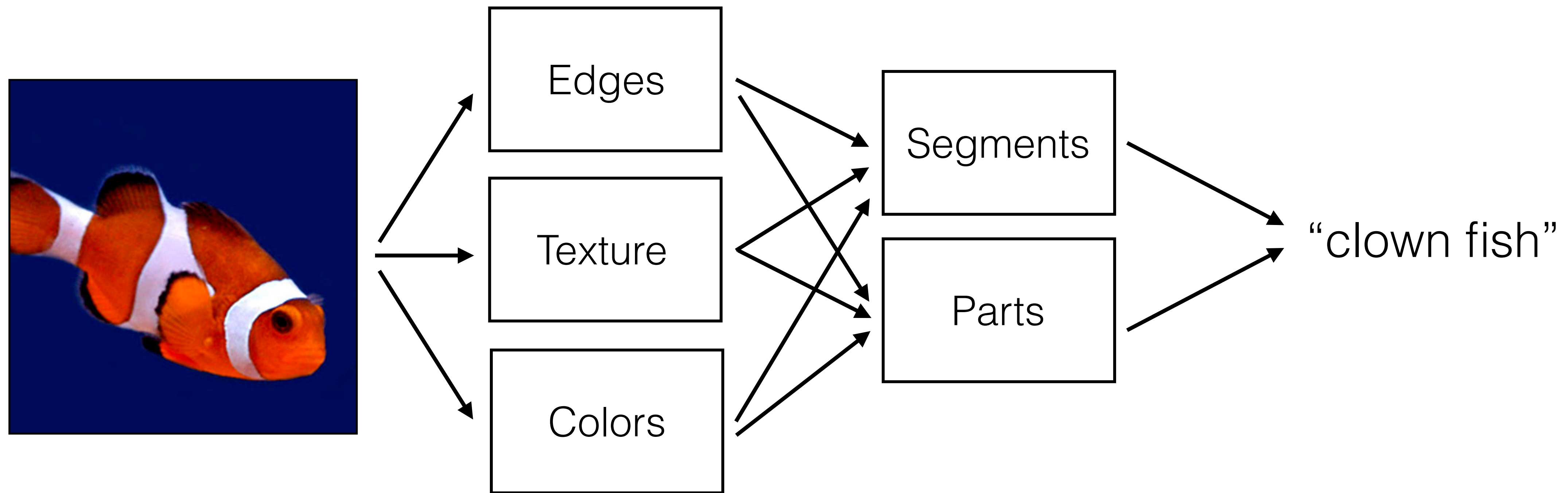
[Zeiler and Fergus, 2014]

Image patches that activate  
several of the **layer 5**  
neurons most strongly



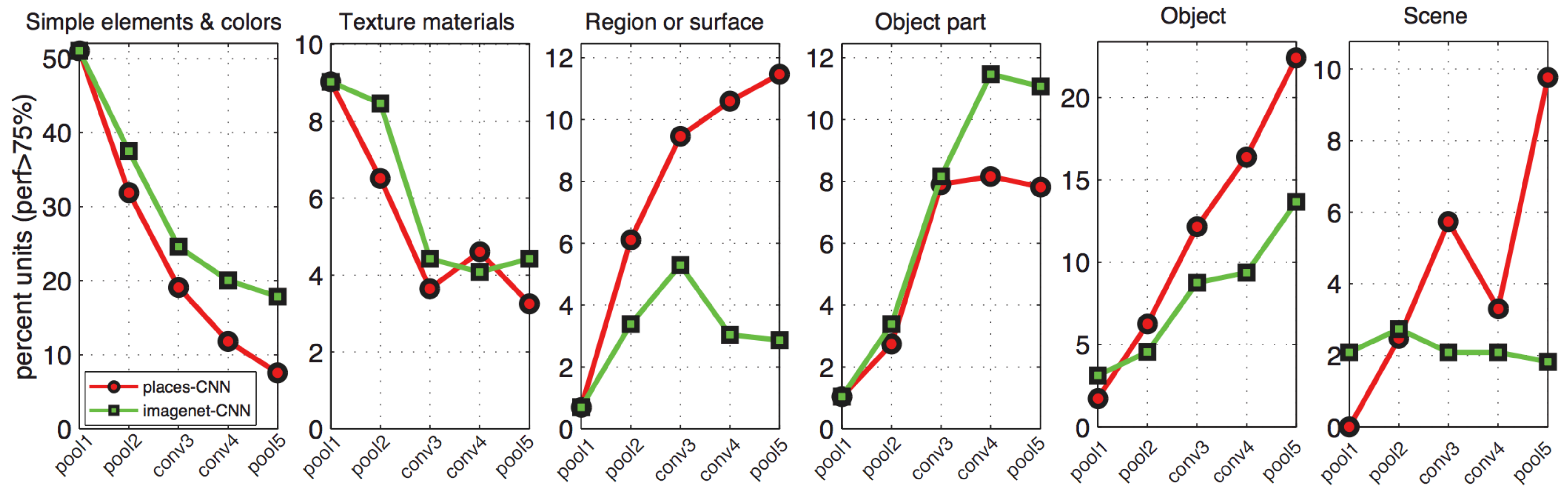


# CNNs *learned* the classical visual recognition pipeline!



# Object Detectors Emergence in Deep Scene CNNs

[Zhou, Khosla, Lapedriza, Oliva, Torralba, ICLR 2015]



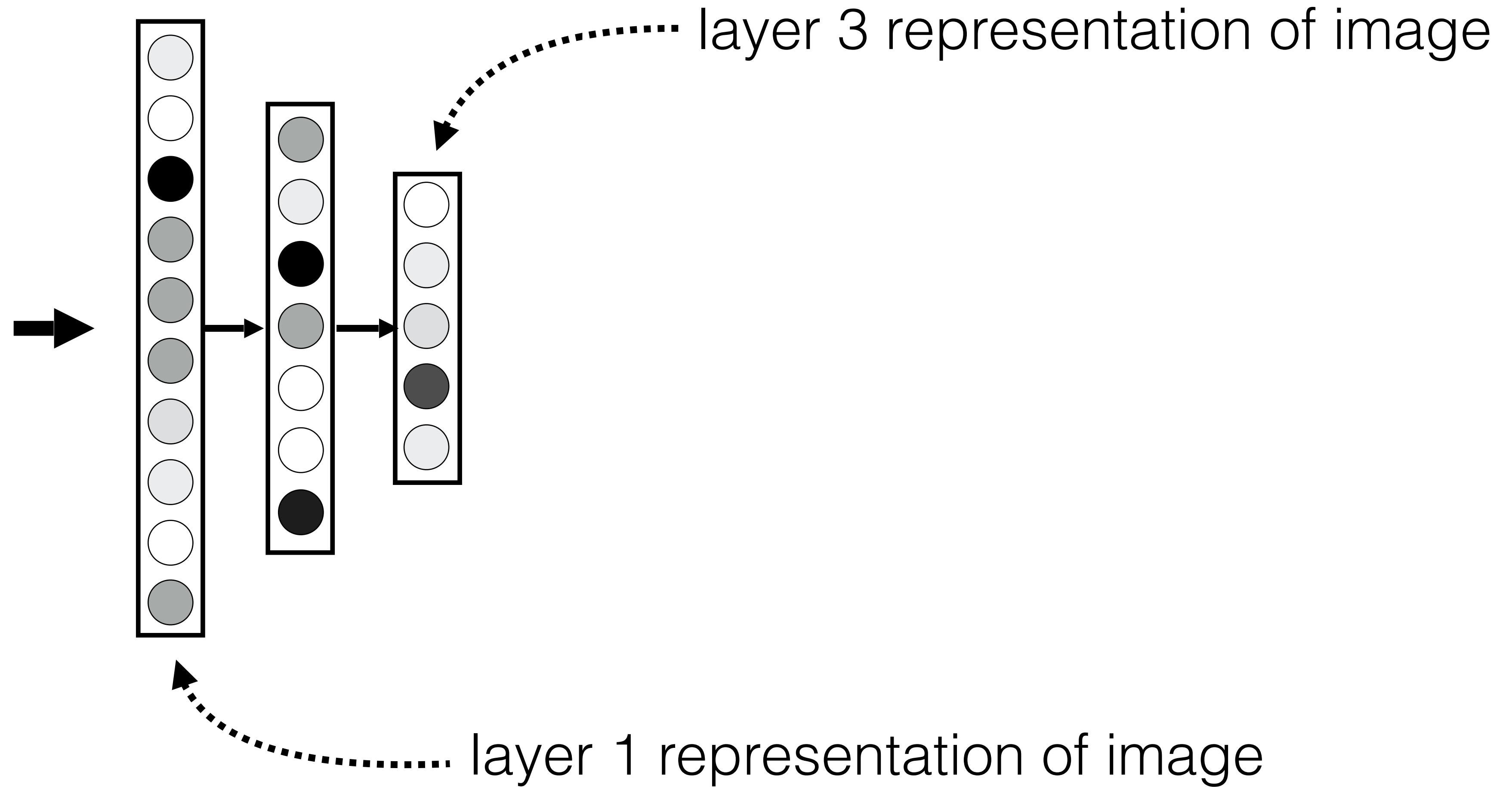


# im2vec

$X$



Image



Represent image as a neural **embedding** — a vector/tensor of neural activations  
(perhaps representing a vector of detected texture patterns or object parts)

# Investigating a representation via similarity analysis

How similar are these two images?



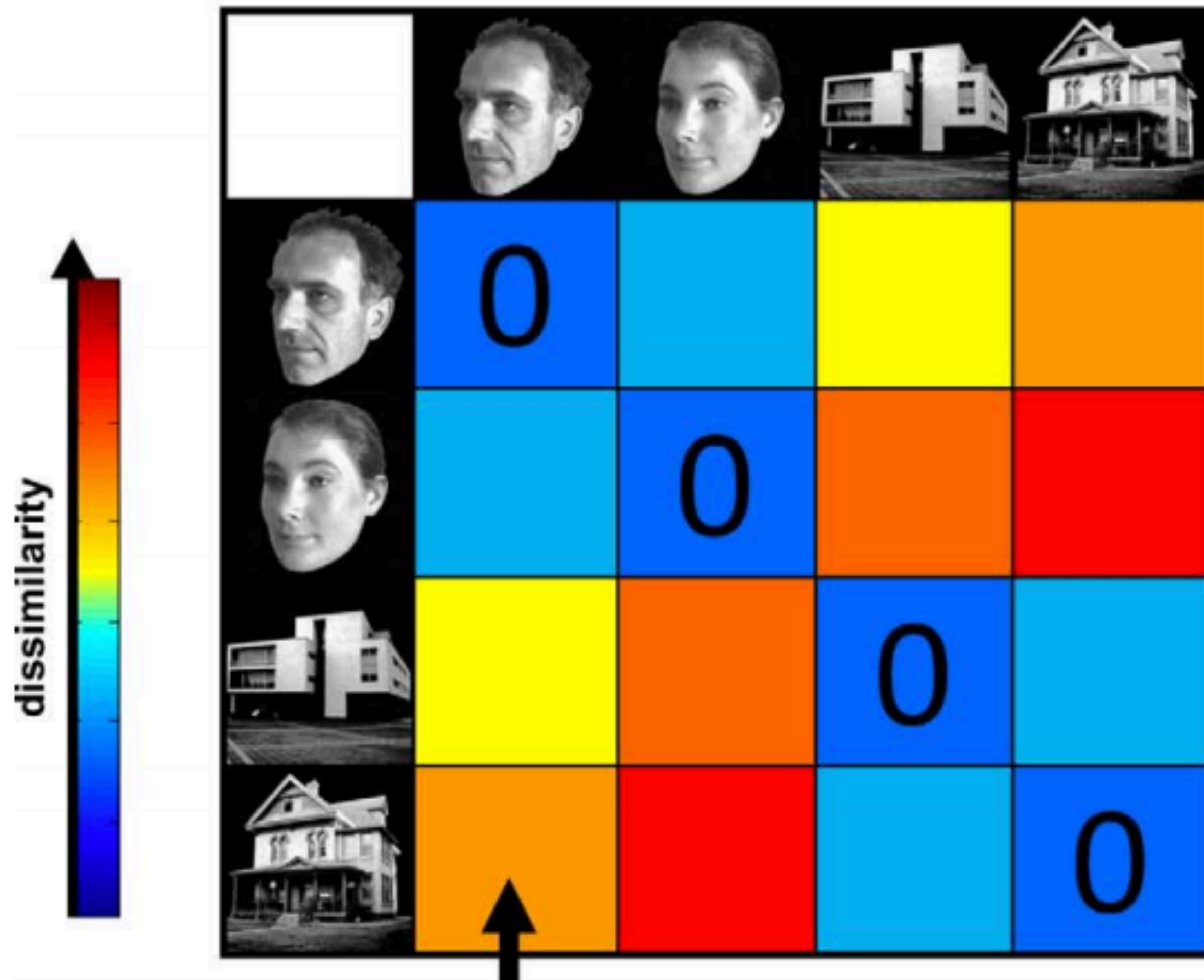
How about these two?





# Investigating a representation via similarity analysis

## Representational Dissimilarity Matrix



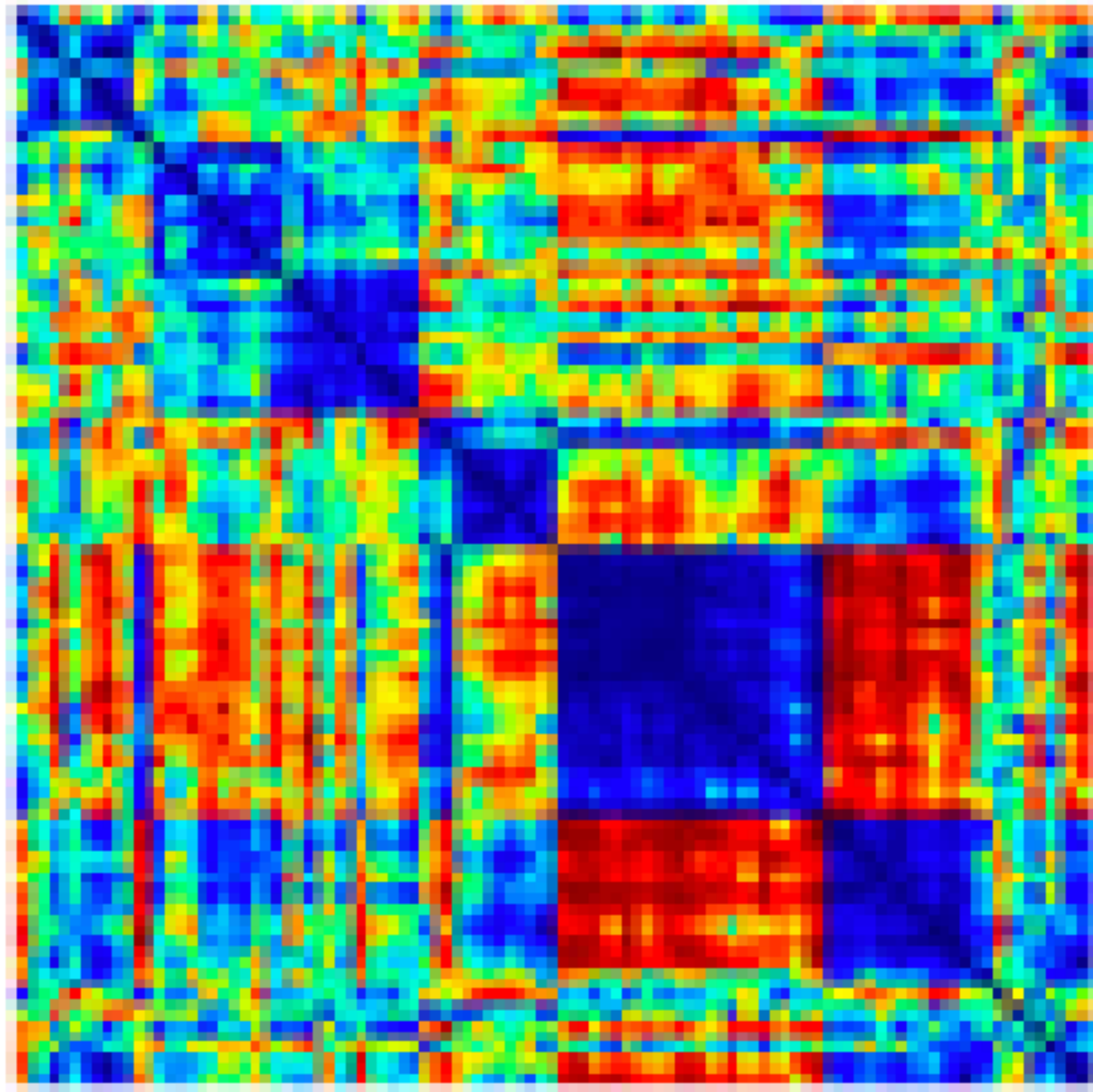
$$\|\mathbf{h}_i - \mathbf{h}_j\|$$

Neural activation vector

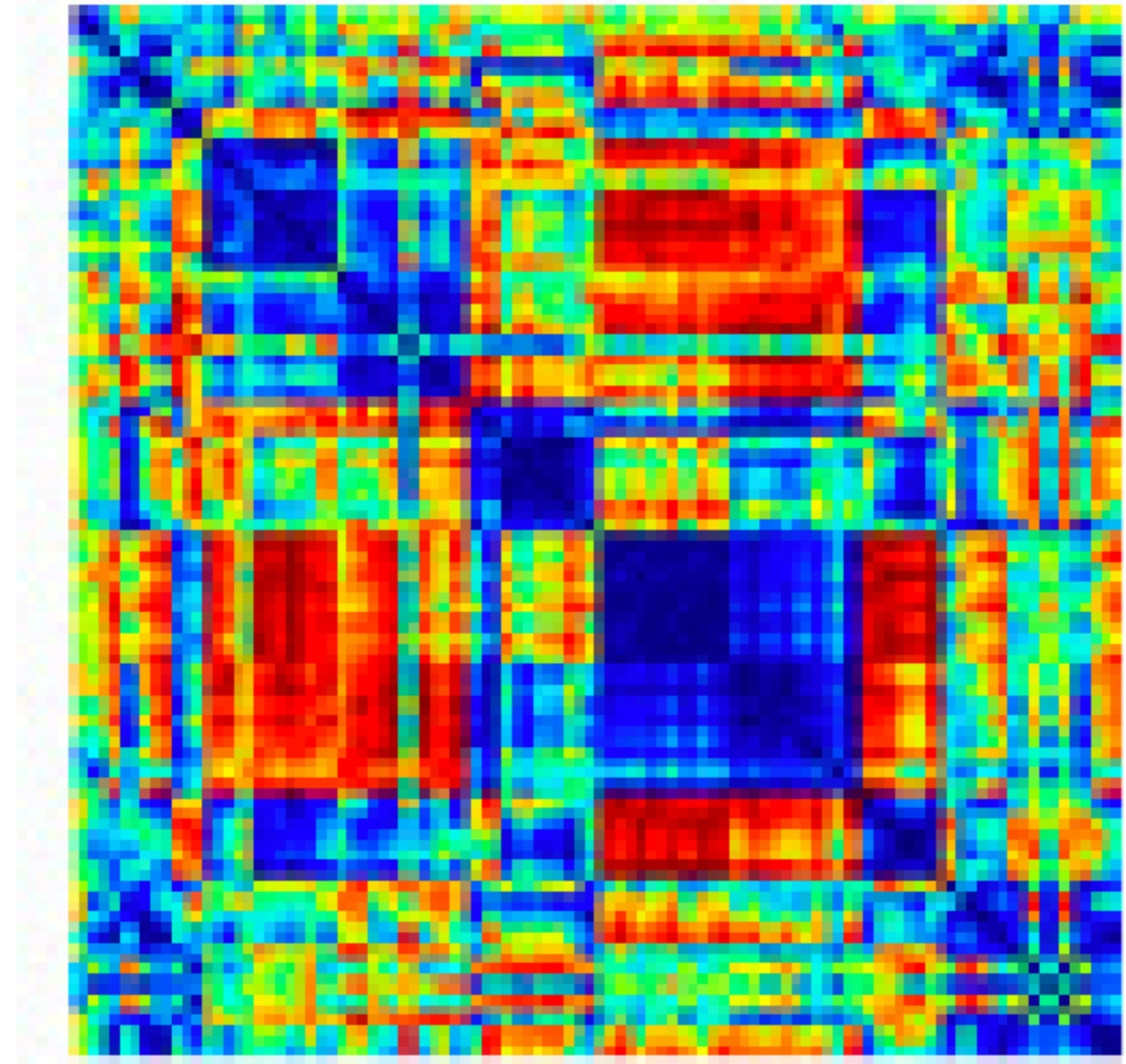
[Kriegeskorte, Mur, Ruff, et al. 2008]

# Investigating a representation via similarity analysis

IT Neuronal Units



Deep net (in particular, HMO)



[Yamins, Hong, Cadieu, Solomon, Seibert, DiCarlo, PNAS 2014]



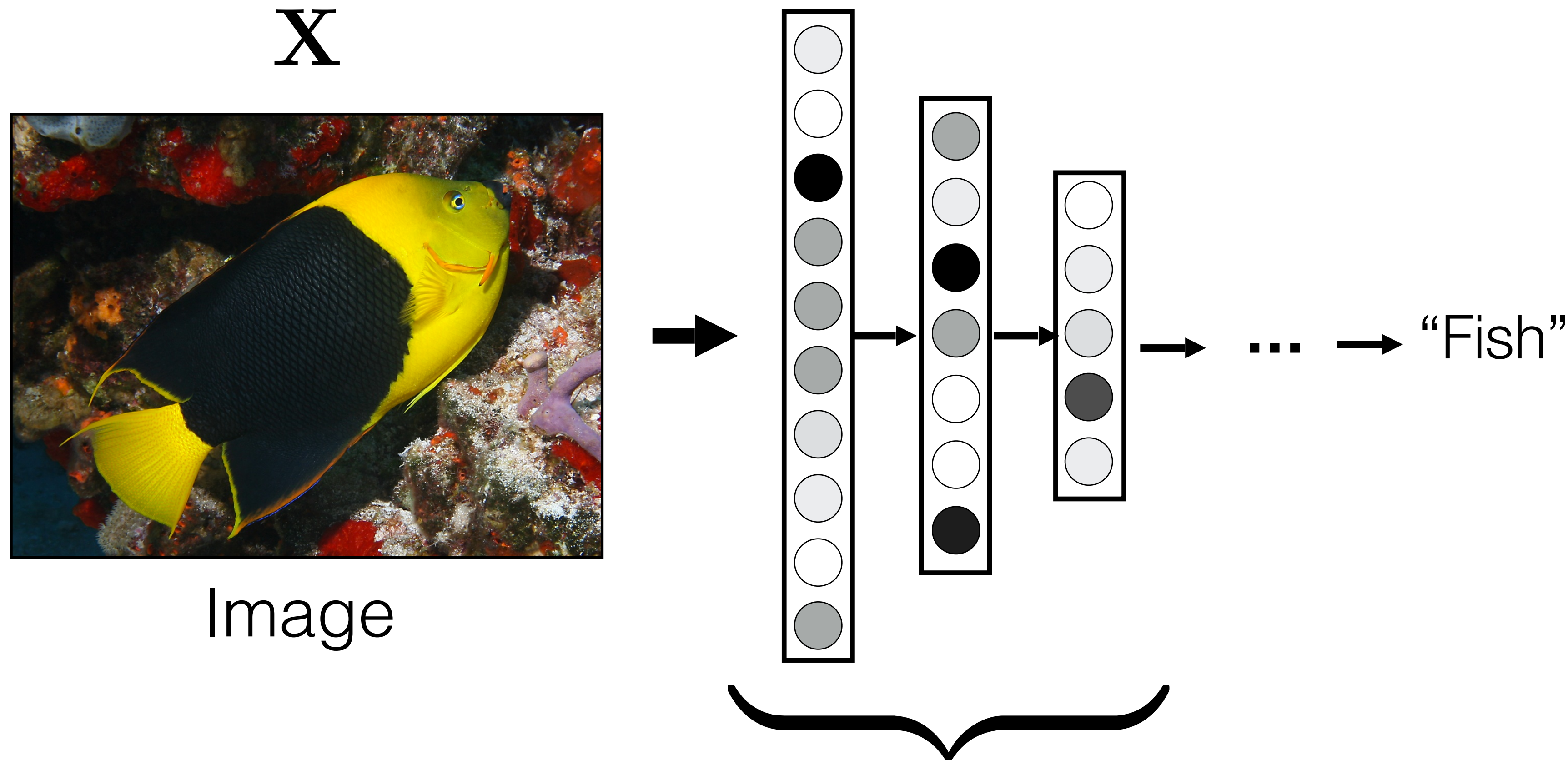
# Investigating a representation via similarity analysis

Deep nets and the primate brain both learn similar metric spaces.

Deep nets organize visual information similarly to how our brains do!

[Yamins, Hong, Cadieu, Solomon, Seibert, DiCarlo, PNAS 2014]

# What do deep nets internally learn?



Image

Representations!

A CNN is a multiscale,  
hierarchical  
representation of data



# Transfer learning

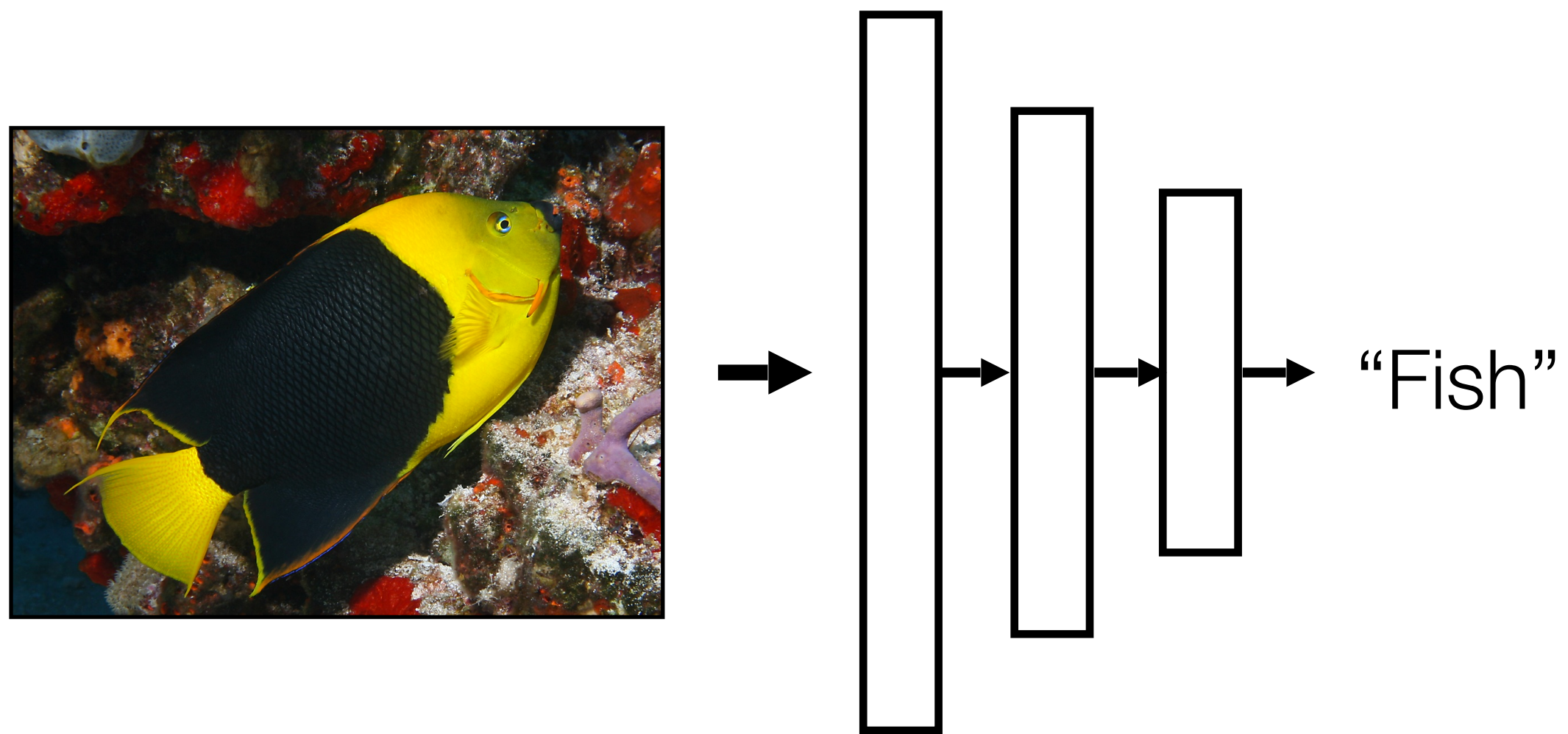
“Generally speaking, a good representation is one that makes a subsequent learning task easier.” — *Deep Learning*, Goodfellow et al. 2016



?

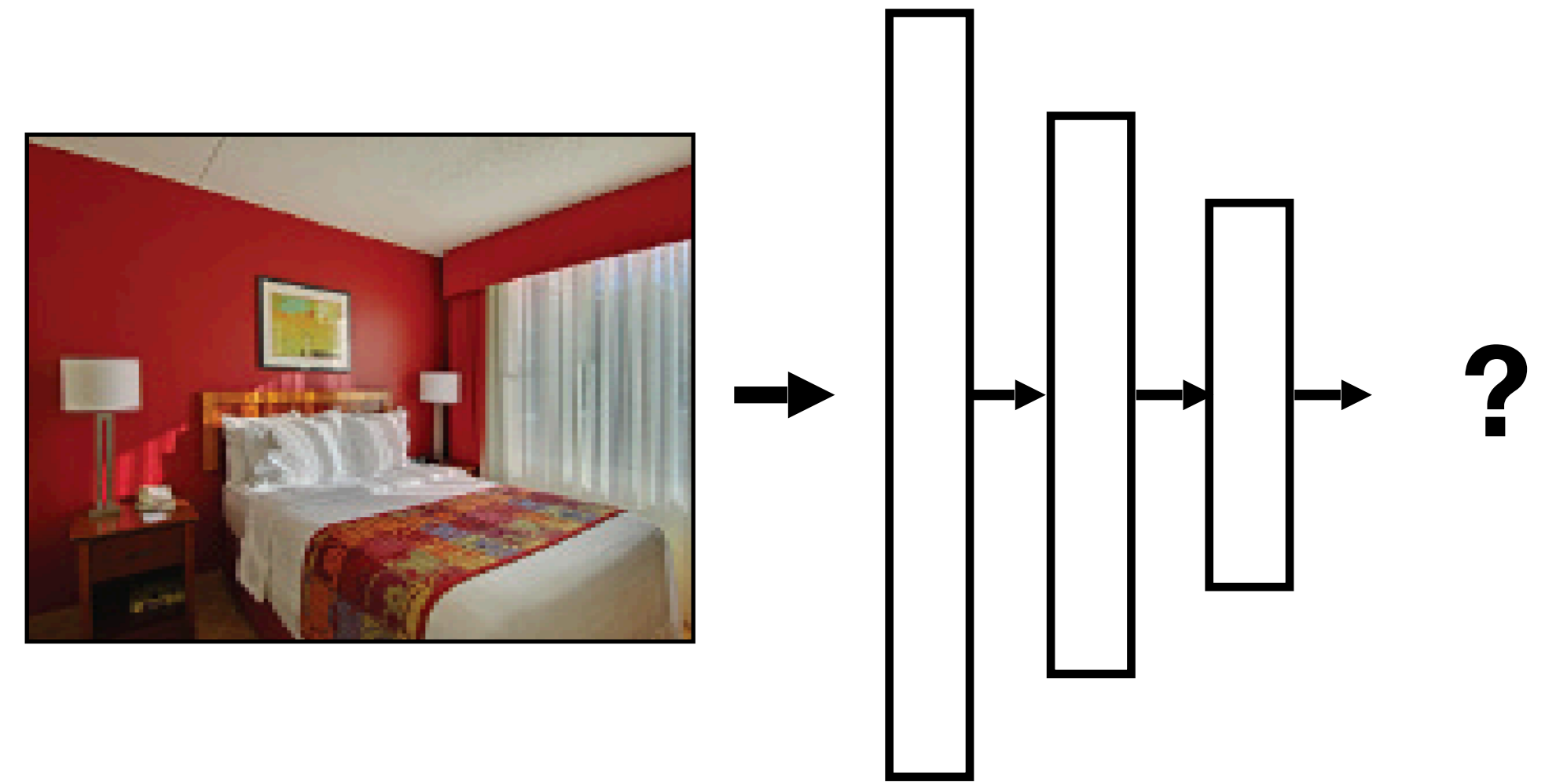
## Training

Object recognition



## Testing

Place recognition

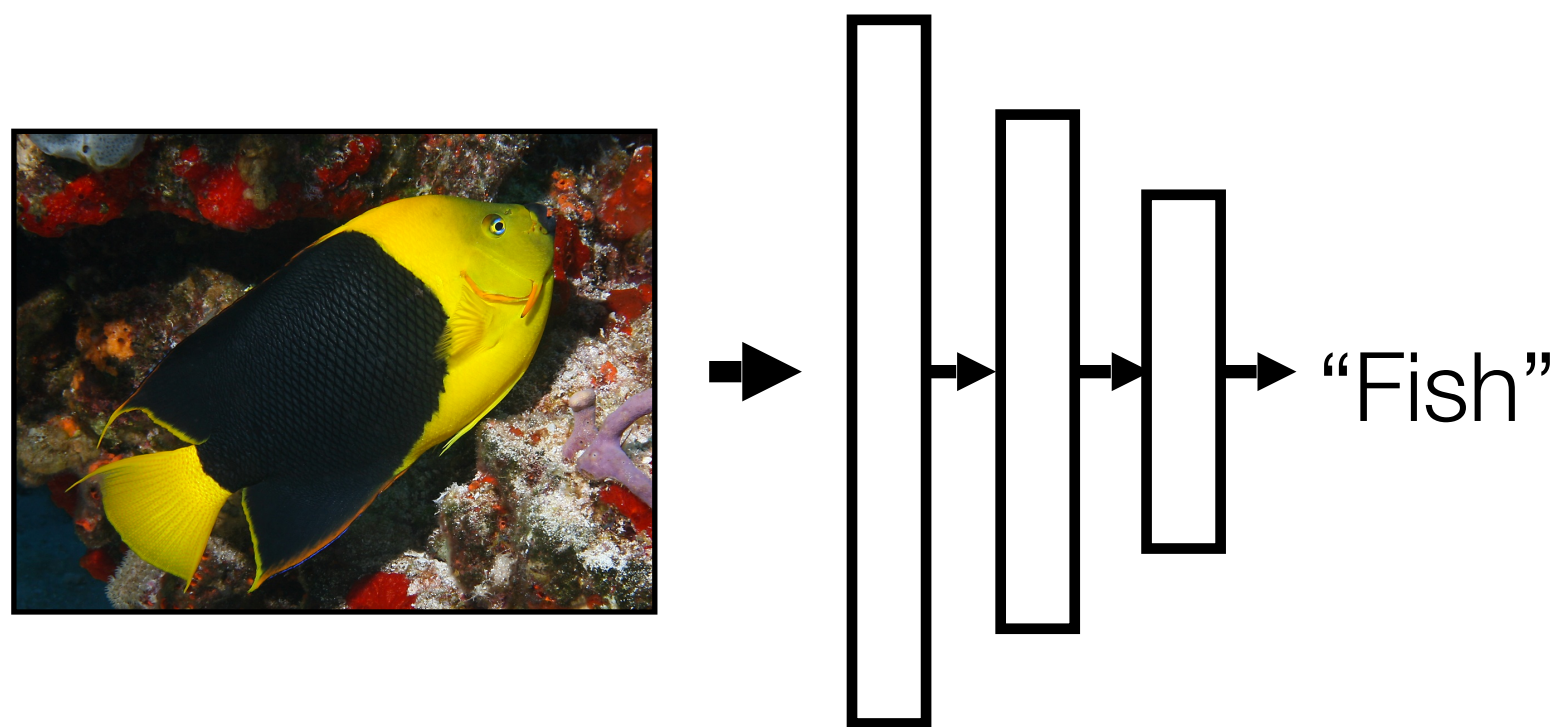


Often, what we will be “tested” on is to learn to do a new thing.



## Pretraining

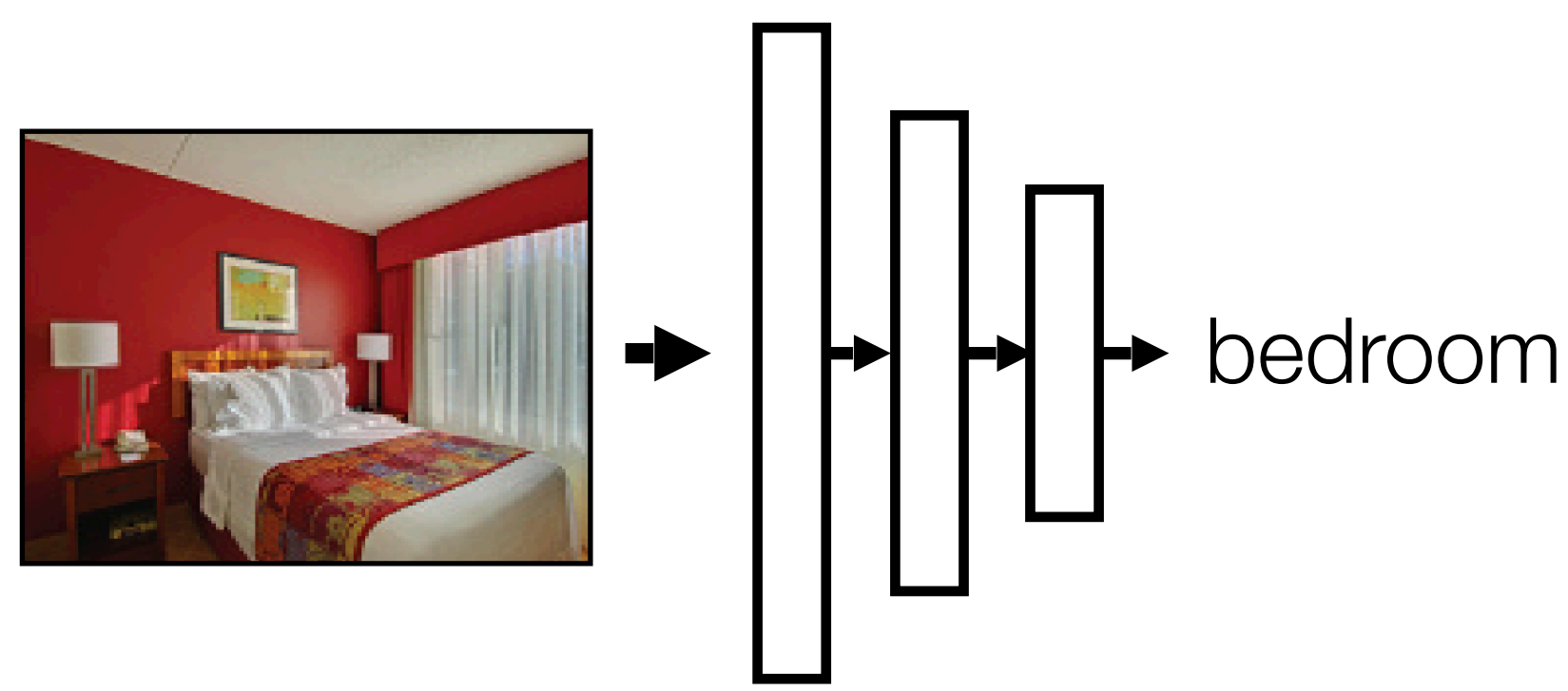
Object recognition



*A lot of data*

## Finetuning

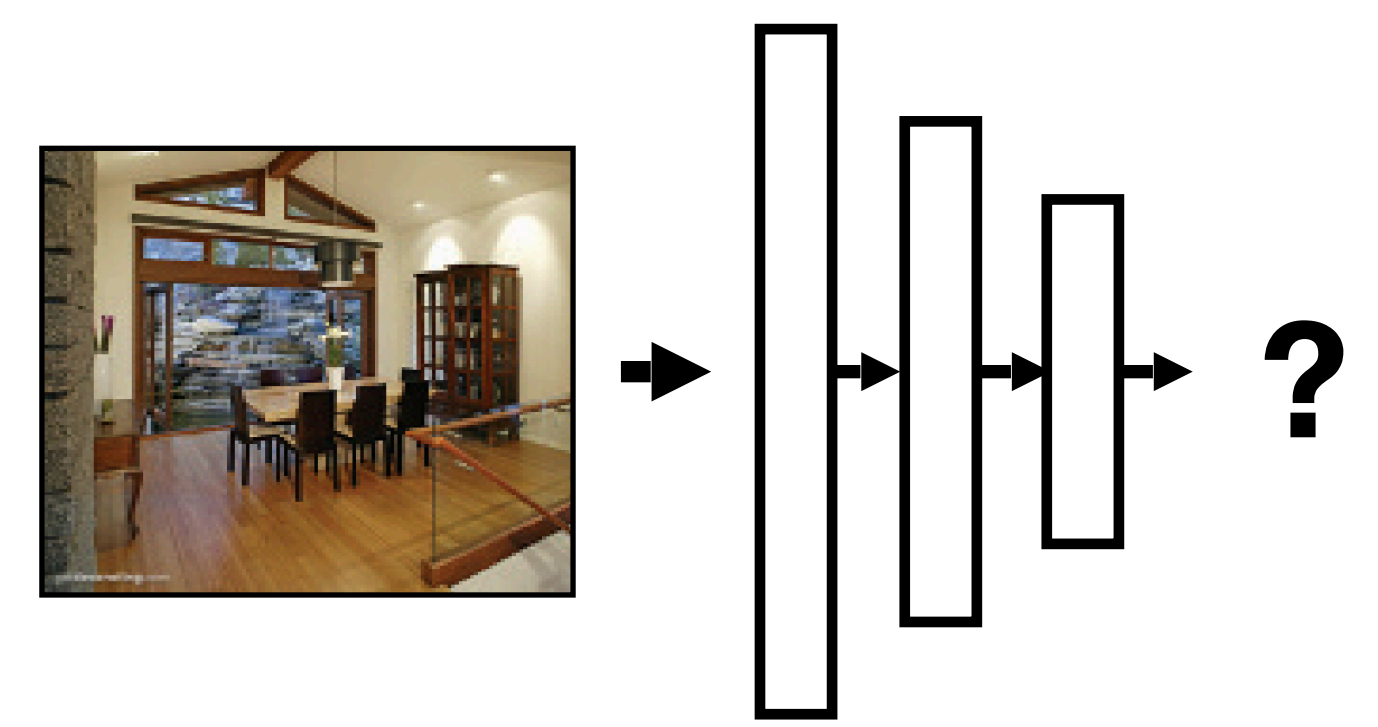
Place recognition



*A little data*

## Testing

Place recognition



**Finetuning** starts with the representation learned on a previous task, and adapts it to perform well on a new task.

# Finetuning in practice

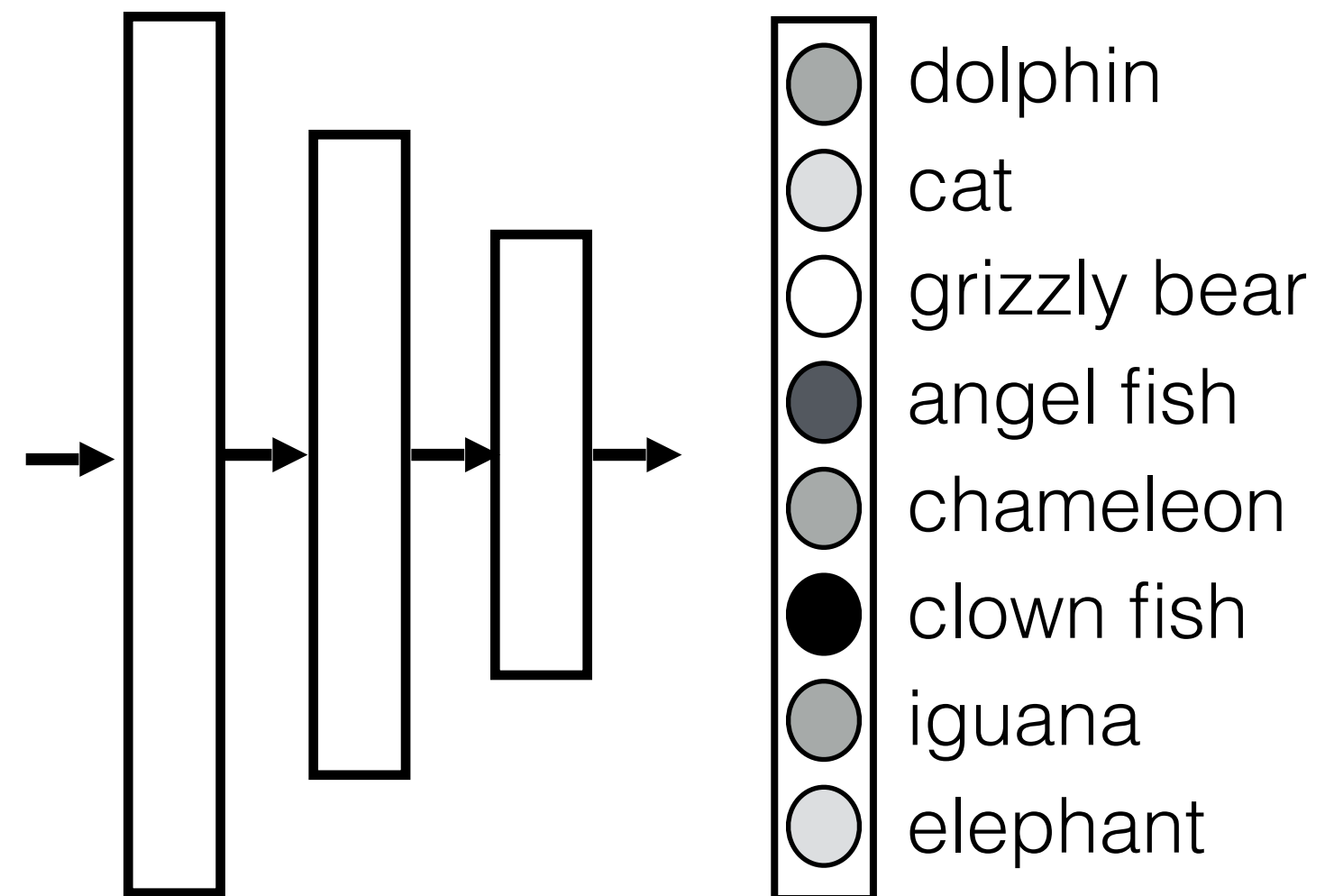
- Pretrain a network on task A (often object recognition), resulting in parameters  **$\mathbf{W}$**  and  **$\mathbf{b}$**
- Initialize a second network with some or all of  **$\mathbf{W}$**  and  **$\mathbf{b}$**
- Train the second network on task B, resulting in parameters  **$\mathbf{W}'$**  and  **$\mathbf{b}'$**



# Finetuning in practice

## Pretraining

Object recognition



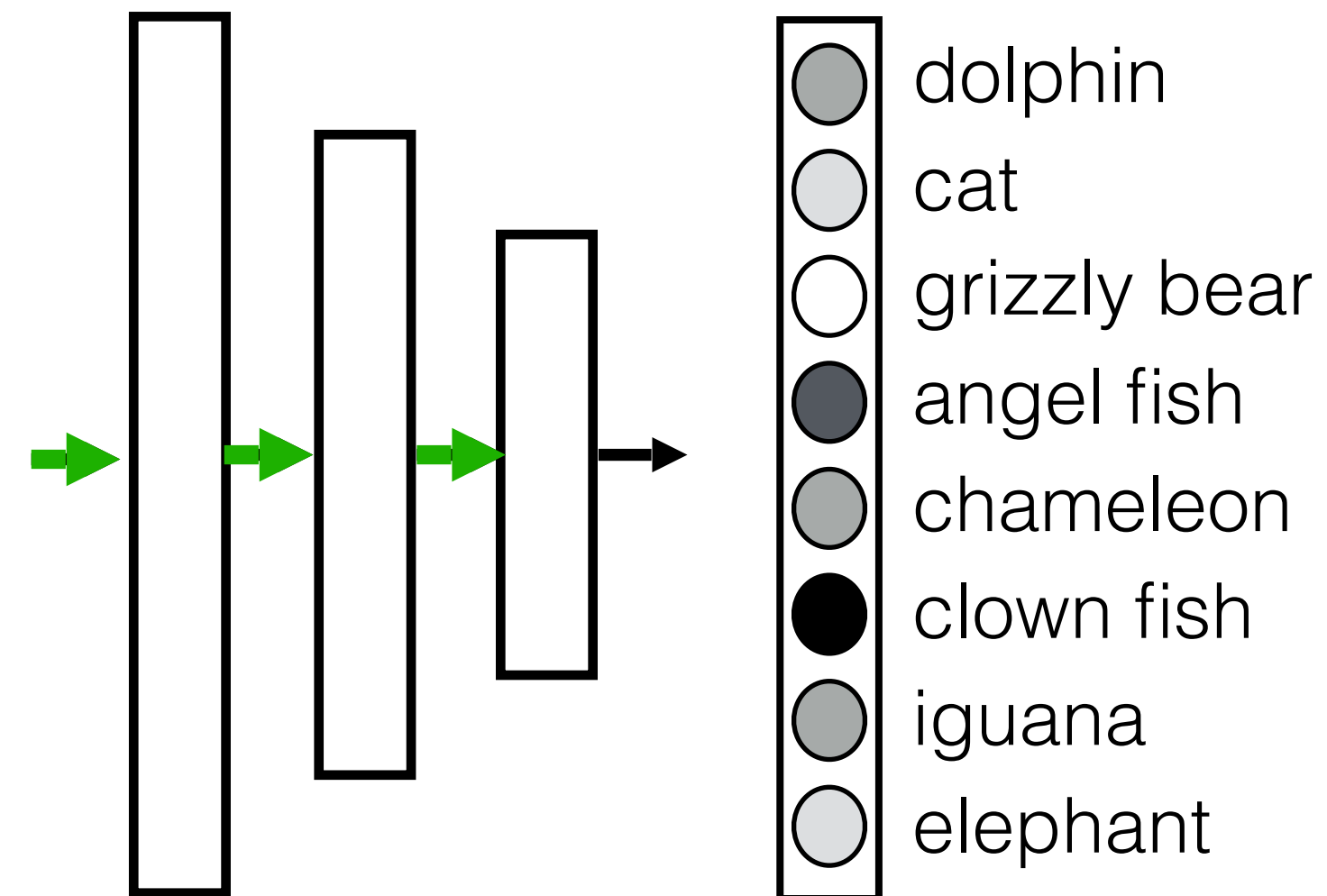
## Finetuning

Place recognition

# Finetuning in practice

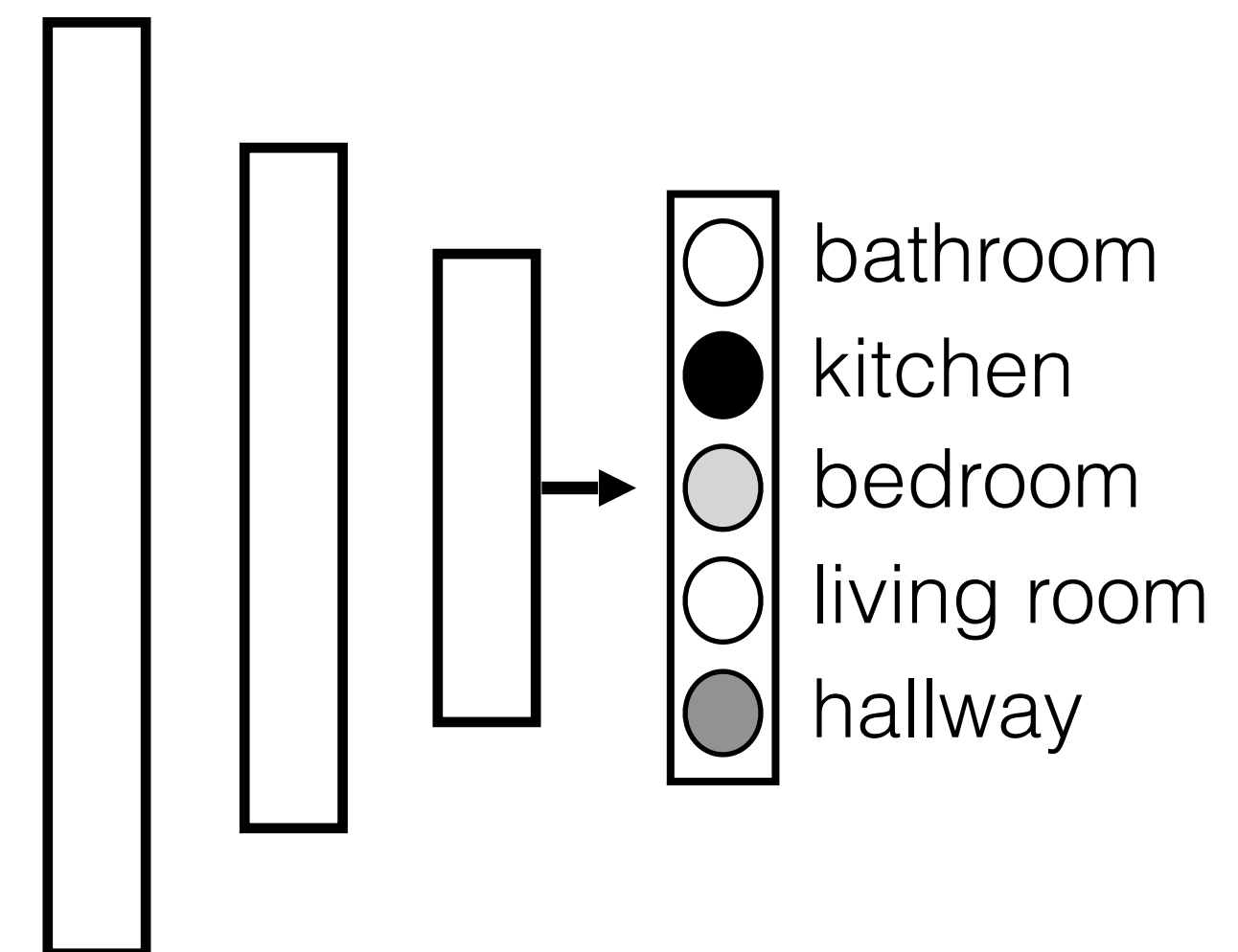
## Pretraining

Object recognition



## Finetuning

Place recognition

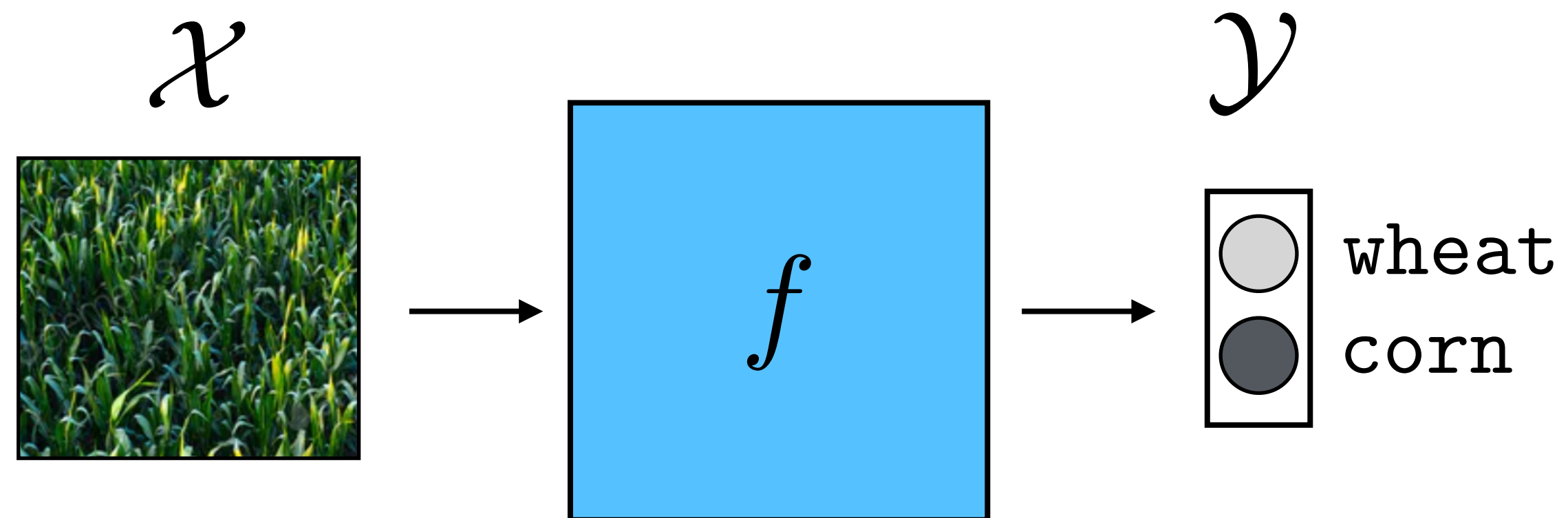


The “learned representation” is just the weights and biases, so that’s what we transfer

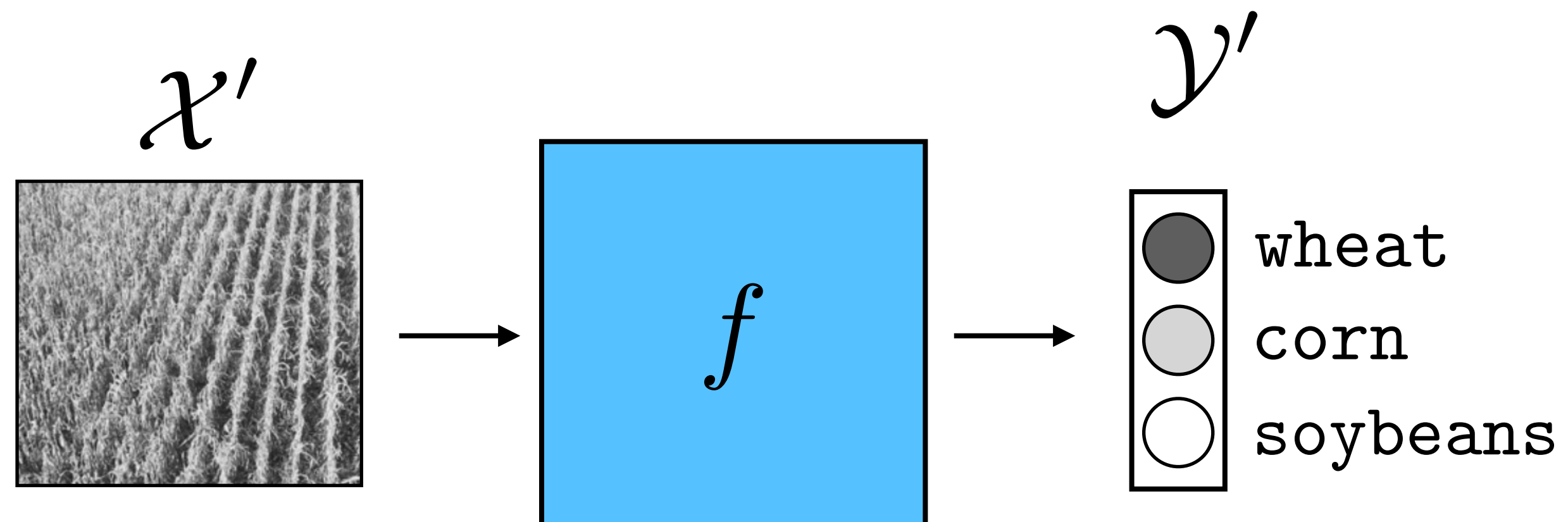


# What if the input/output dimensions don't match?

## Pretraining

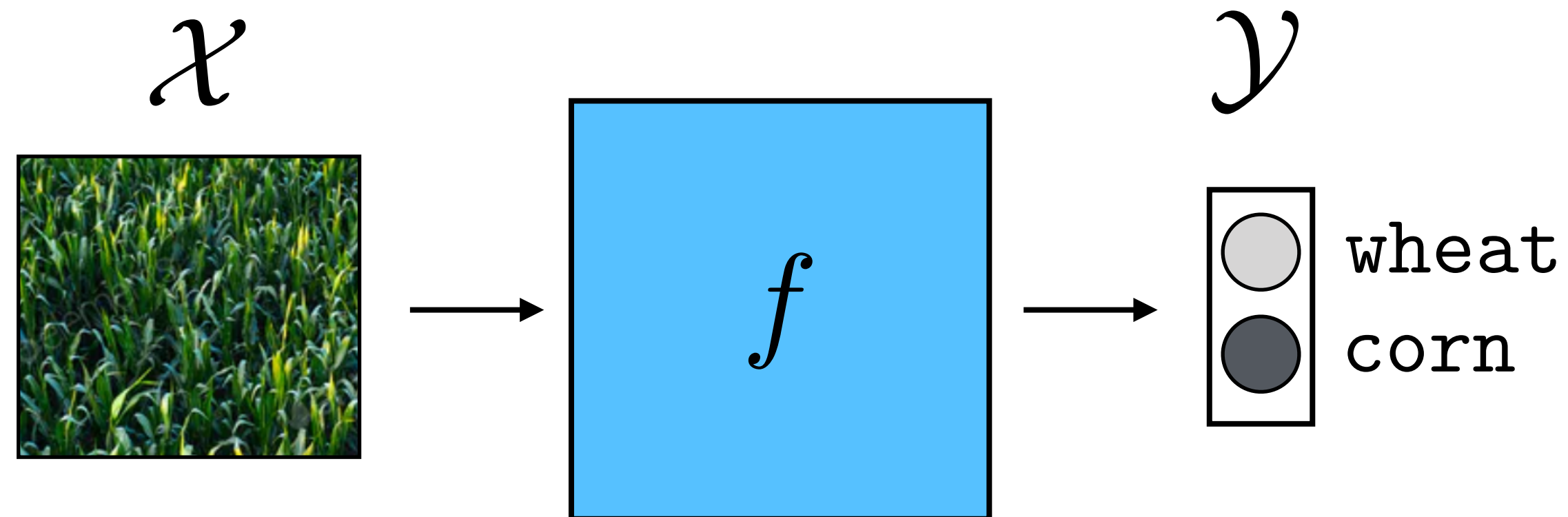


## Finetuning

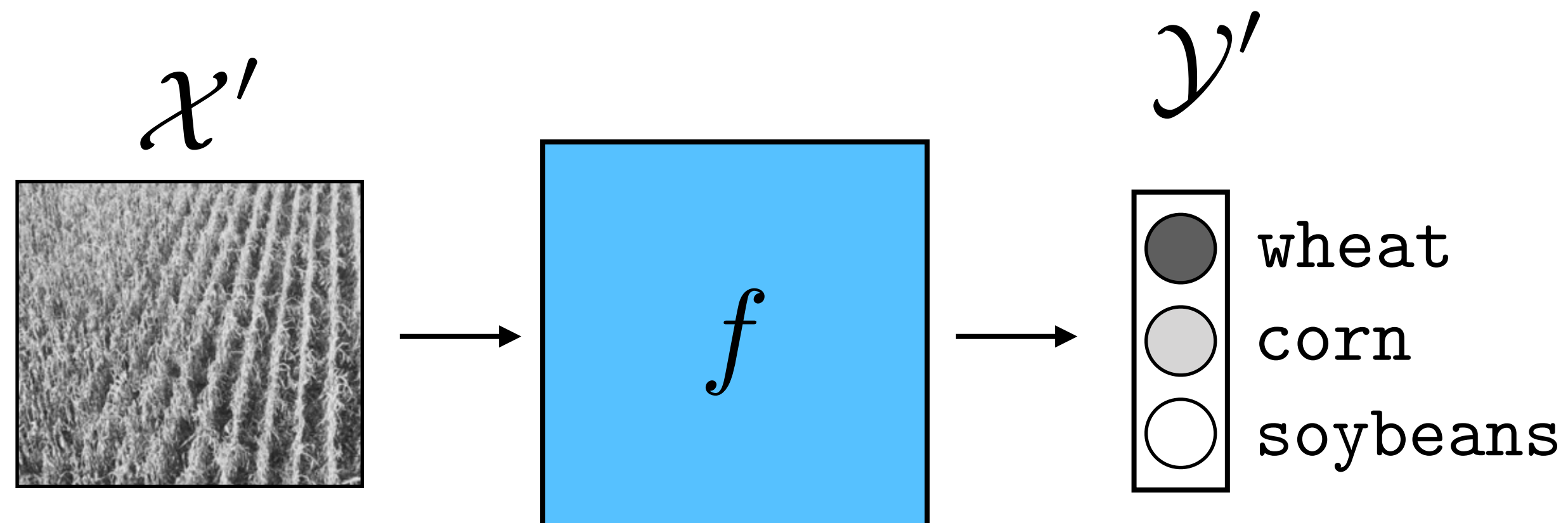


# What if the input/output dimensions don't match?

Pretraining



Finetuning

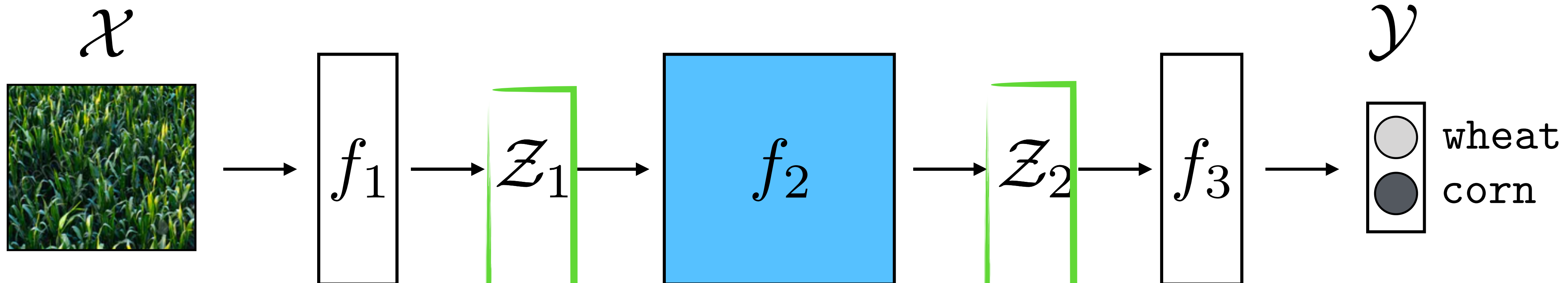


$$\mathcal{X}' \neq \mathcal{X}$$
$$\mathcal{Y}' \neq \mathcal{Y}$$

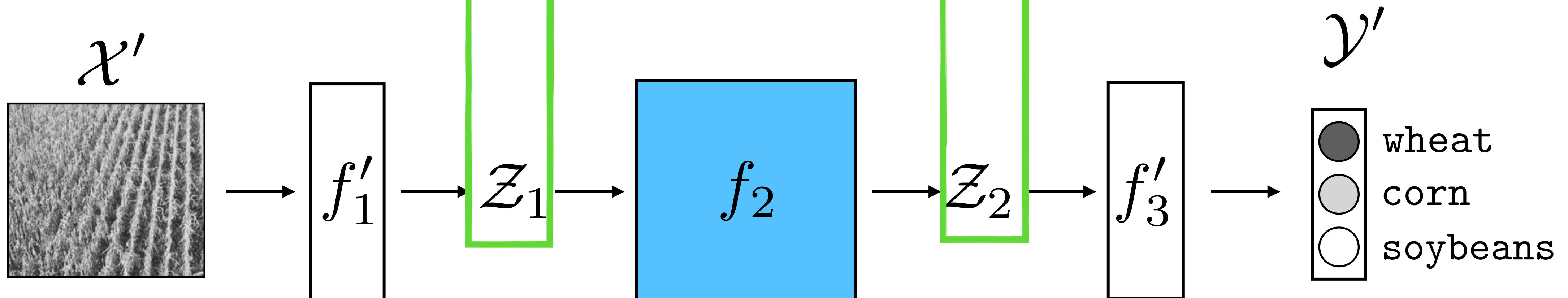


# What if the input/output dimensions don't match?

## Pretraining

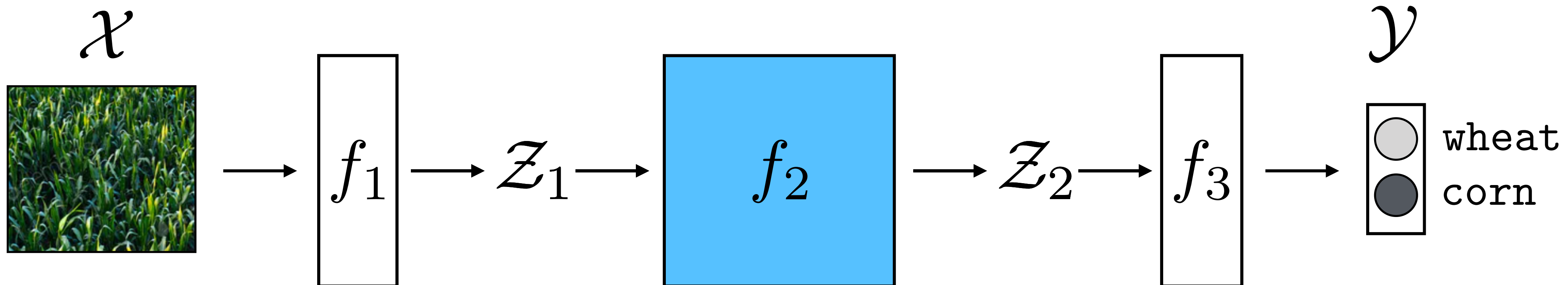


## Finetuning

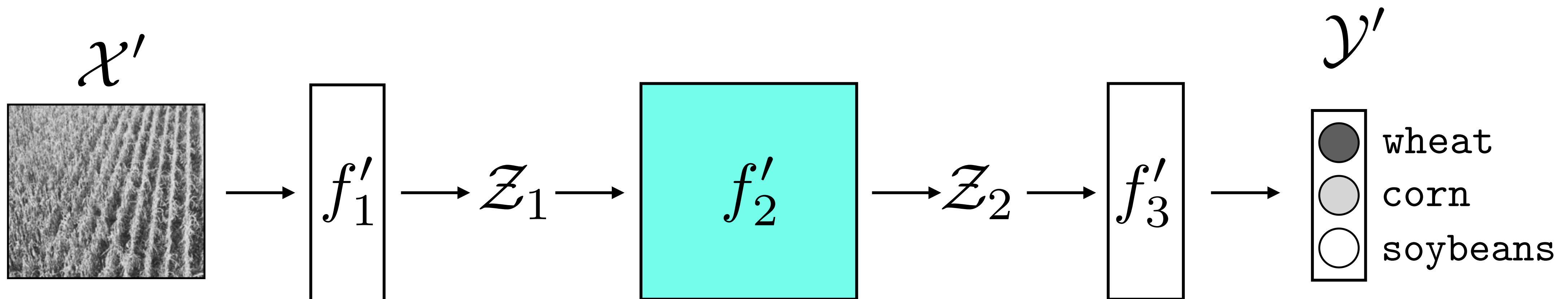


# What if the input/output dimensions don't match?

## Pretraining



## Finetuning

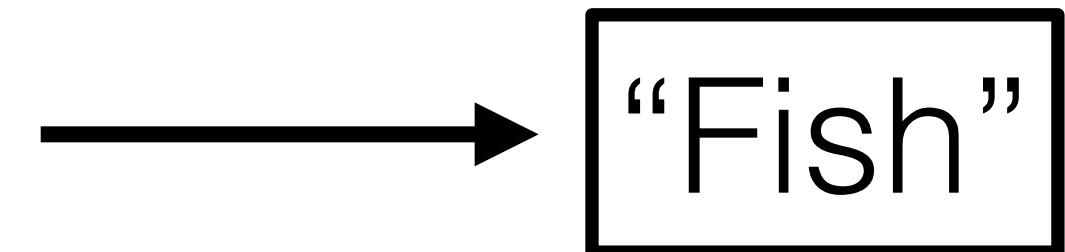




# Supervised object recognition



image X



label Y

# Supervised object recognition



image X



"Fish"

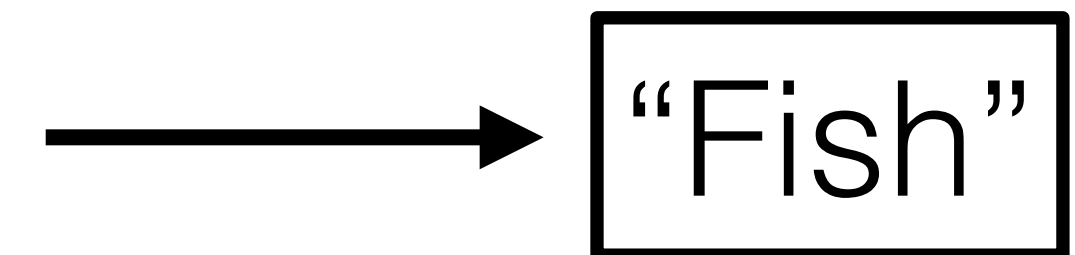
label Y



# Supervised object recognition



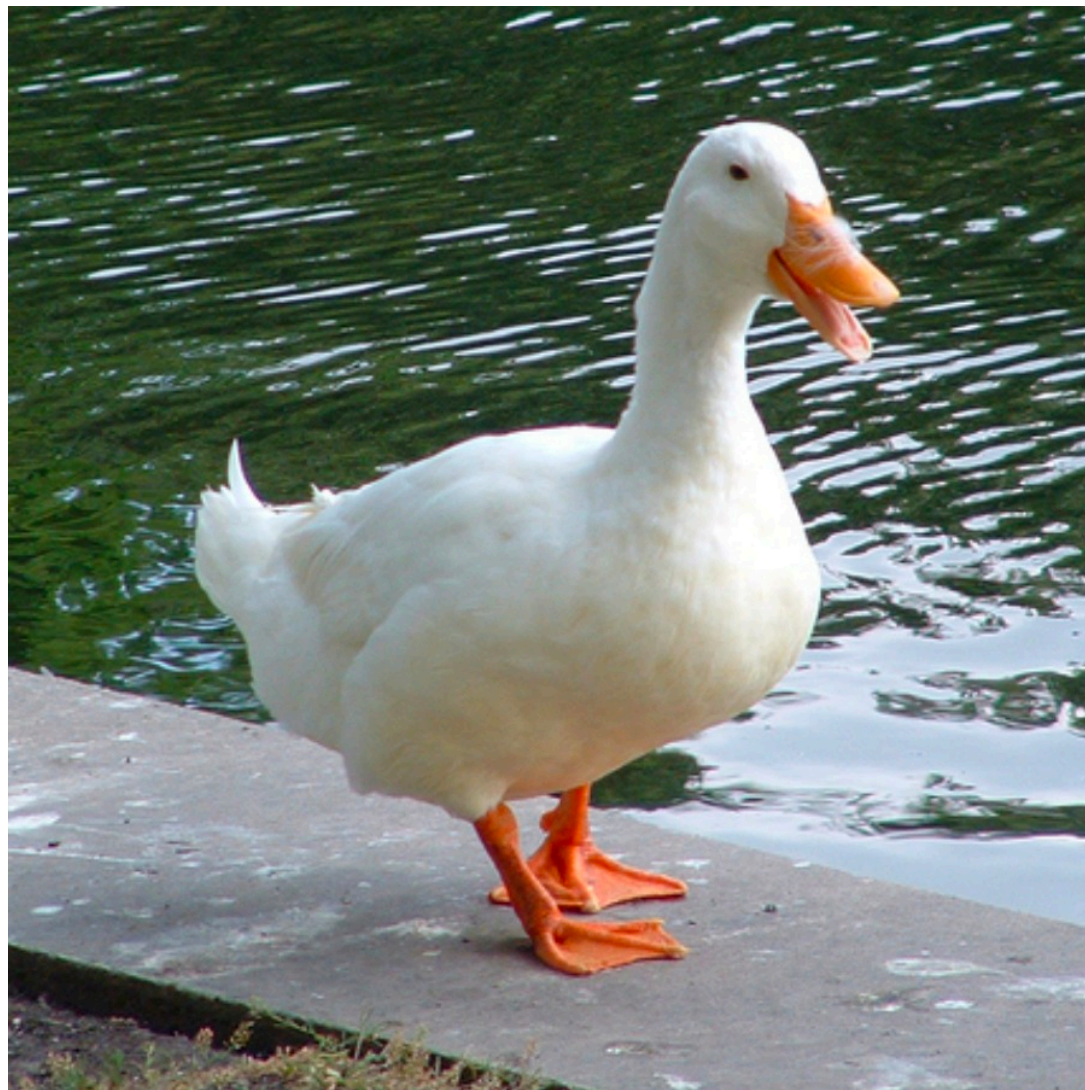
image X



label Y



# Supervised object recognition



⋮

image X



“Duck”

label Y

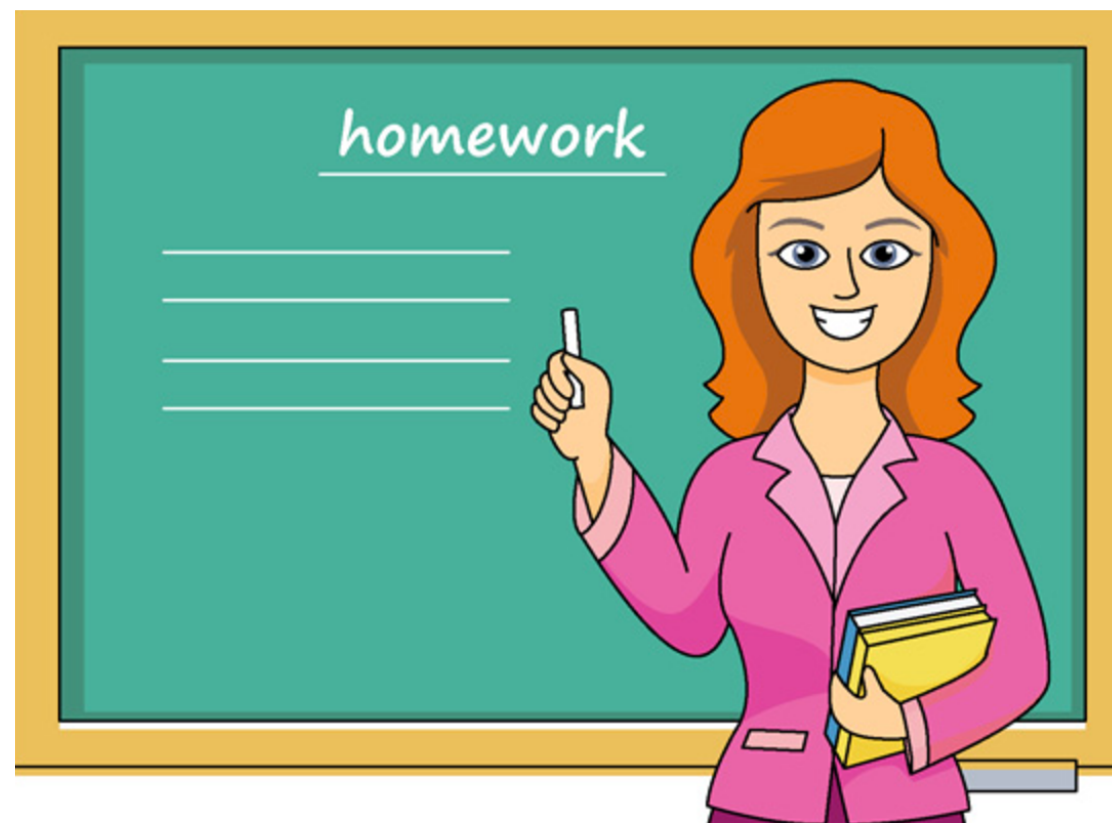




# Supervised computer vision

Hand-curated training data

- + Informative
- Expensive
- Limited to teacher's knowledge



# Vision in nature

Raw unlabeled training data

- + Cheap
- Noisy
- Harder to interpret





# Learning from examples

(aka **supervised learning**)

Training data

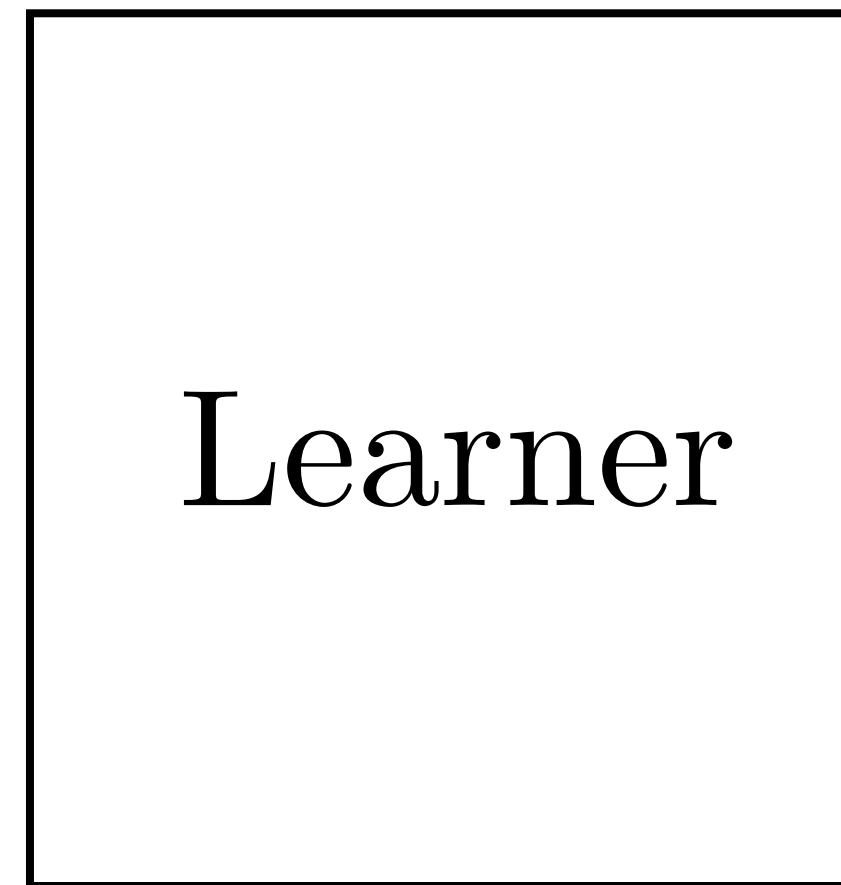
$$\{x^{(1)}, y^{(1)}\}$$

$$\{x^{(2)}, y^{(2)}\}$$

$$\{x^{(3)}, y^{(3)}\}$$

...

→



→

$$f : X \rightarrow Y$$

$$f^* = \arg \min_{f \in \mathcal{F}} \sum_{i=1}^N \mathcal{L}(f(\mathbf{x}^{(i)}), \mathbf{y}^{(i)})$$

# Learning without examples

(includes **unsupervised learning** and **reinforcement learning**)

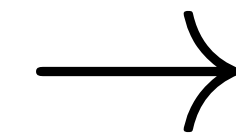
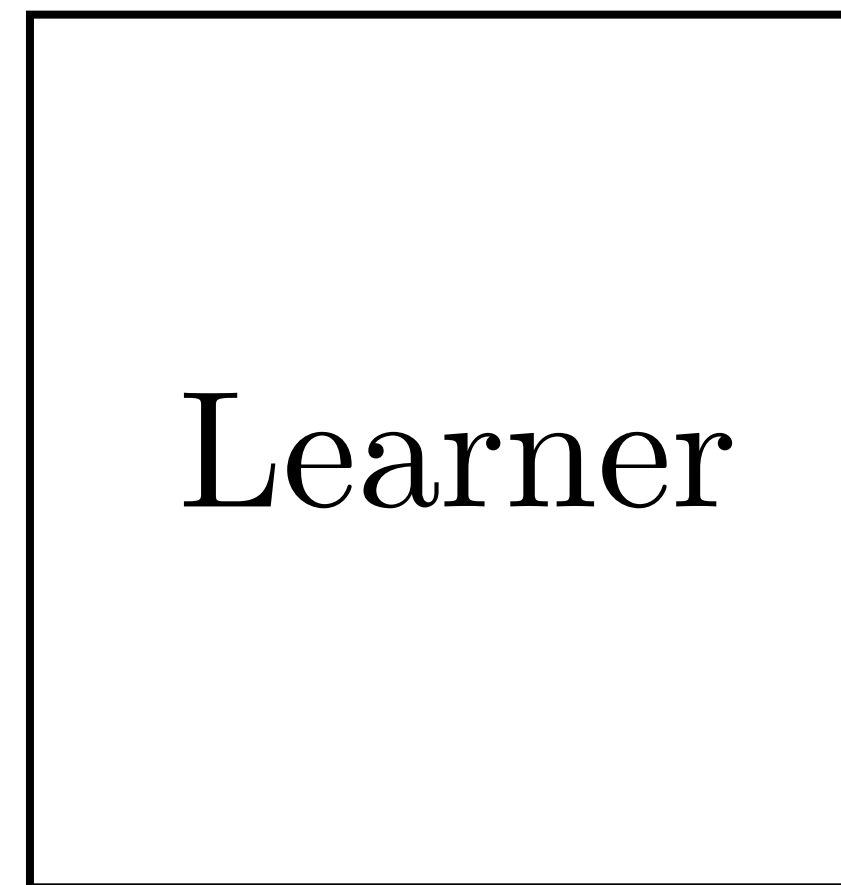
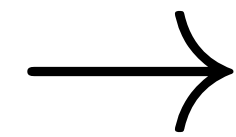
Data

$\{x^{(1)}\}$

$\{x^{(2)}\}$

$\{x^{(3)}\}$

...



?



# Representation Learning

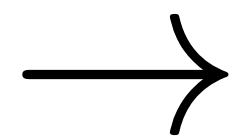
Data

$\{x^{(1)}\}$

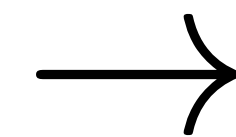
$\{x^{(2)}\}$

$\{x^{(3)}\}$

...



Learner



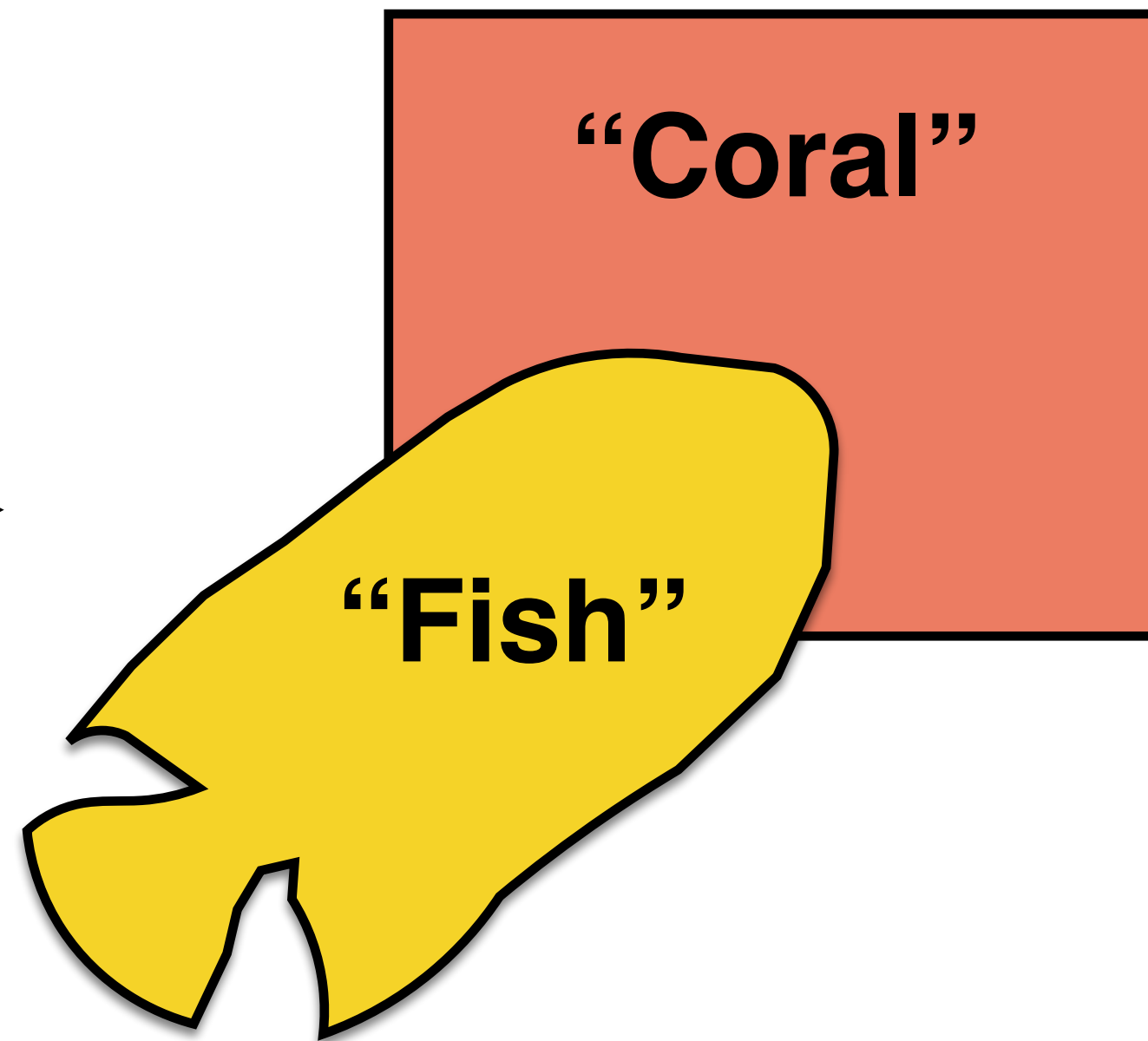
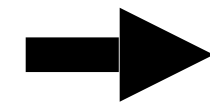
Representations

# Unsupervised Representation Learning

$X$



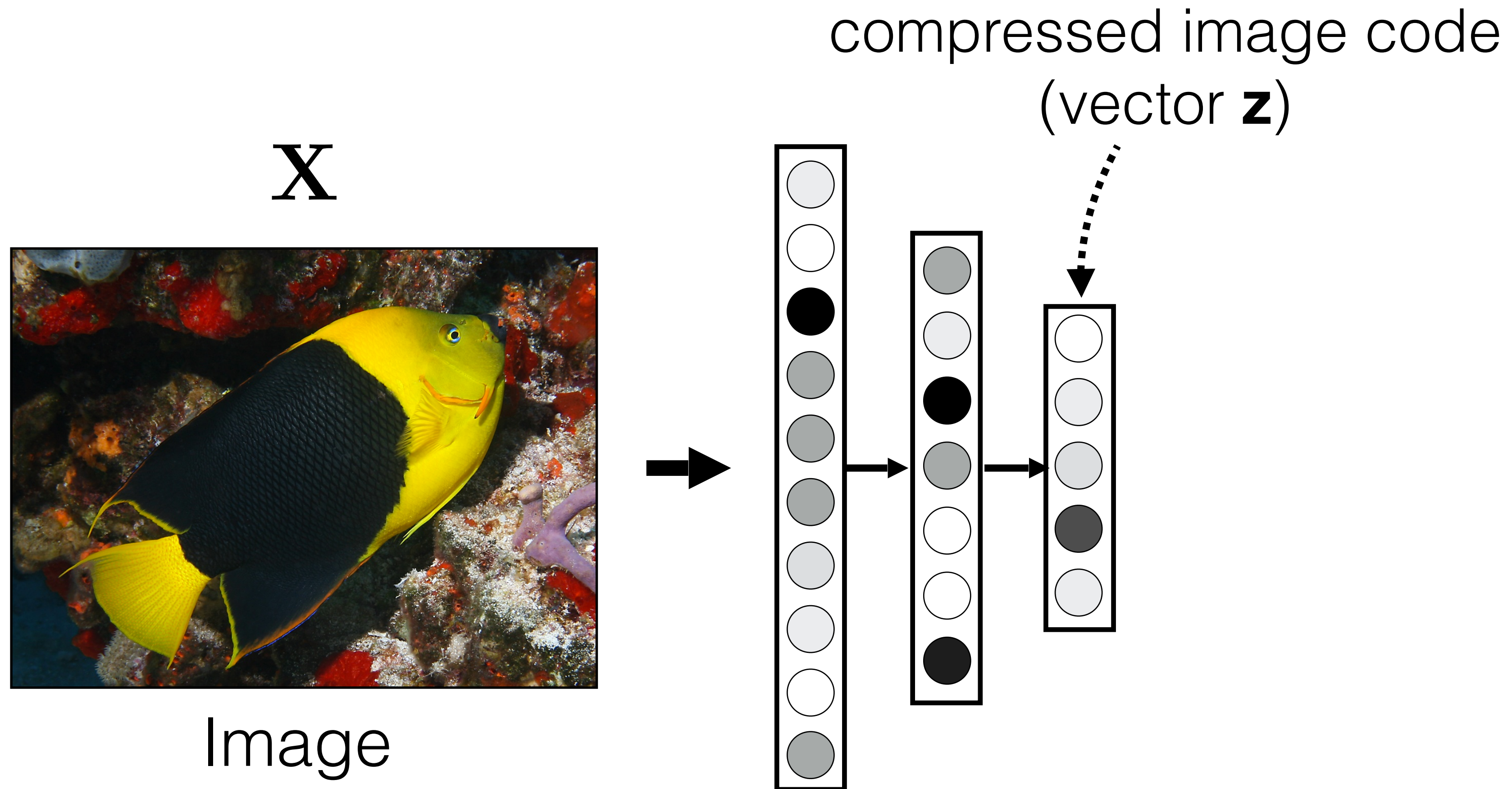
Image



Compact mental  
representation

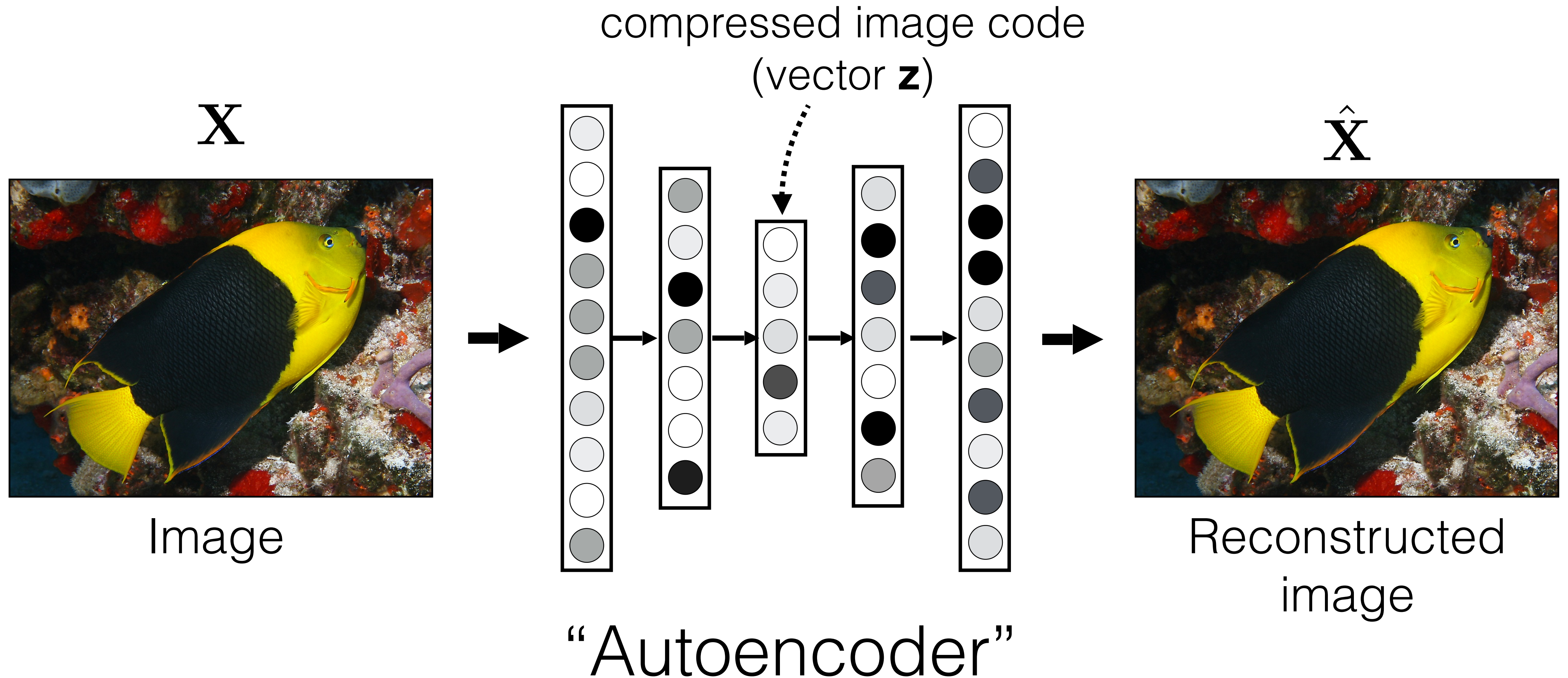


# Unsupervised Representation Learning





# Unsupervised Representation Learning



[e.g., Hinton & Salakhutdinov, Science 2006]

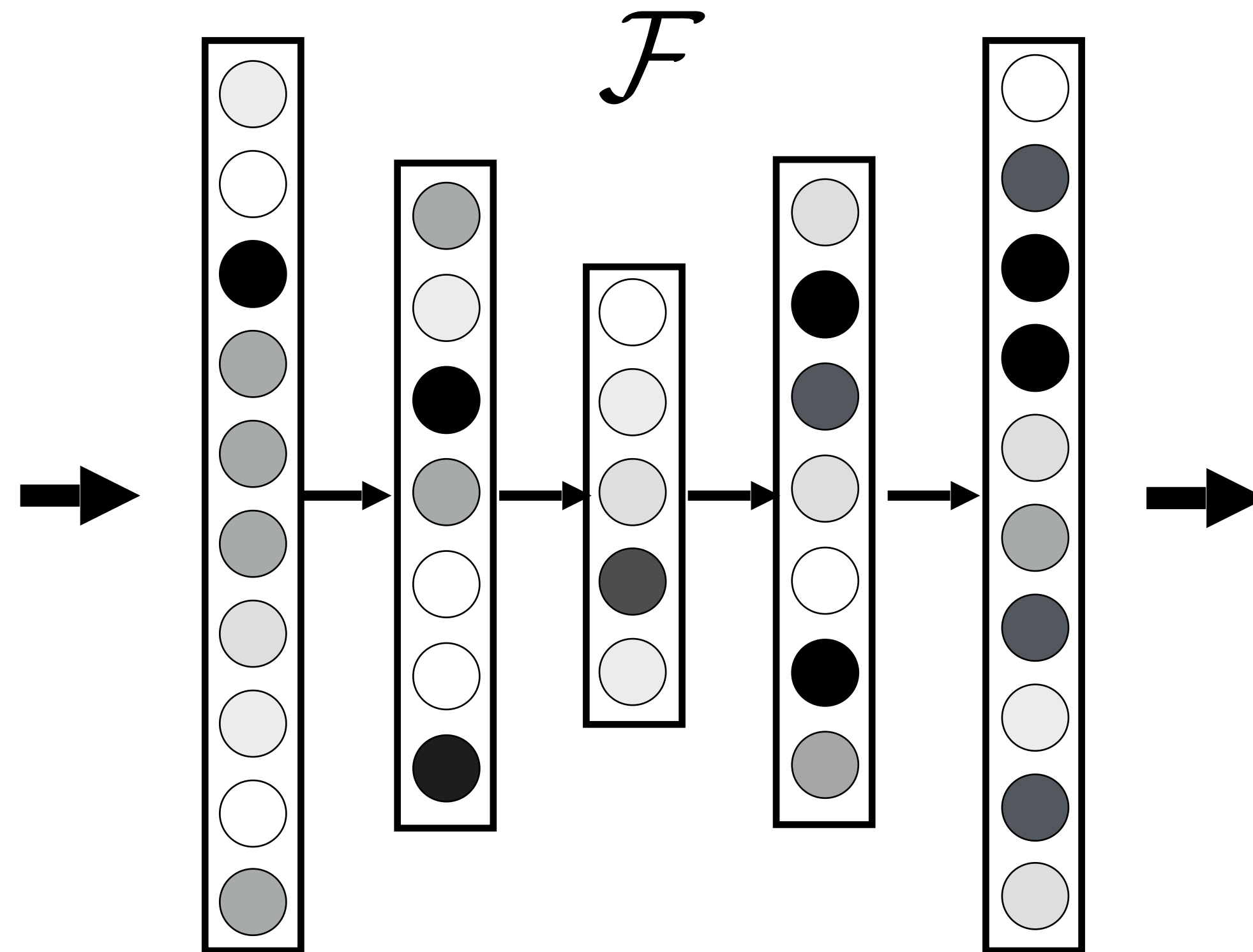


# Autoencoder

$\mathbf{X}$



Image



$\hat{\mathbf{X}} = \mathcal{F}(\mathbf{X})$



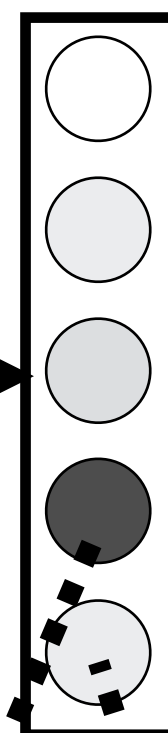
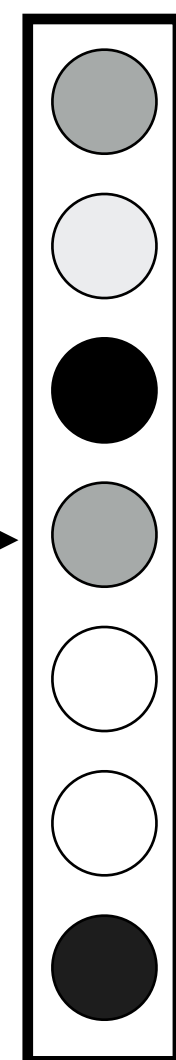
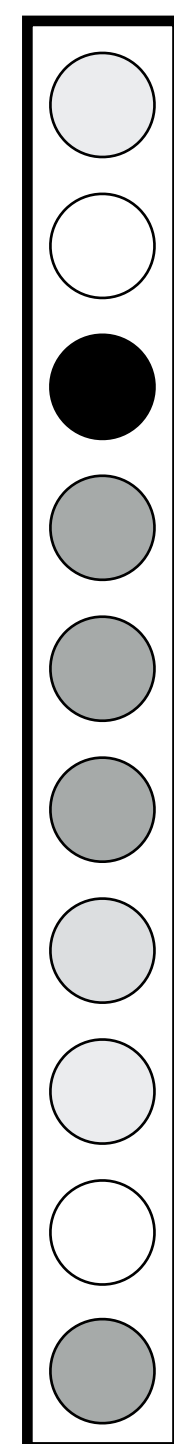
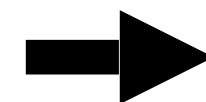
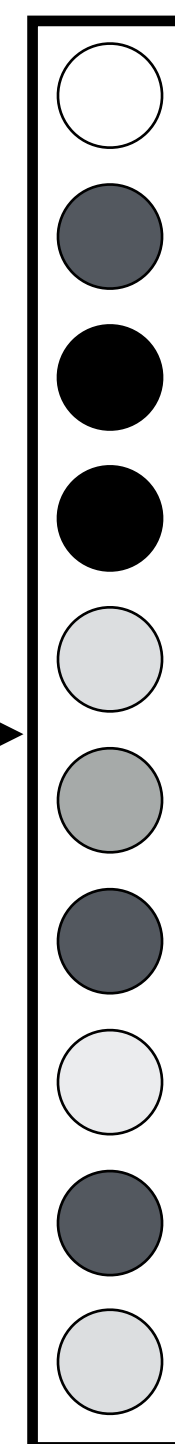
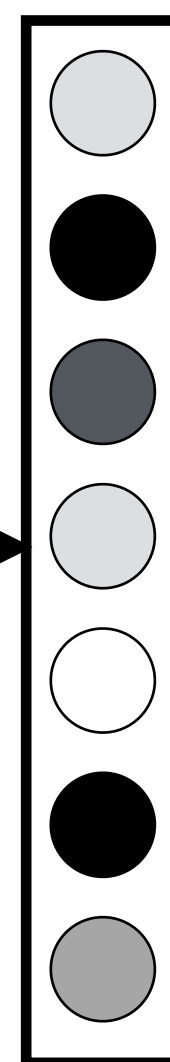
Reconstructed  
image

$$\arg \min_{\mathcal{F}} \mathbb{E}_{\mathbf{X}} [||\mathcal{F}(\mathbf{X}) - \mathbf{X}||]$$

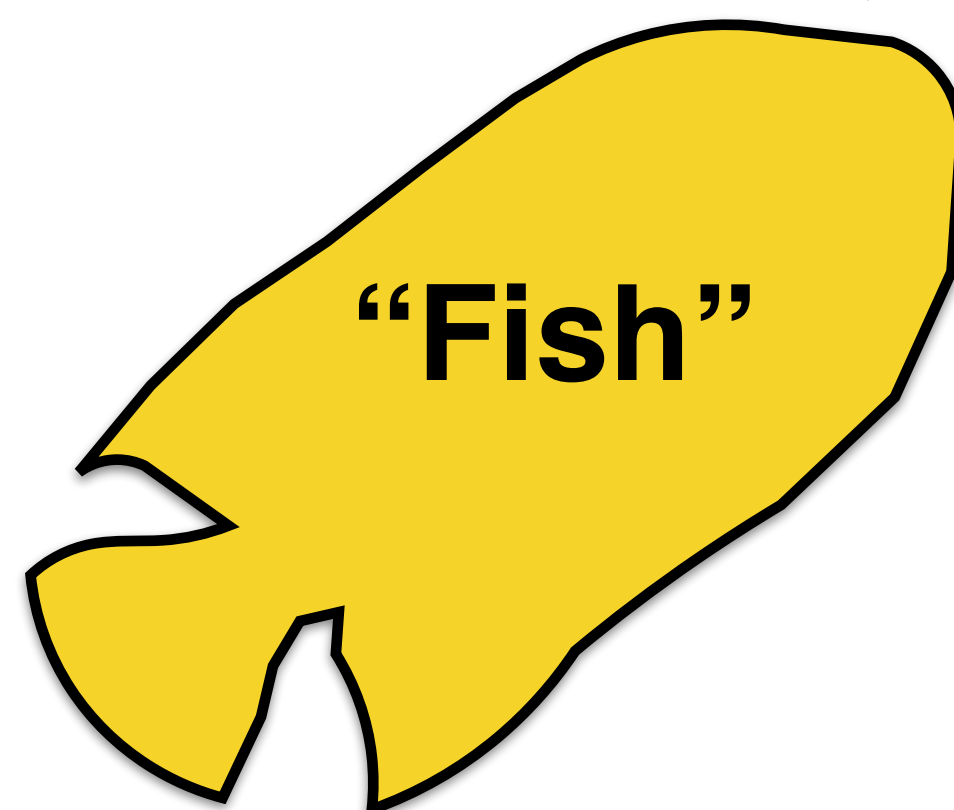
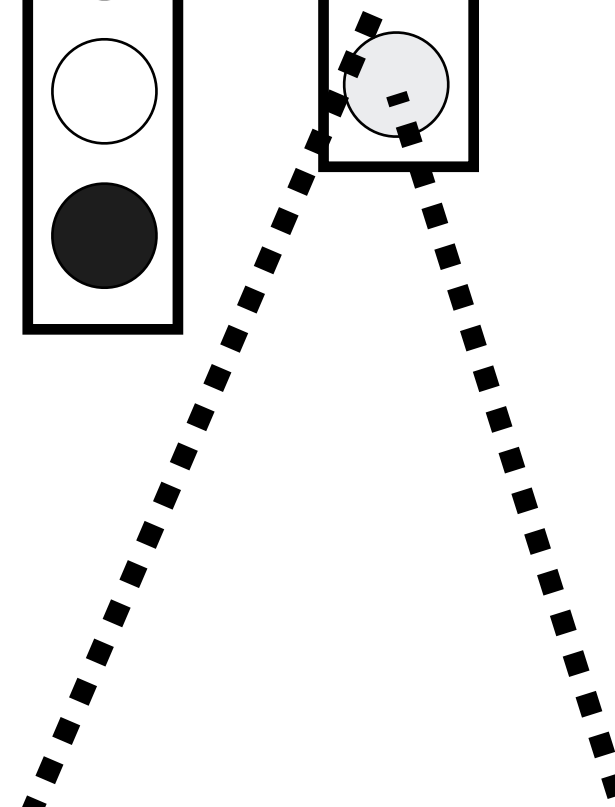


$\mathbf{X}$ 

Image

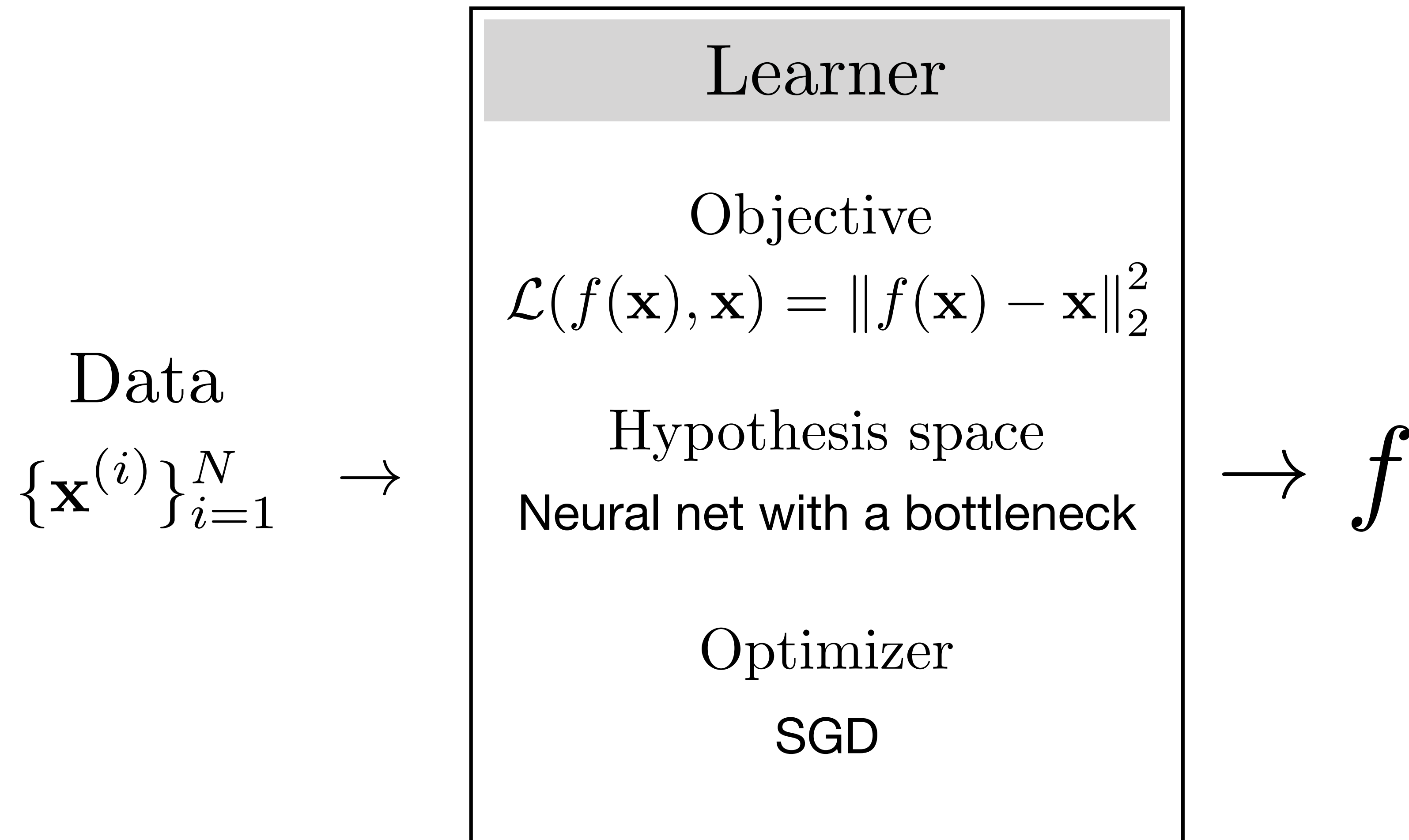
 $\mathcal{F}$ 

$$\hat{\mathbf{X}} = \mathcal{F}(\mathbf{X})$$

Reconstructed  
image

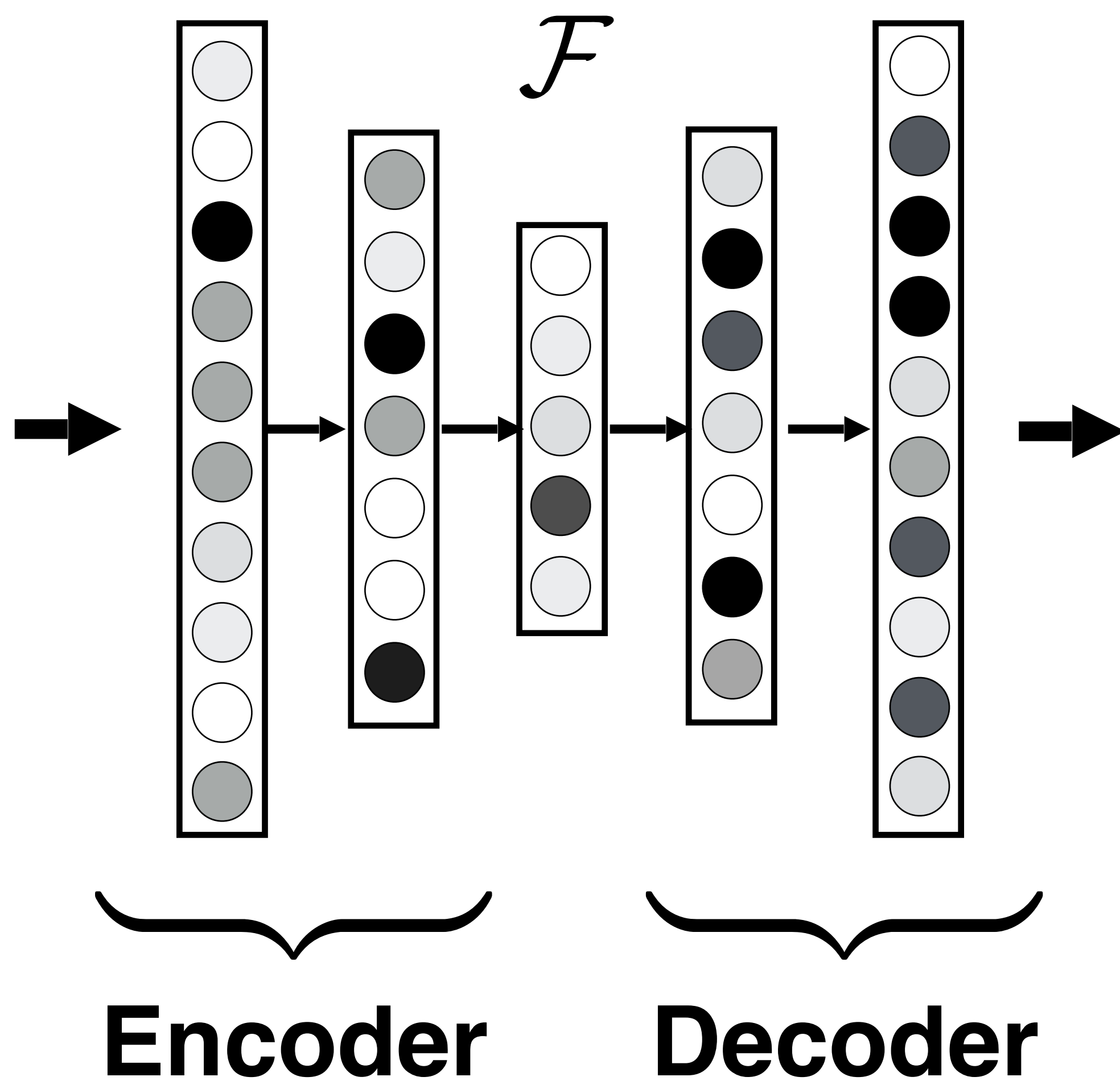


# Autoencoder



$\mathbf{X}$ 

Image

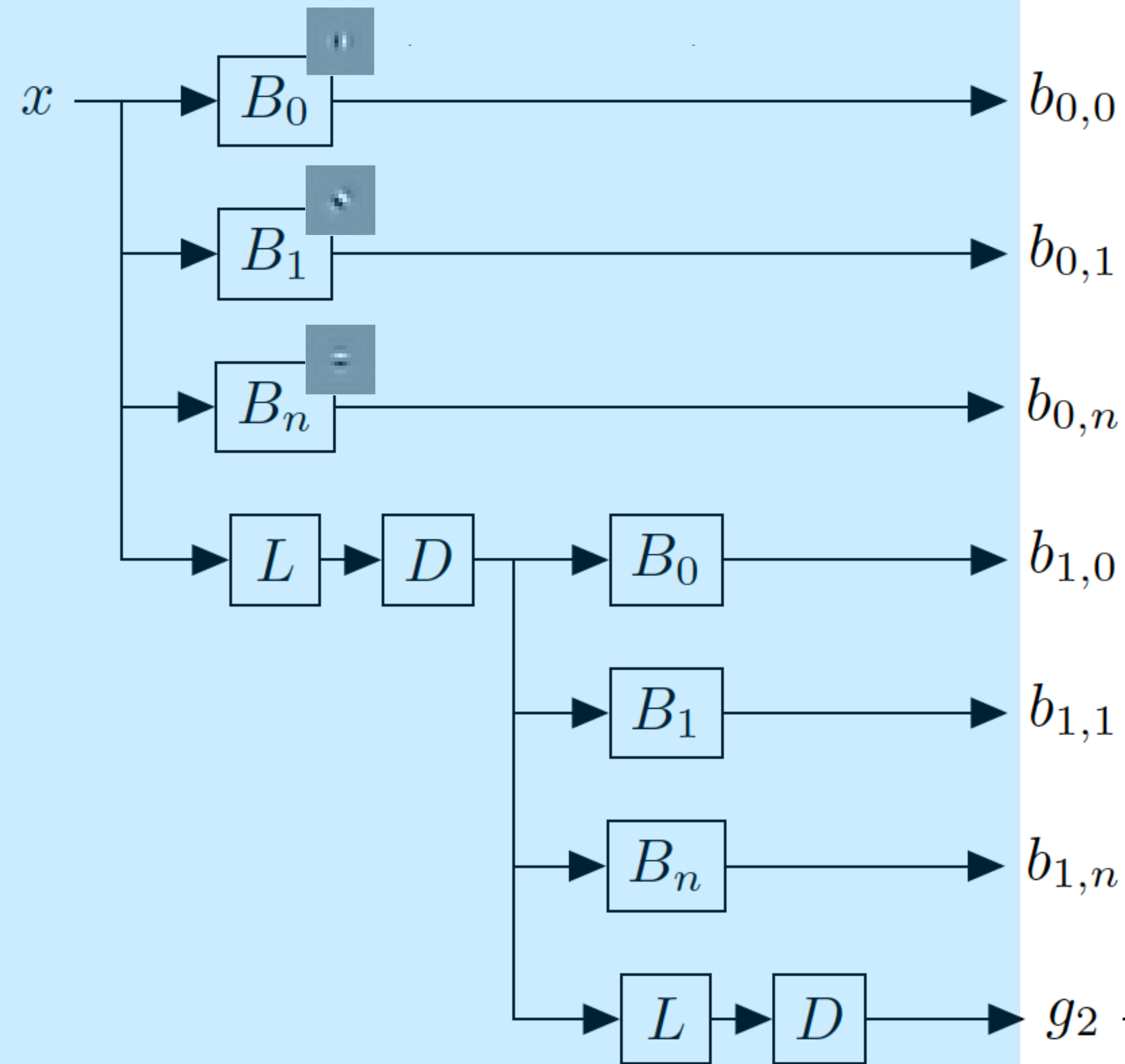


$$\hat{\mathbf{X}} = \mathcal{F}(\mathbf{X})$$

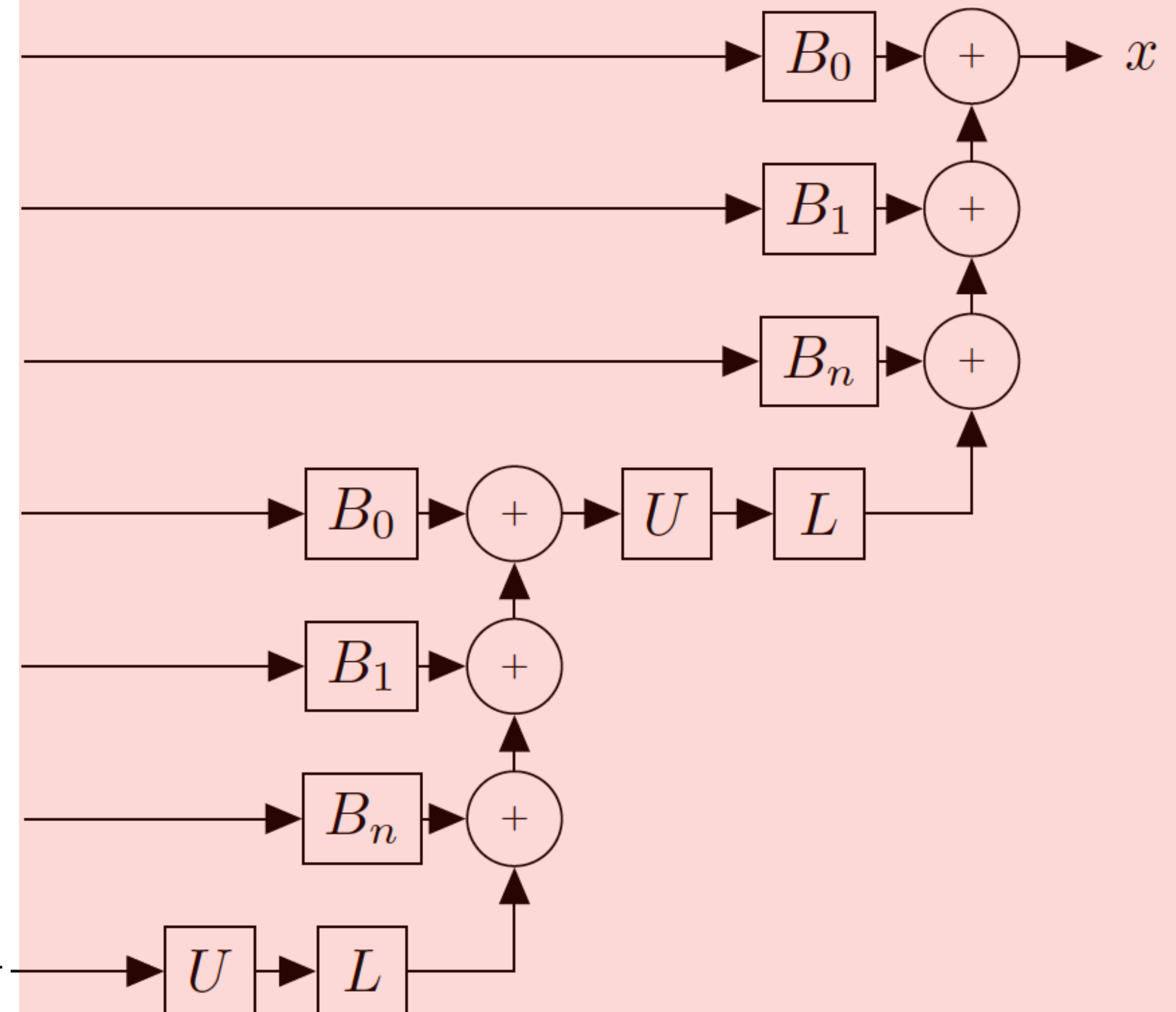
Reconstructed  
image



# Steerable Pyramid — *A hard-coded autoencoder*

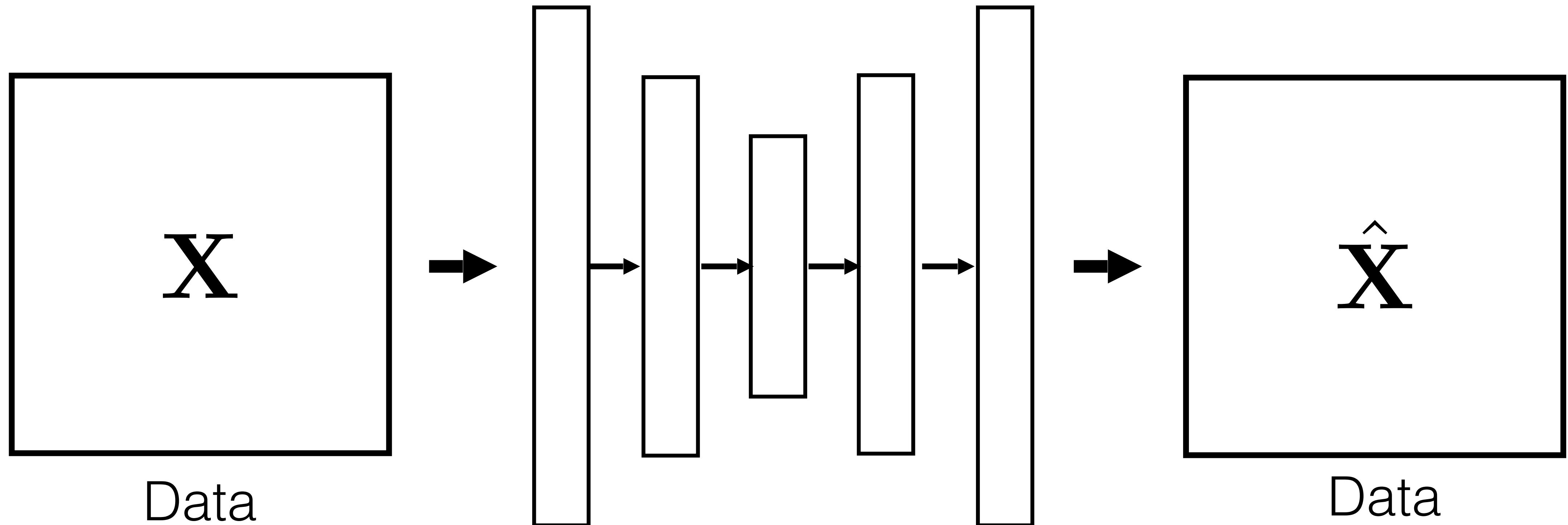


Analysis/Encoder



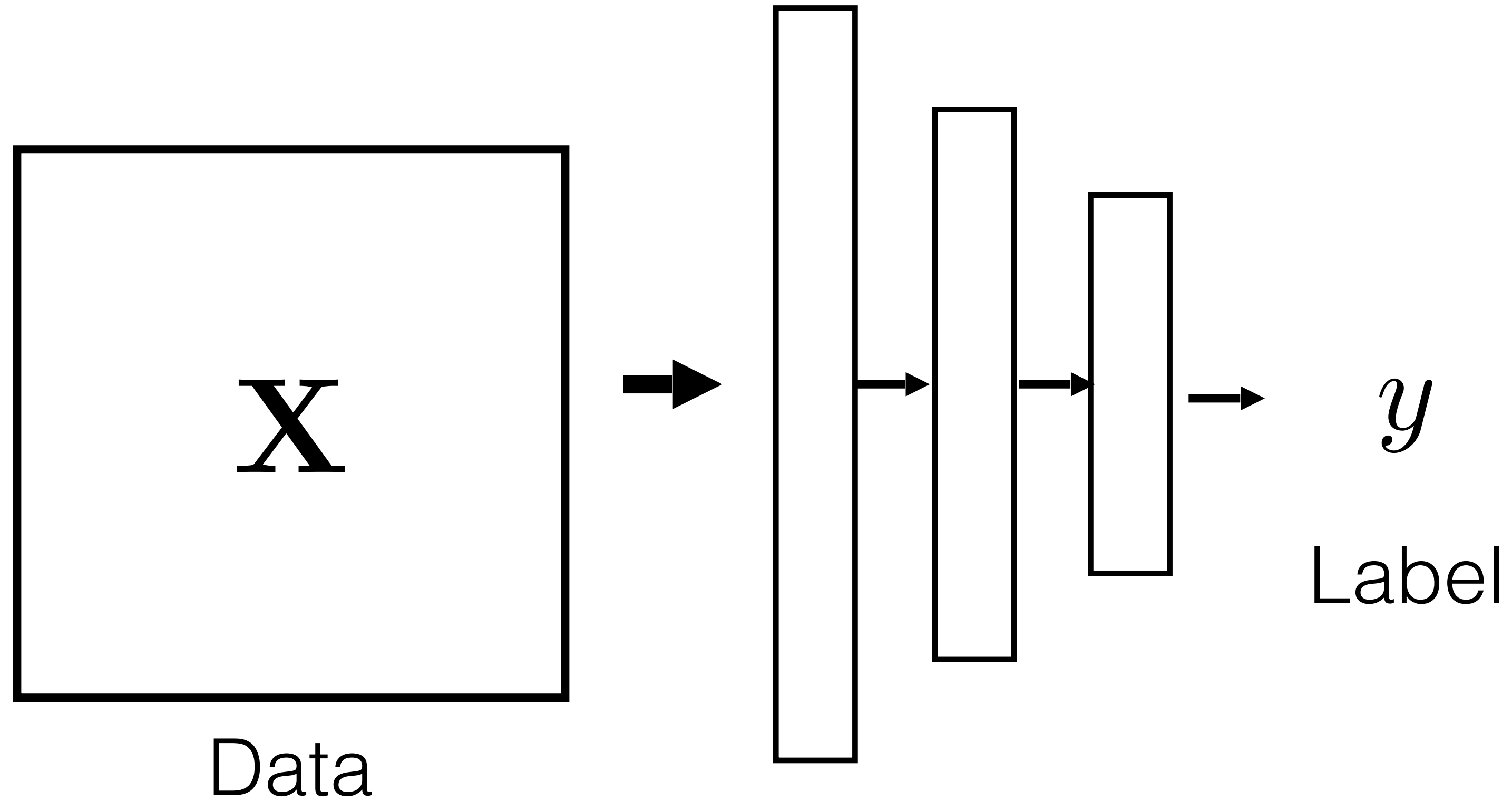
Synthesis/Decoder

# Data compression



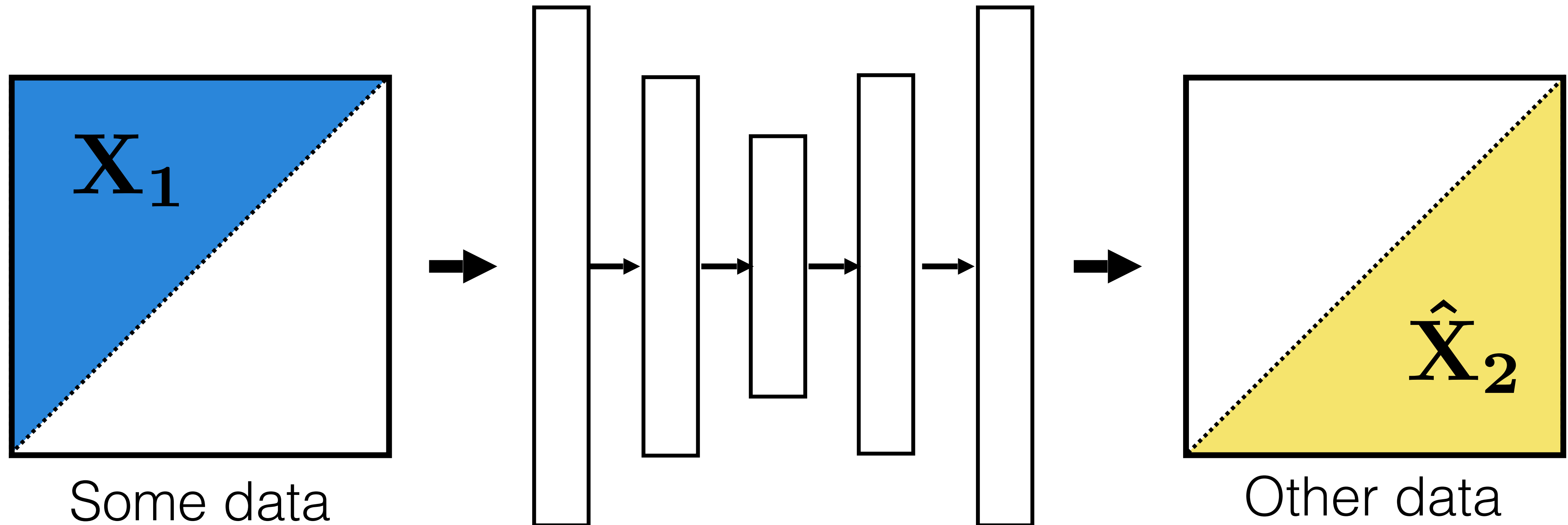


# Label prediction

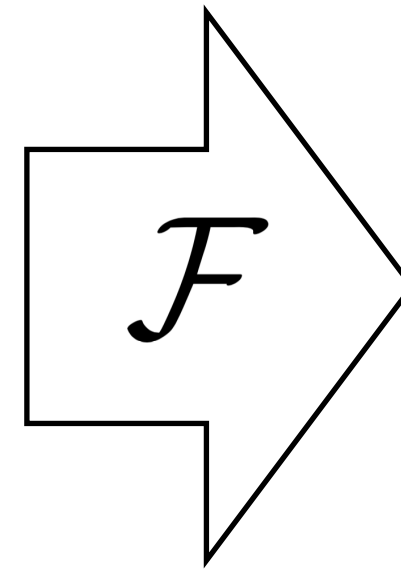
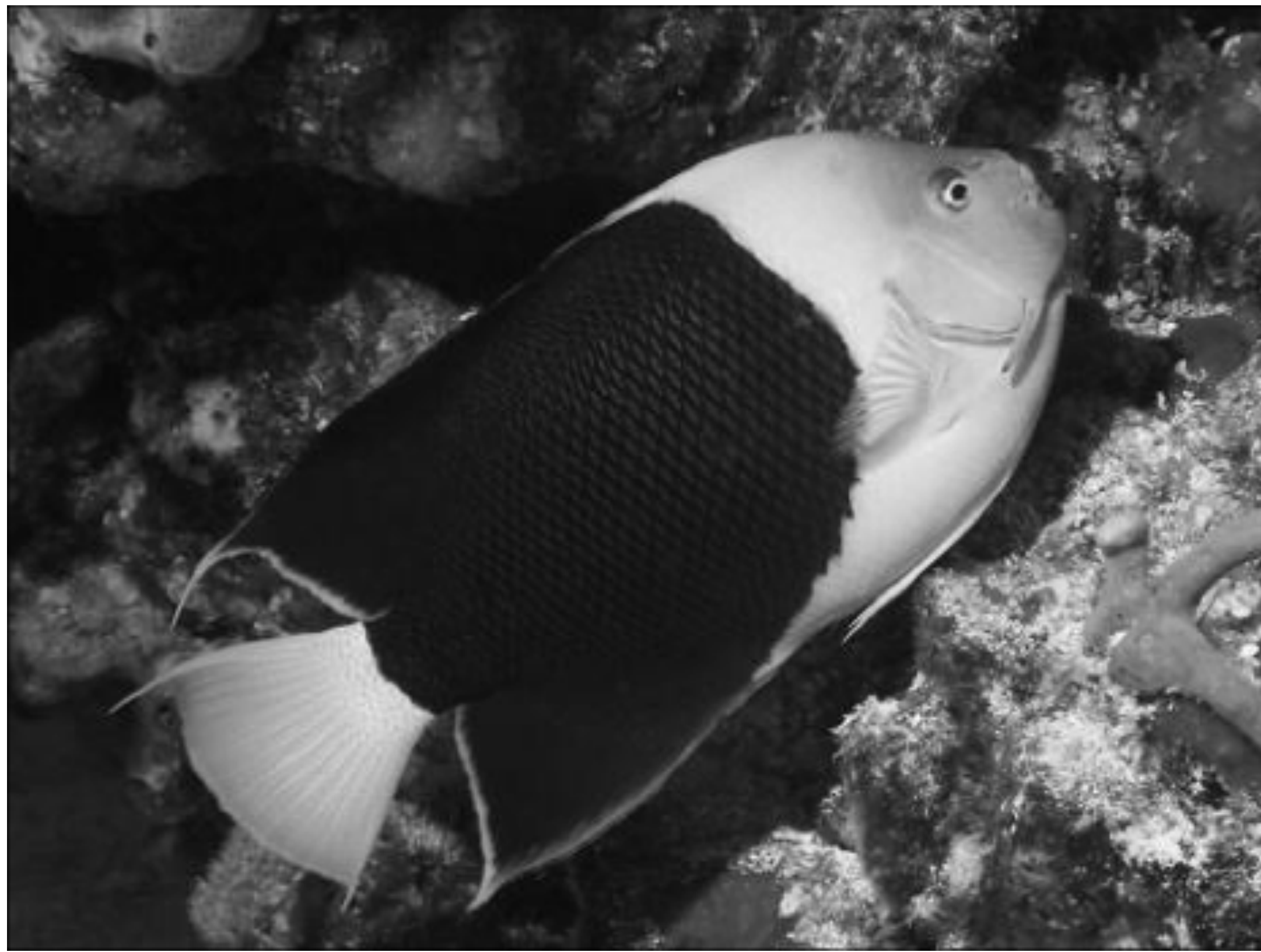


e.g., image classification

# Data prediction aka “self-supervised learning”





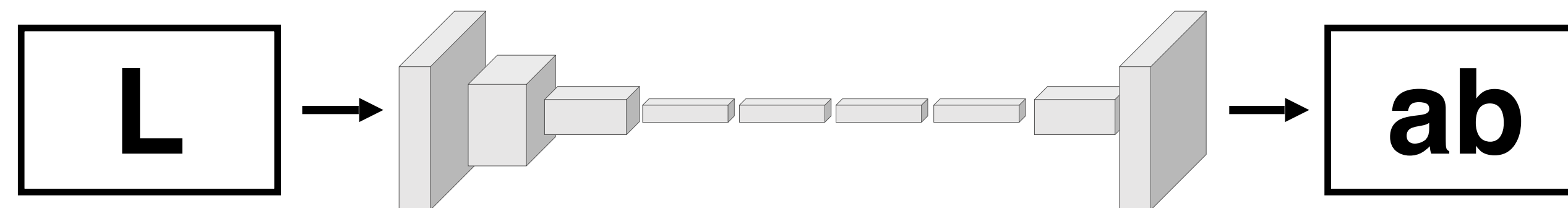


Grayscale image: L channel

$$\mathbf{X} \in \mathbb{R}^{H \times W \times 1}$$

Color information: ab channels

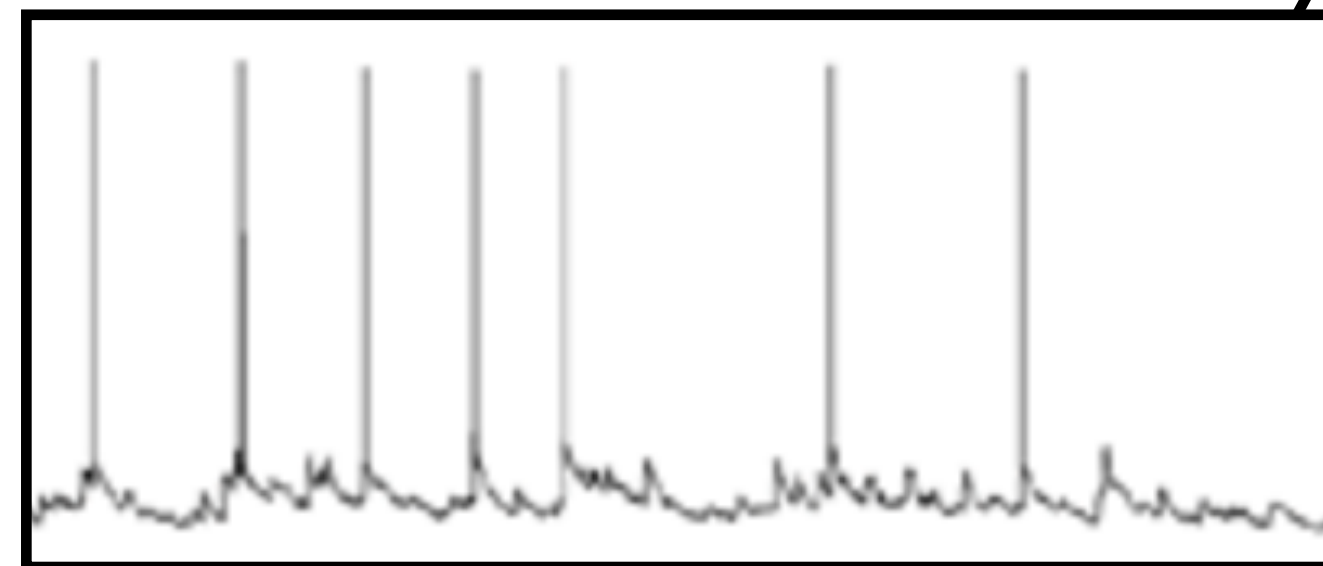
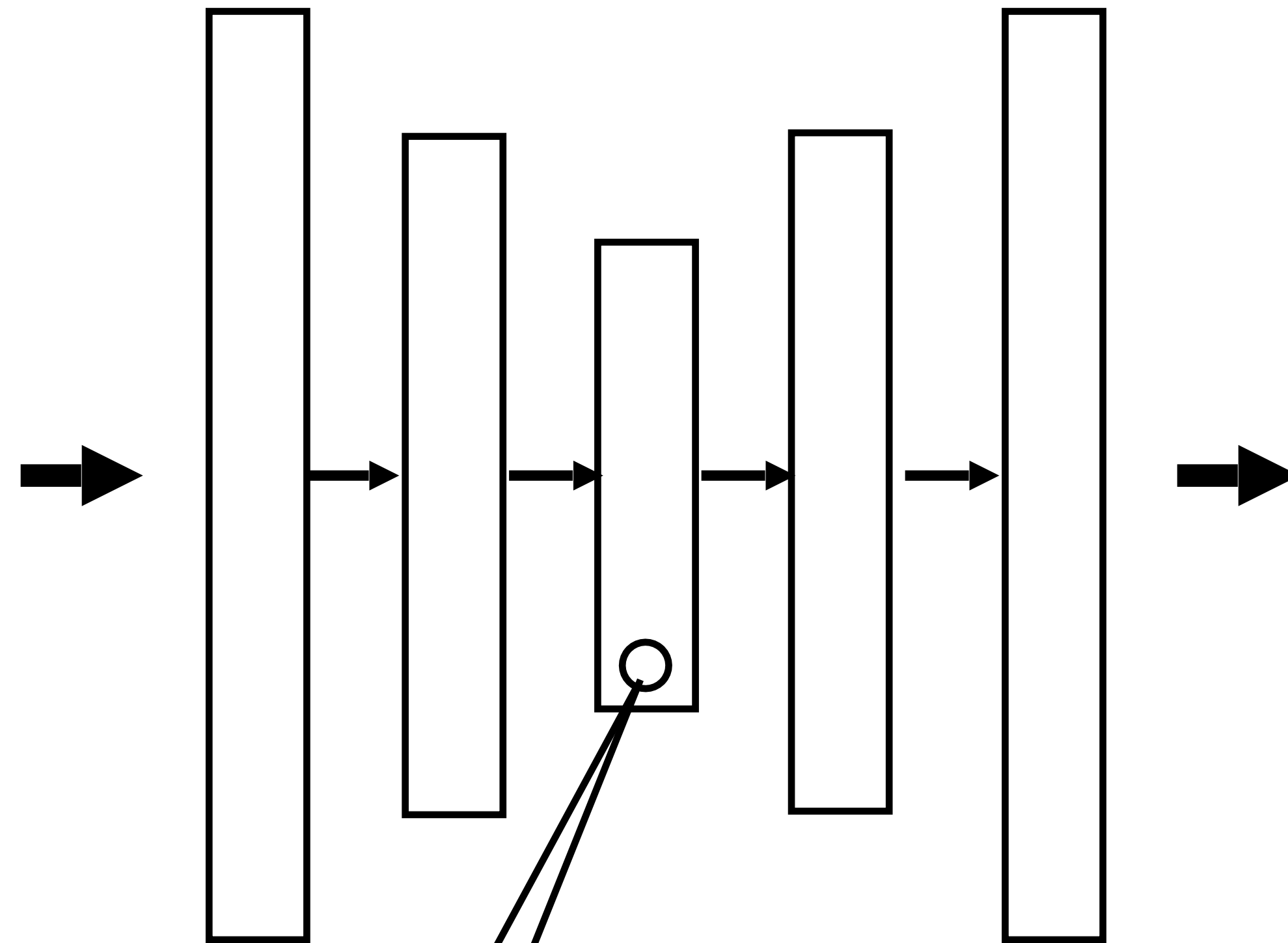
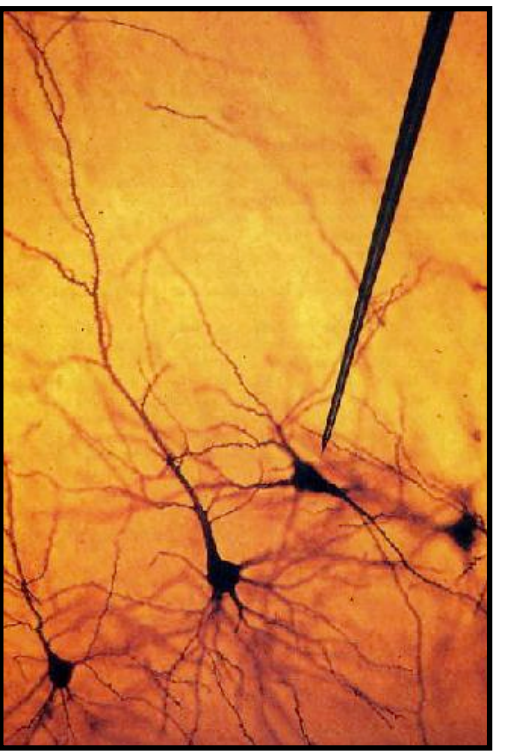
$$\hat{\mathbf{Y}} \in \mathbb{R}^{H \times W \times 2}$$



[Zhang, Isola, Efros, ECCV 2016]



# Deep Net “Electrophysiology”



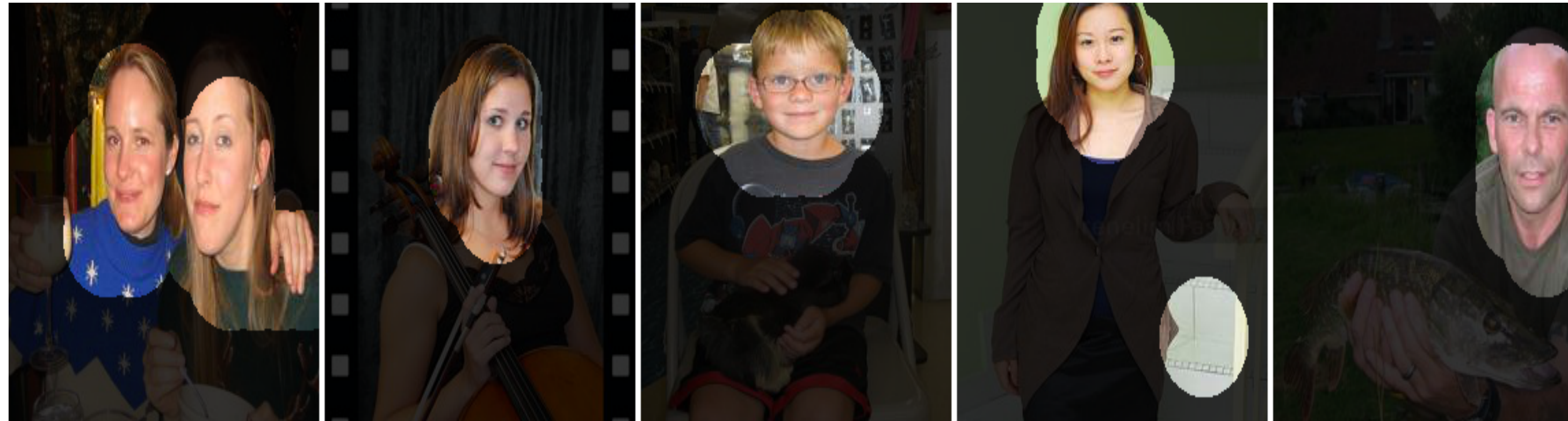
[Zeiler & Fergus, ECCV 2014]

[Zhou et al., ICLR 2015]

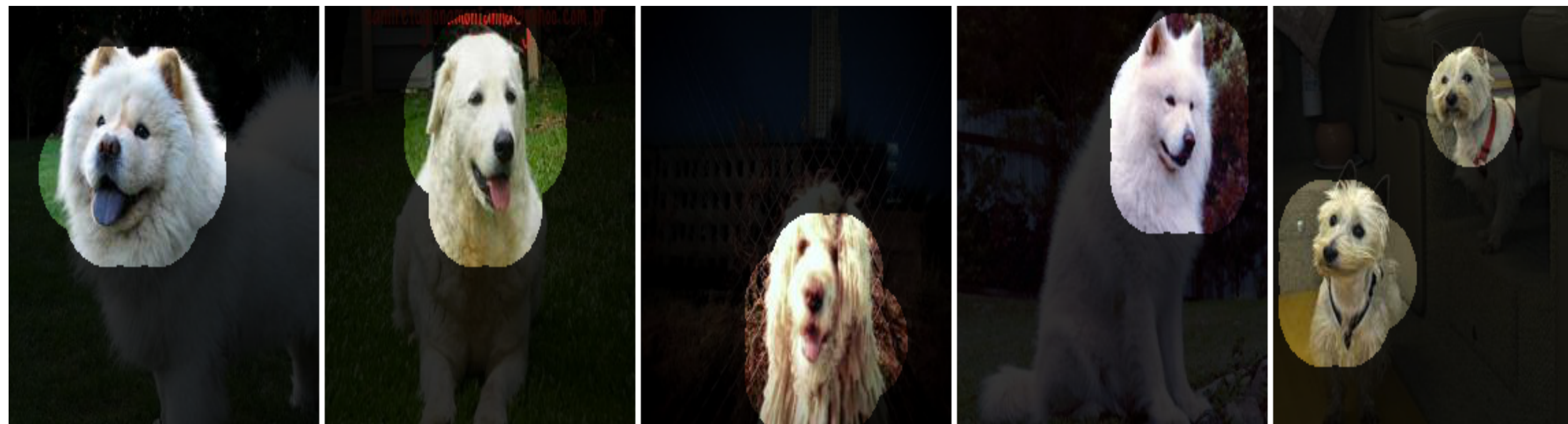


# Stimuli that drive selected neurons (conv5 layer)

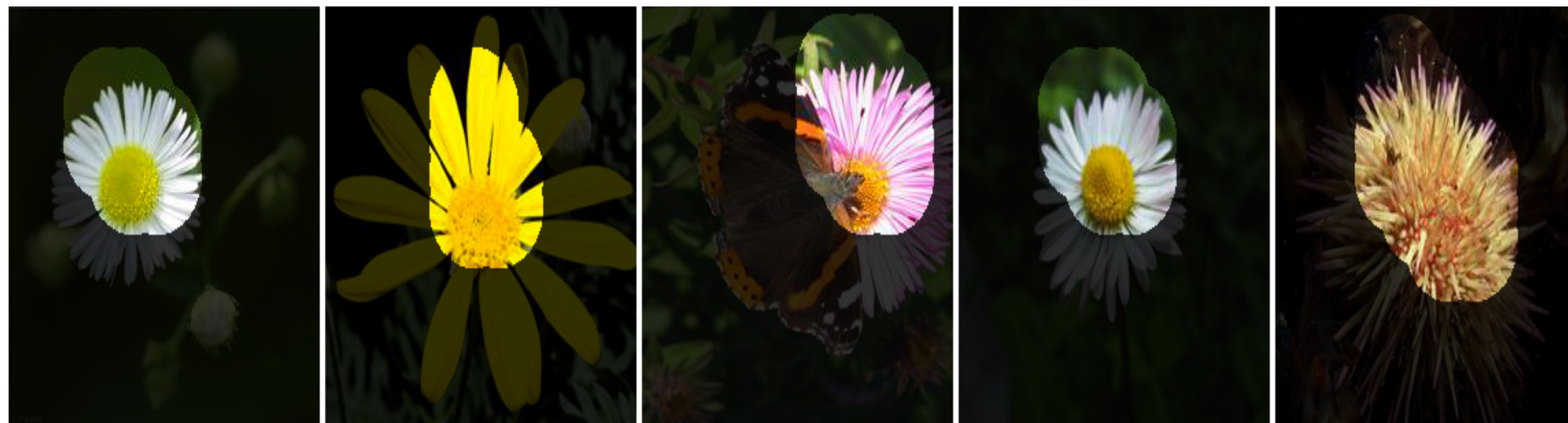
faces



dog  
faces

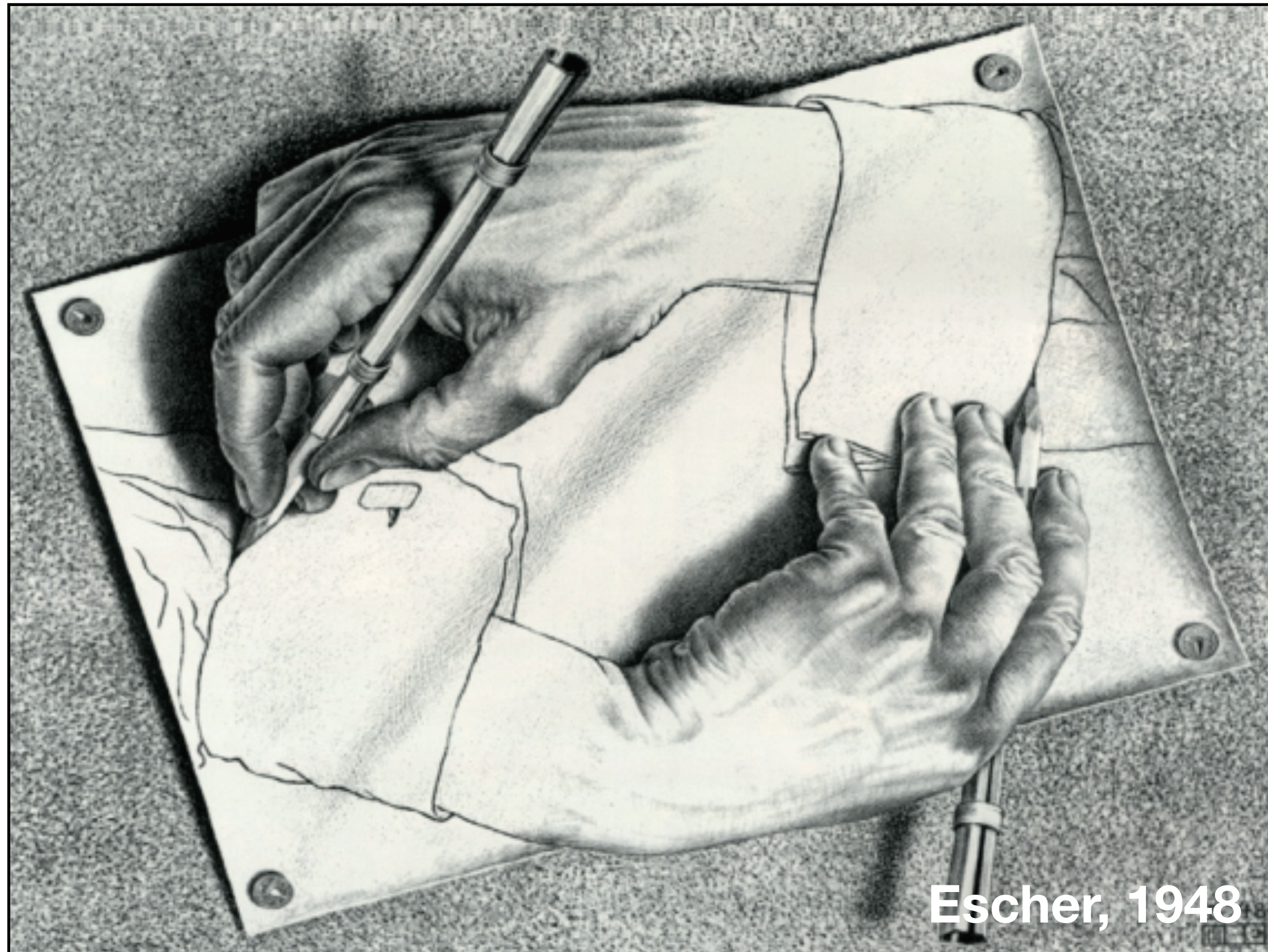


flowers





# Self-supervised learning



Common trick:

- Convert “unsupervised” problem into “supervised” empirical risk minimization
- Do so by cooking up “labels” (prediction targets) from the raw data itself

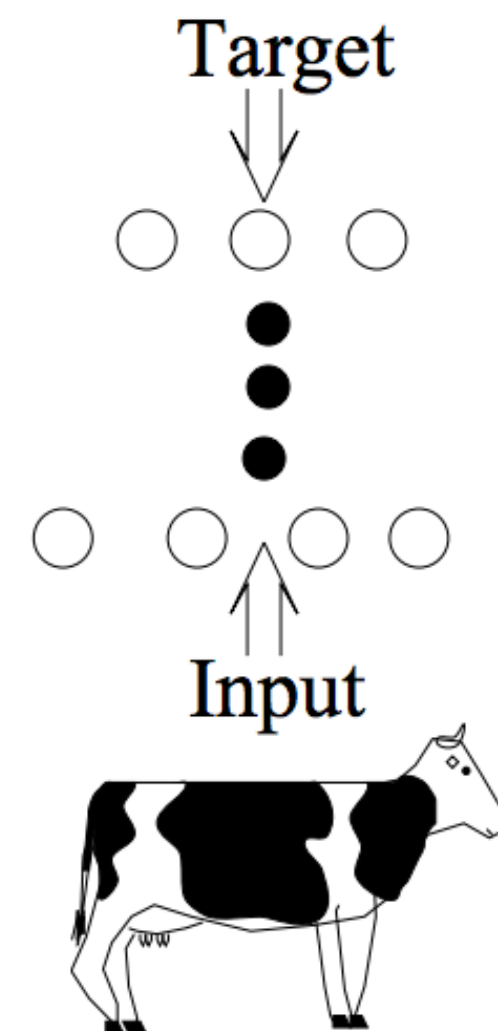


# Multisensory self-supervision

## Supervised

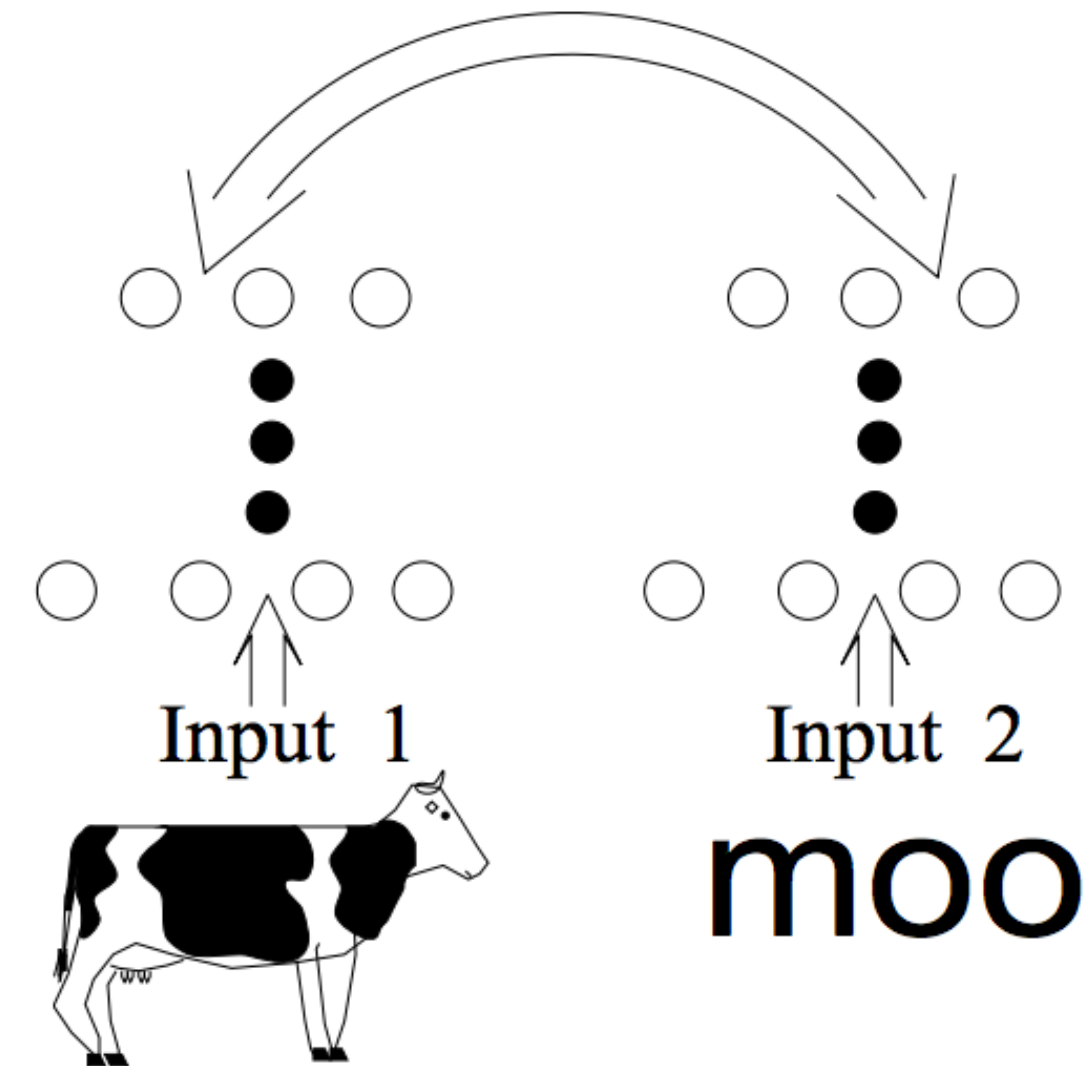
- implausible label

"COW"



## Self-Supervised

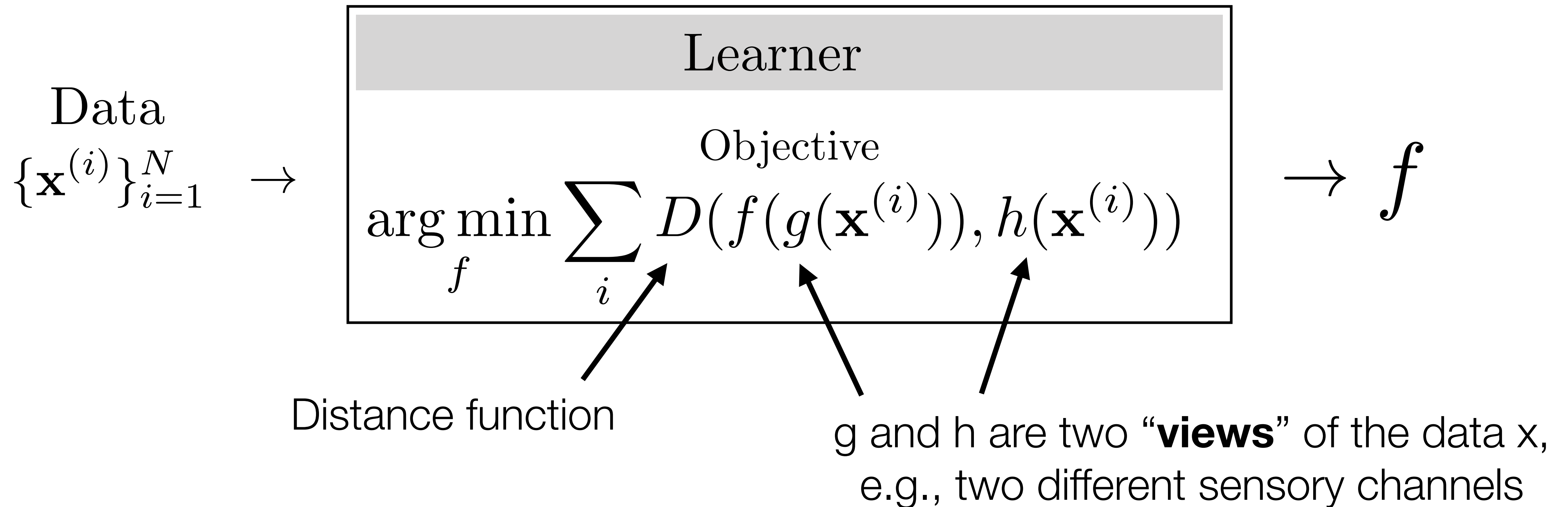
- derives label from a co-occurring input to another modality



Virginia de Sa. *Learning Classification with Unlabeled Data*. NIPS 1994.

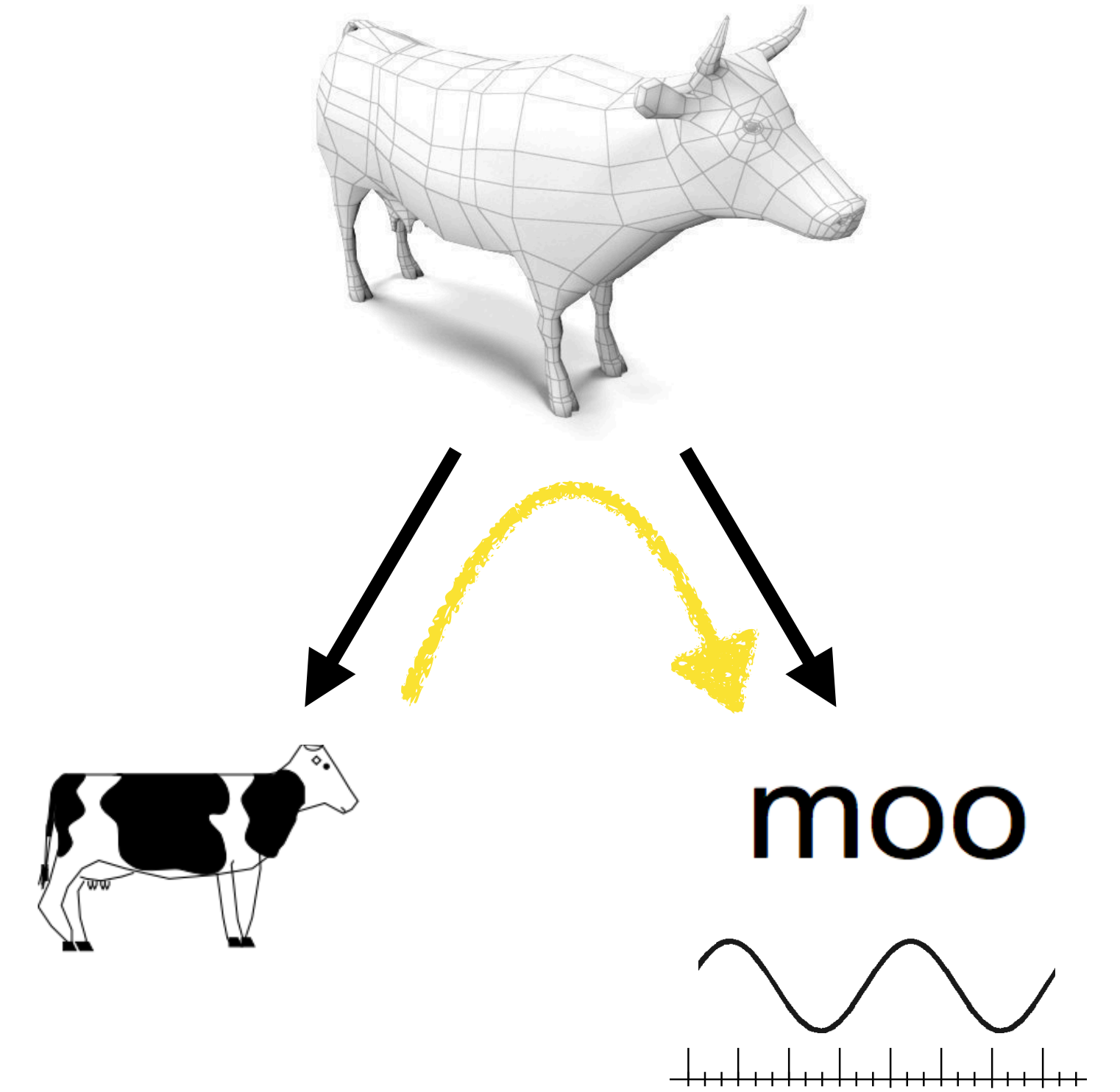
[see also "Six lessons from babies", Smith and Gasser 2005]

# “Multiview” self-supervised predictive learning





# The allegory of the cave





# Ambient Sound Provides Supervision for Visual Learning

Andrew Owens      Jiajun Wu      Josh McDermott  
William Freeman      Antonio Torralba

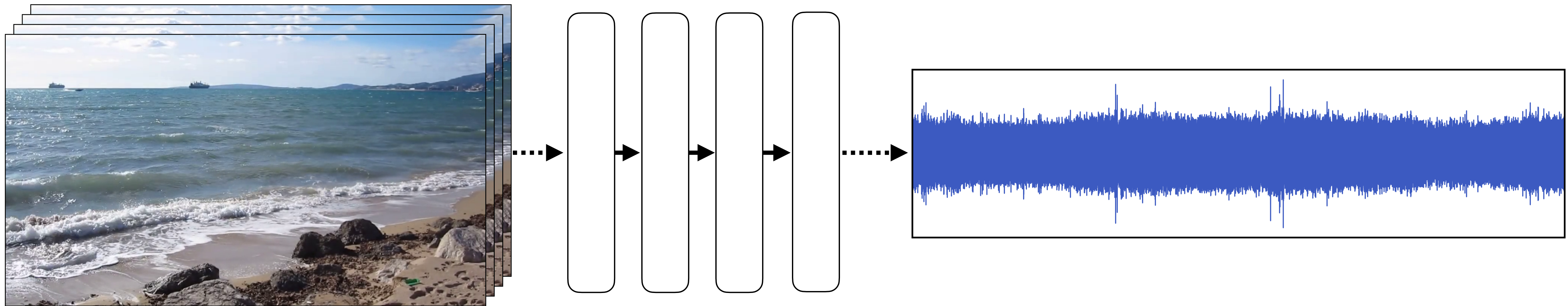




[Slide credit: Andrew Owens]

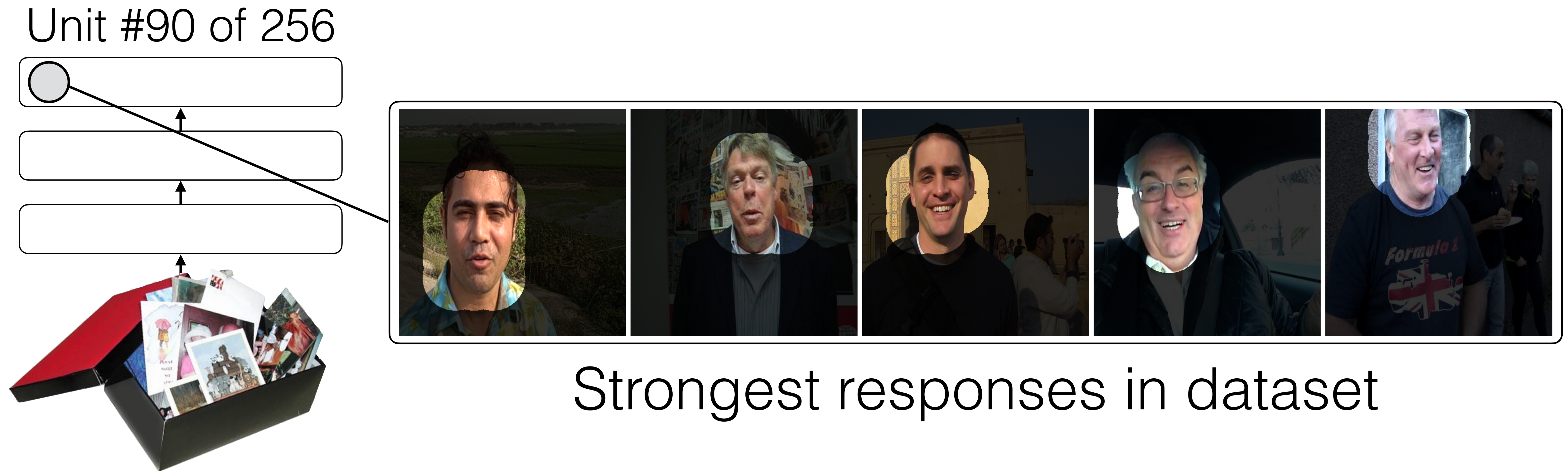


# Predicting ambient sound





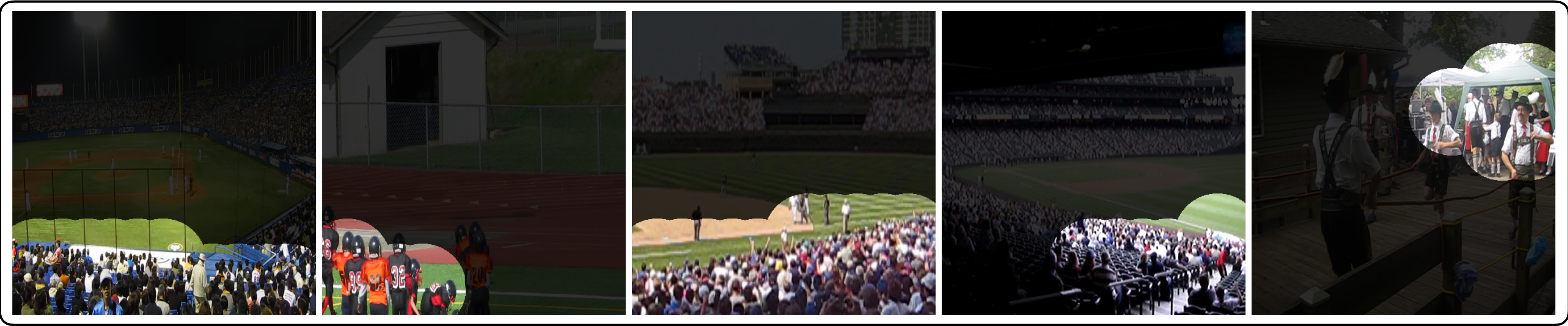
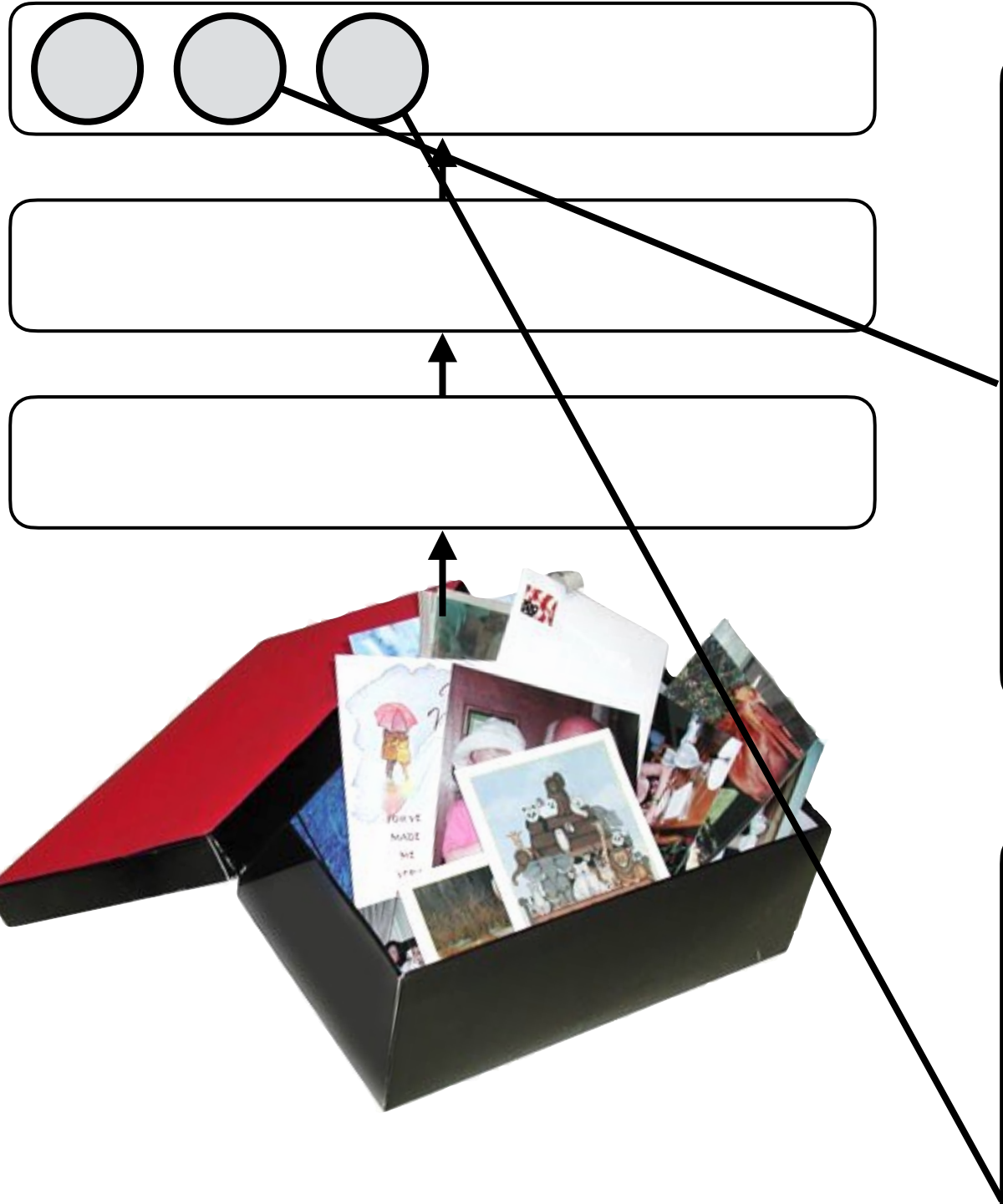
# What did the model learn?



Visualization method from (Zhou 2015)

[Slide credit: Andrew Owens]



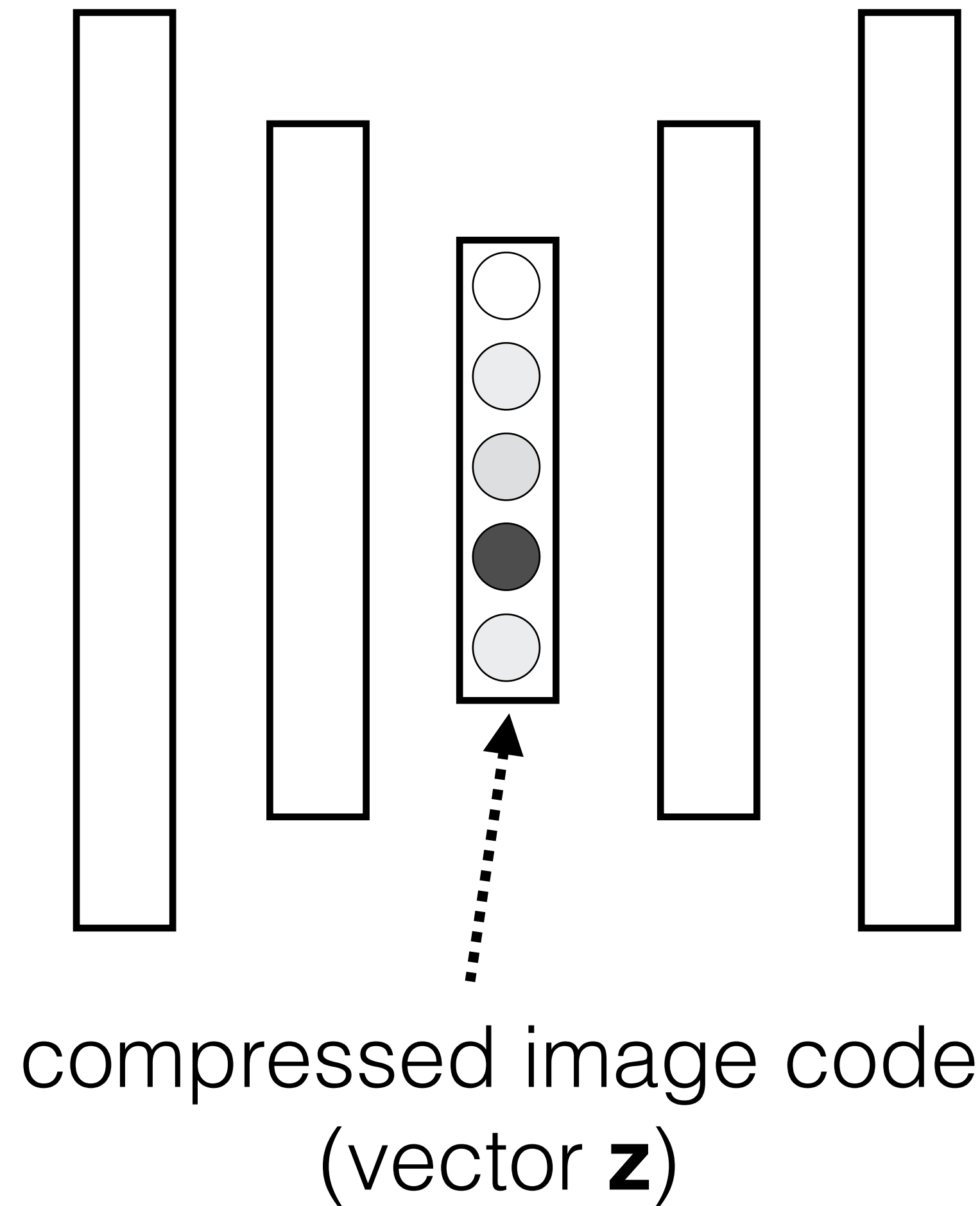


[Slide credit: Andrew Owens]



$\mathbf{X}$ 

Image

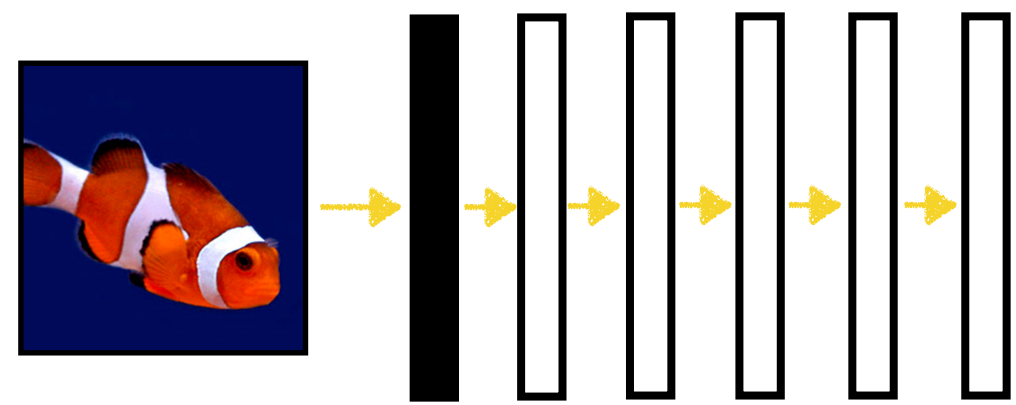
compressed image code  
(vector  $\mathbf{z}$ ) $\hat{\mathbf{X}}$ Reconstructed  
image

Is the code informative about  
object class  $y$ ?

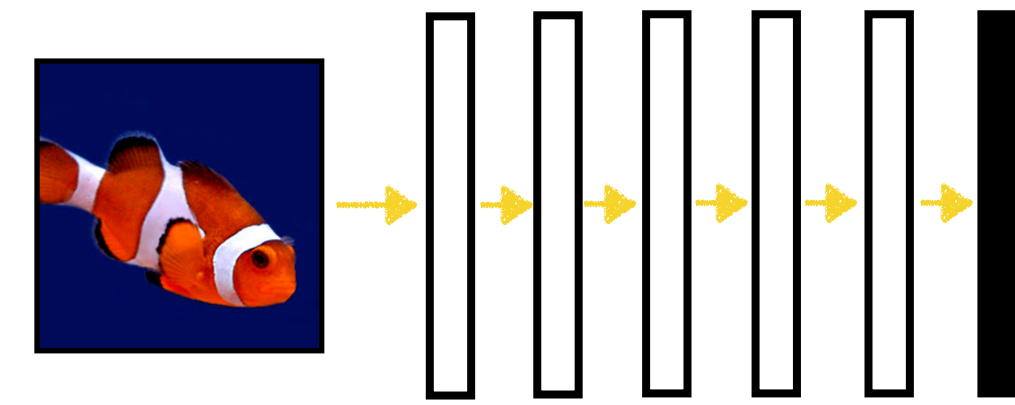
Logistic regression:

$$y = \sigma(\mathbf{W}\mathbf{z} + \mathbf{b})$$

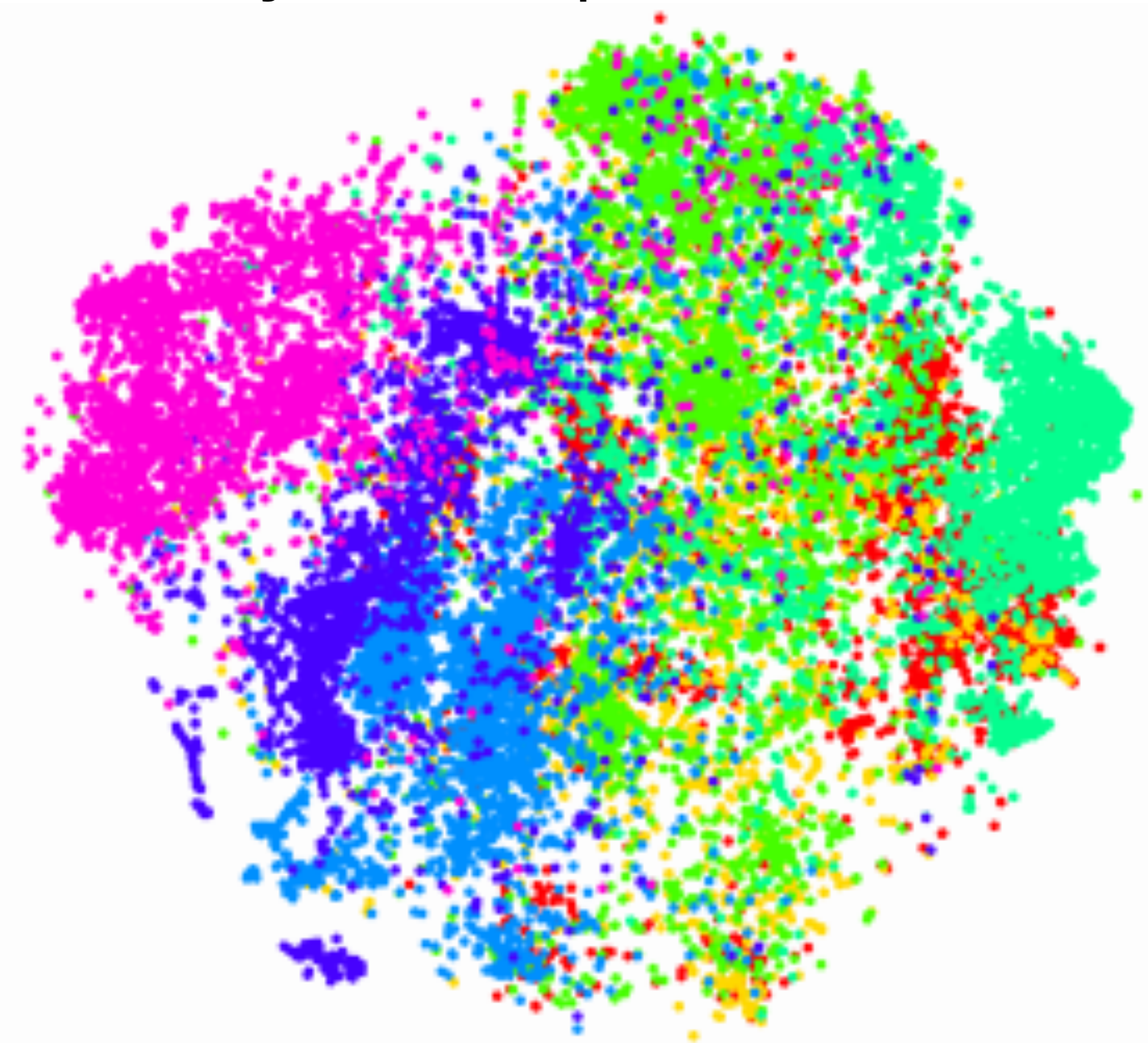
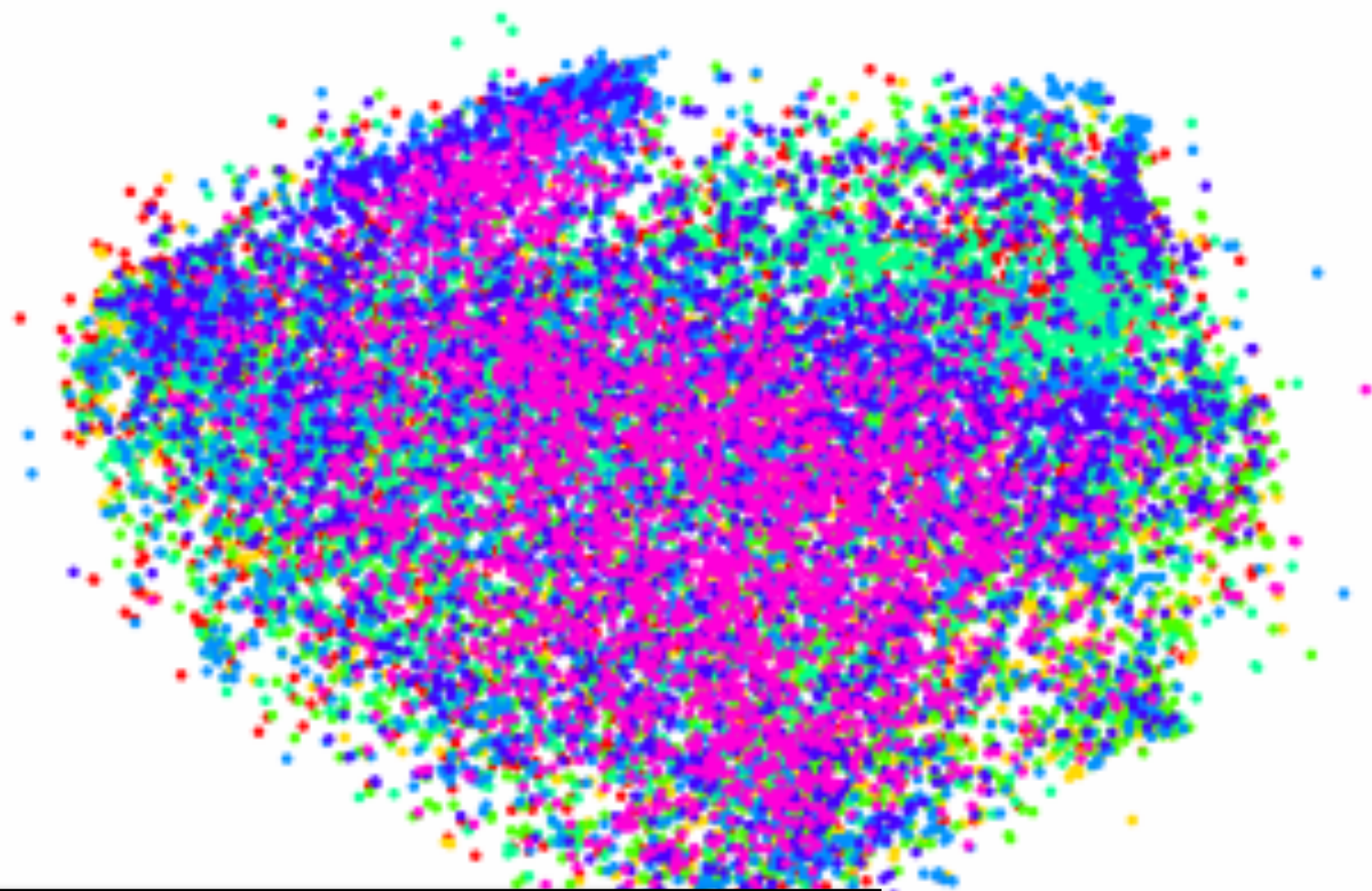




Layer 1 representation



Layer 6 representation

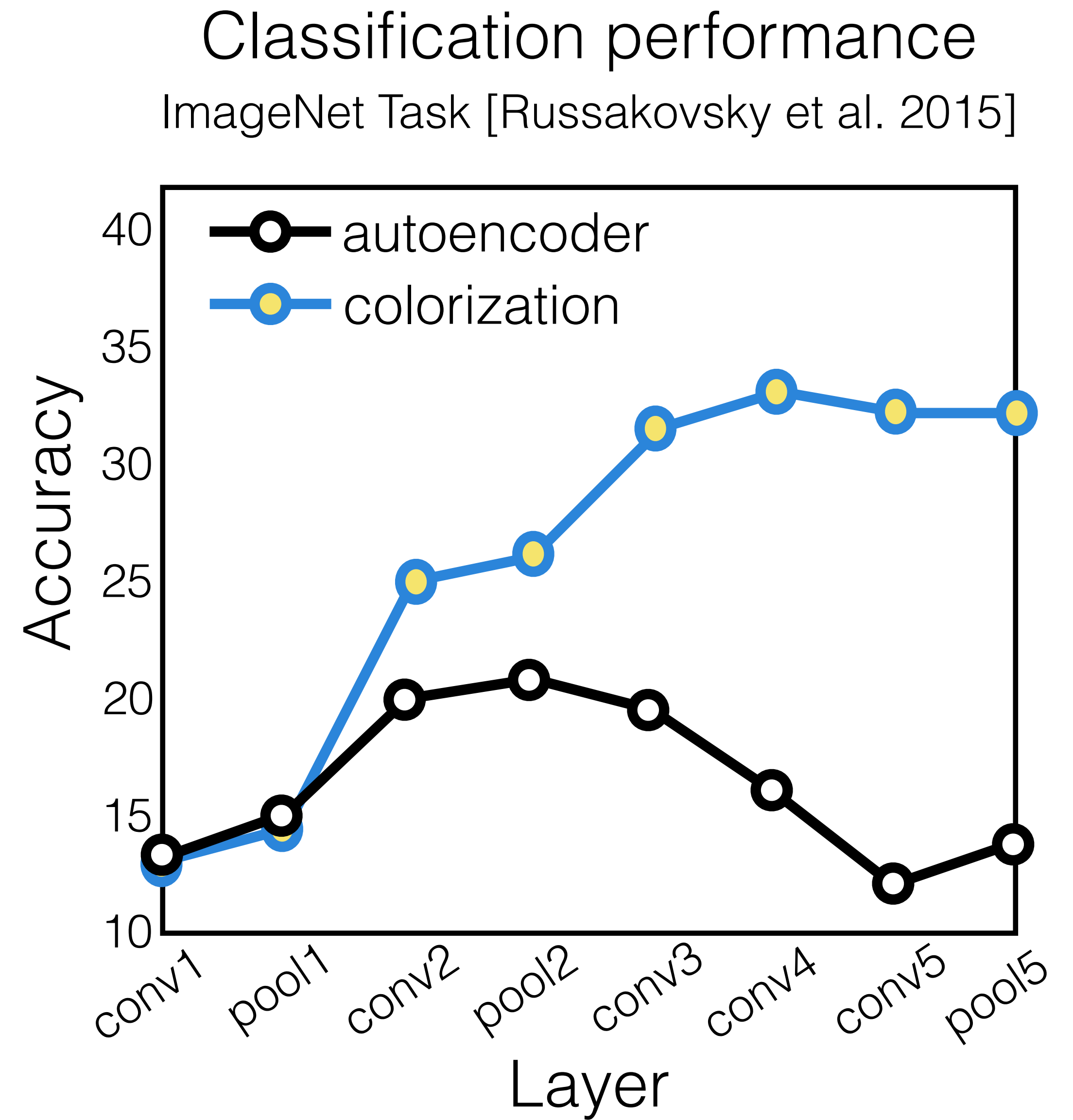
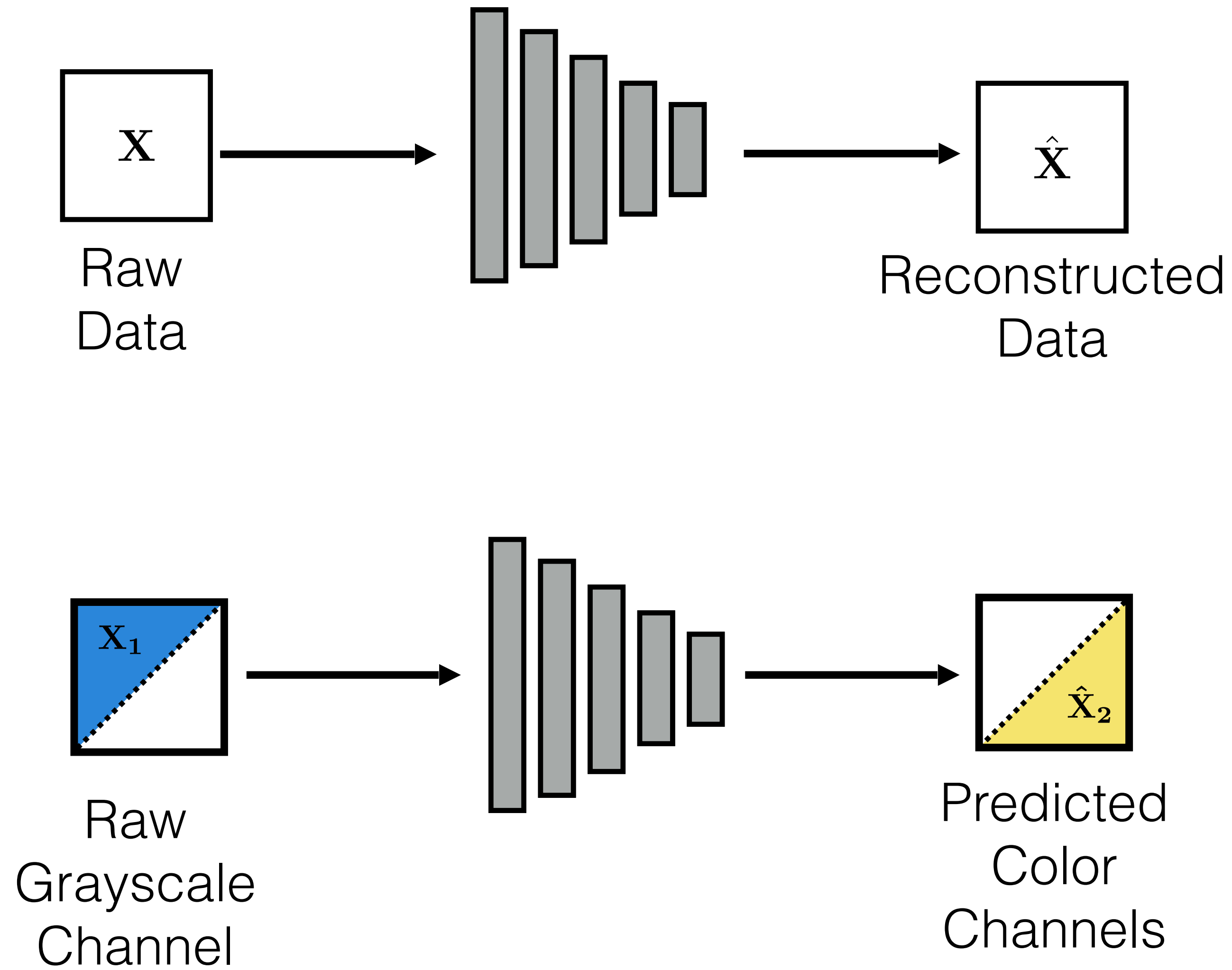


- structure, construction
- covering
- commodity, trade good, good
- conveyance, transport
- invertebrate
- bird
- hunting dog

[DeCAF, Donahue, Jia, et al. 2013]

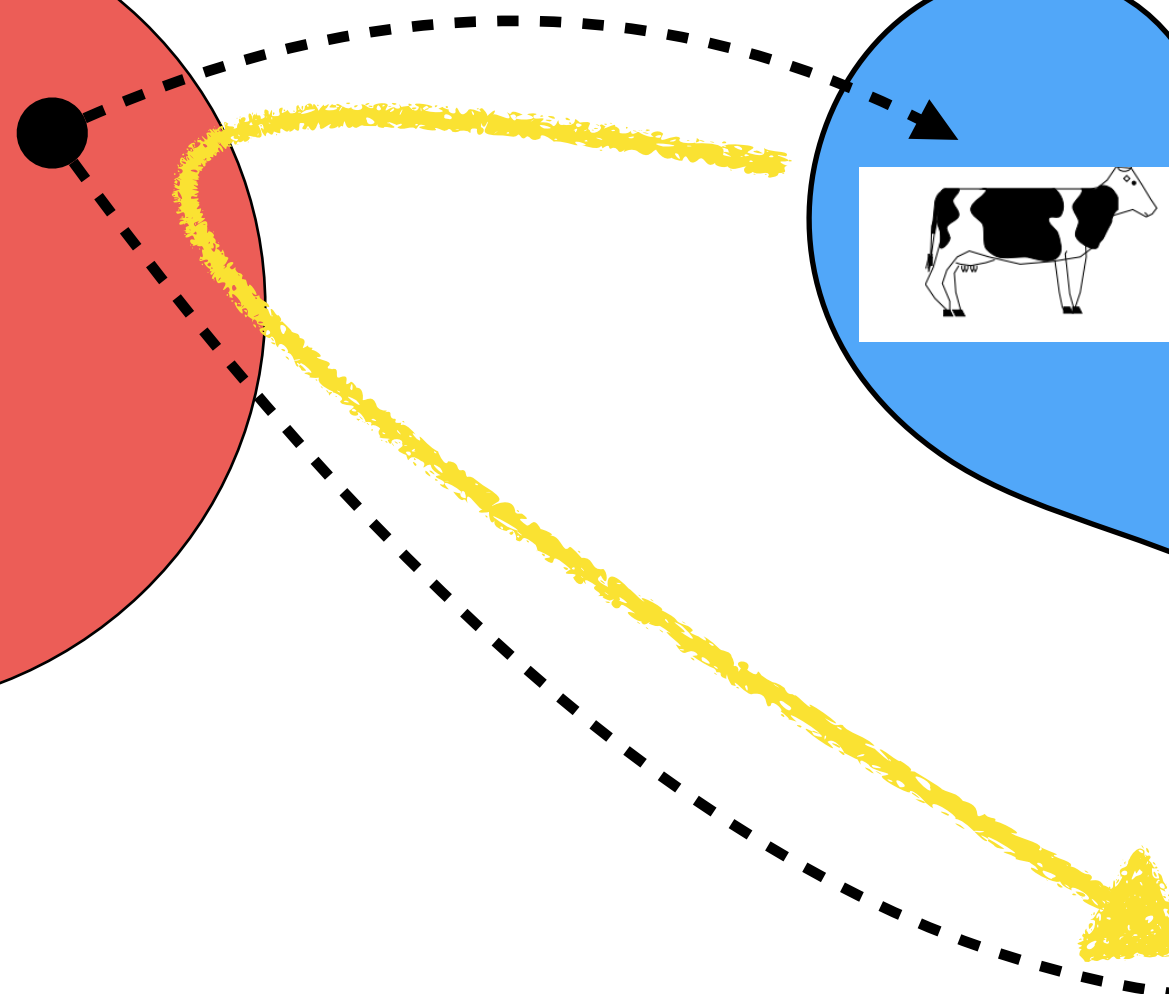
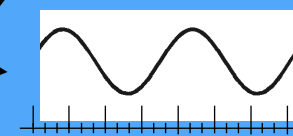
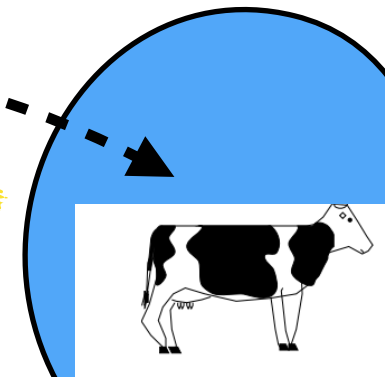
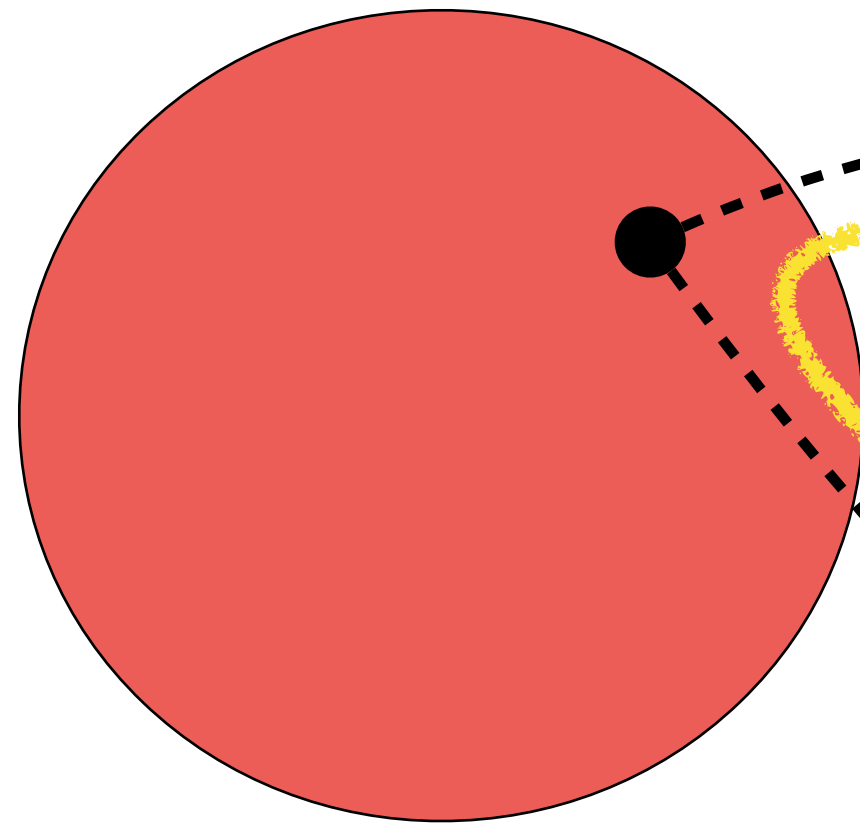
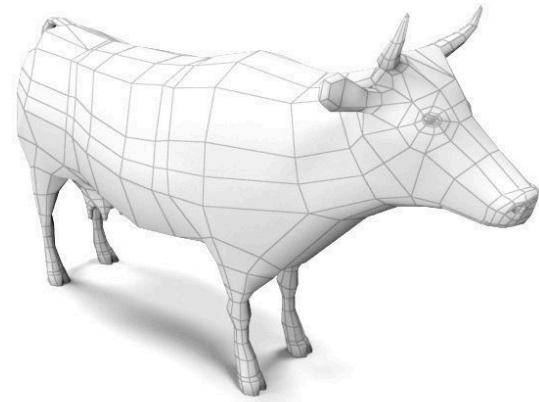
[Visualization technique : t-sne, van der Maaten & Hinton, 2008]





State

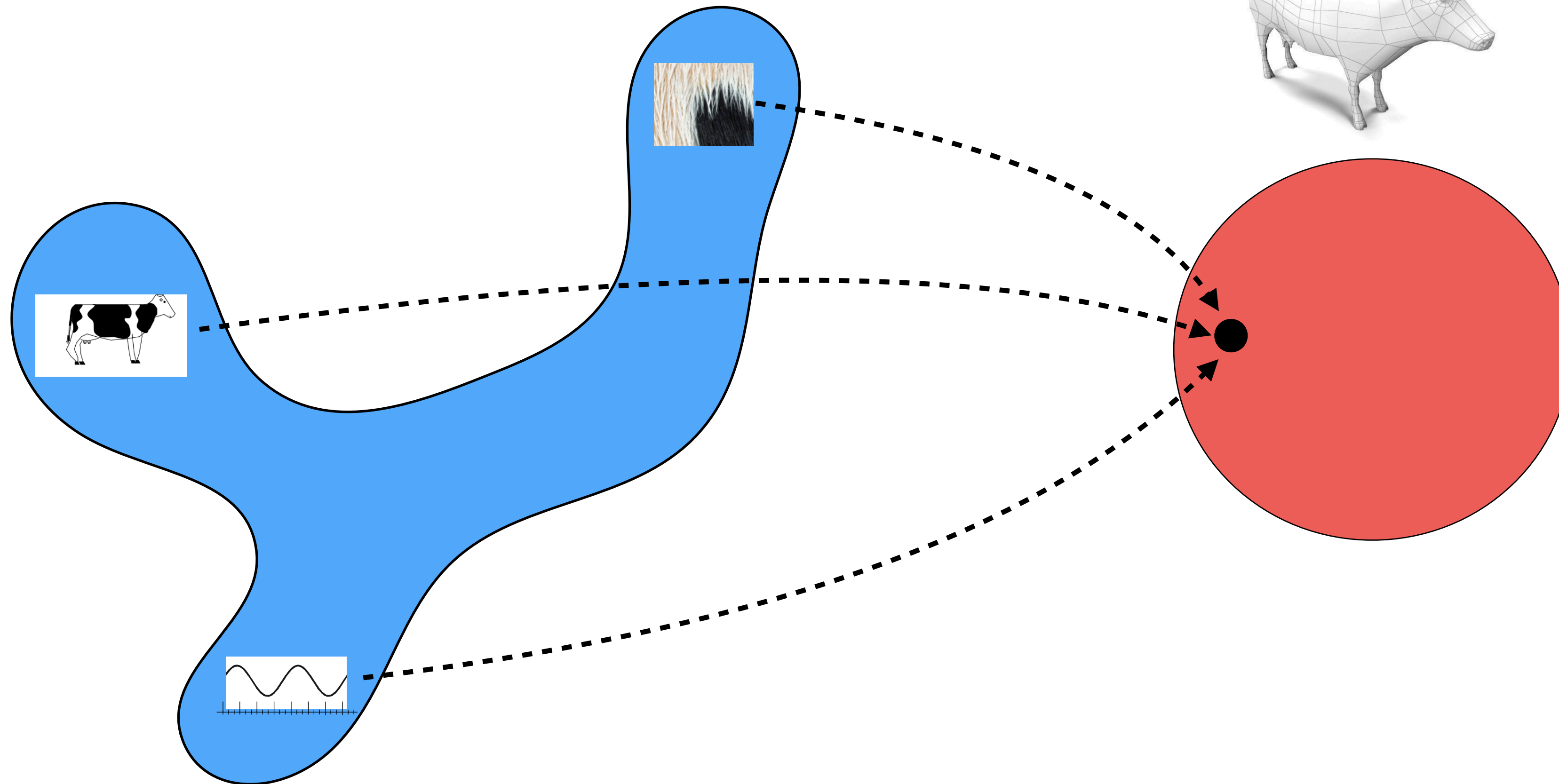
Observations





Observations

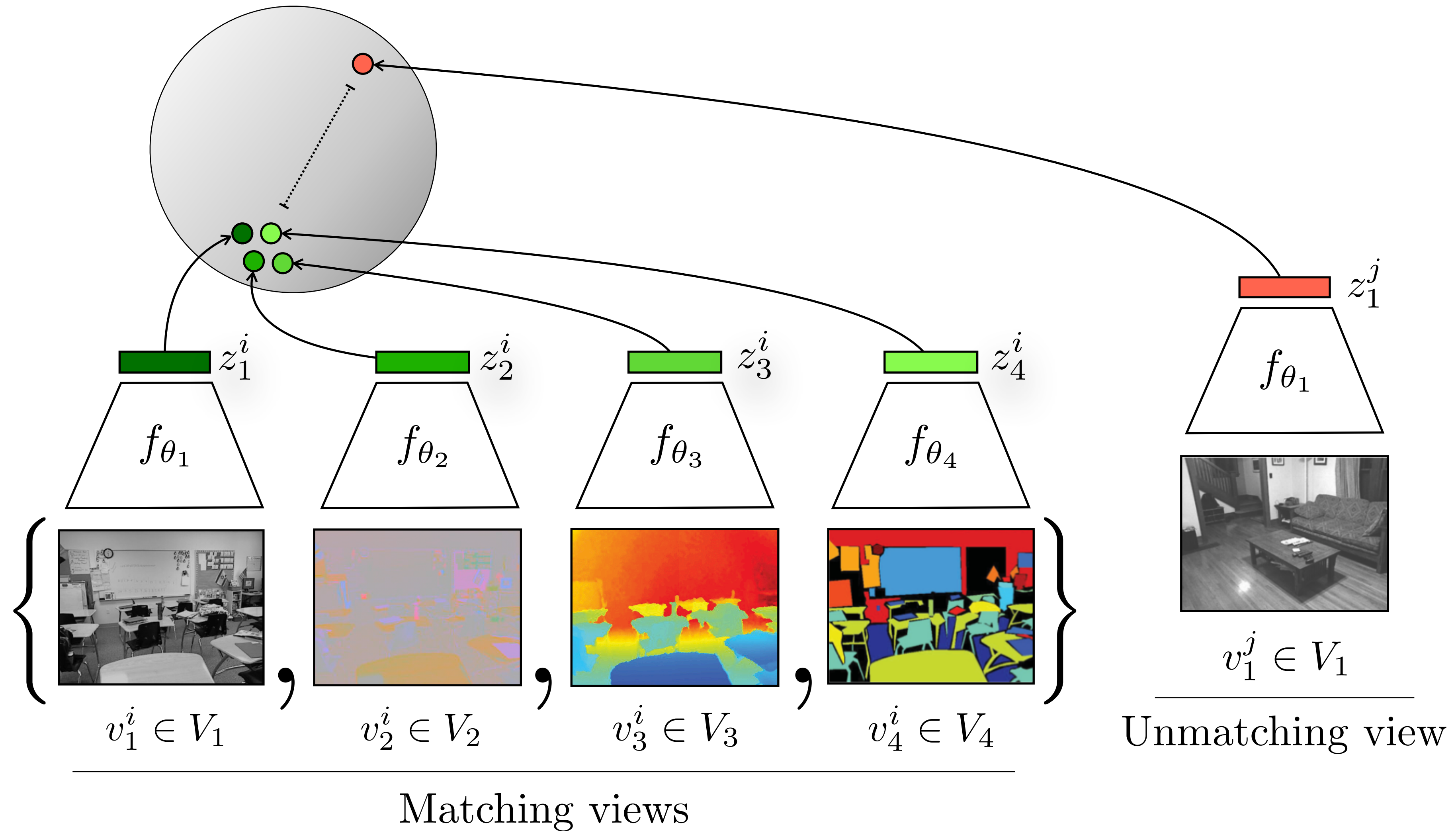
State



*The way you measure the world does not change the underlying state*

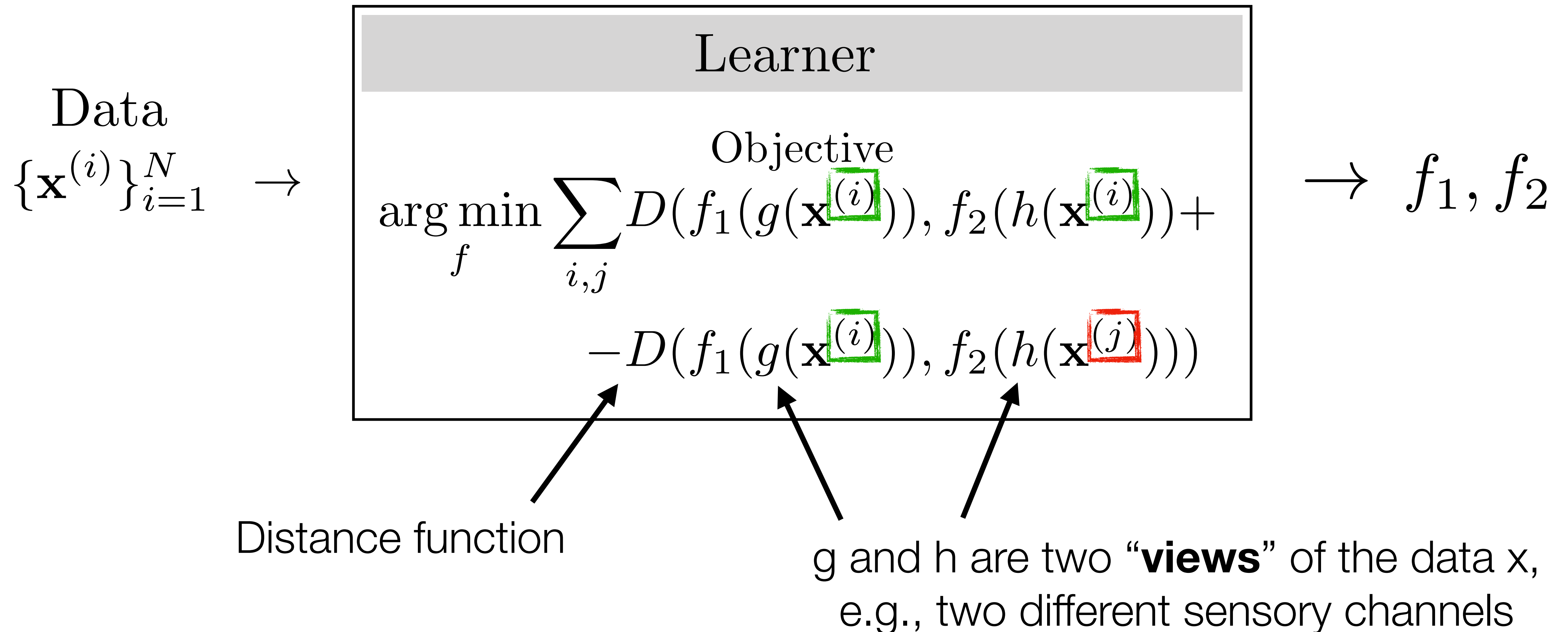
# Contrastive Multiview Coding

[Tian, Krishnan, Isola, ECCV 2020]





# “Multiview” self-supervised **contrastive** learning



# SimCLR

[Chen, Kornblith, Norouzi, Hinton, ICML 2020]

---

## **Self-organizing neural network that discovers surfaces in random-dot stereograms**

**Suzanna Becker & Geoffrey E. Hinton**

Department of Computer Science, University of Toronto,  
10 King's College Road, Toronto M5S 1A4, Canada

---

**THE standard form of back-propagation learning<sup>1</sup> is implausible as a model of perceptual learning because it requires an external teacher to specify the desired output of the network. We show how the external teacher can be replaced by internally derived teaching signals. These signals are generated by using the assumption that different parts of the perceptual input have common causes in the external world. Small modules that look at separate but related parts of the perceptual input discover these common causes by striving to produce outputs that agree with each other (Fig. 1*a*).**

[c.f. Becker & Hinton, Nature 1992]



# Unsupervised visual representation learning by context prediction

[Carl Doersch, Abhinav Gupta, Alexei A. Efros, ICCV 2015]

# Context as Supervision

[Collobert & Weston 2008; Mikolov et al. 2013]

house, where the professor lived without his wife and child; or so he said jokingly sometimes: "Here's where I live. My house." His daughter often added, without resentment, for the visitor's information, "It started out to be for me, but it's really his." And she might reach in to bring forth an inch-high table lamp with fluted shade, or a blue dish the size of her little fingernail, marked "Kitty" and half full of eternal milk, but she was sure to replace these, after they had been admired, pretty near exactly where they had been. The little house was very orderly, and just big enough for all it contained, though to some tastes the bric-à-brac in the parlor might seem excessive. The daughter's preference was for the store-bought gimmicks and appliances, the toasters and carpet sweepers of Lilliput, but she knew that most adult vis



Deep  
Net

[Slide credit: Carl Doersch]



# Context Prediction as Supervision

?

?

?

?



?



A

B

?

?

?

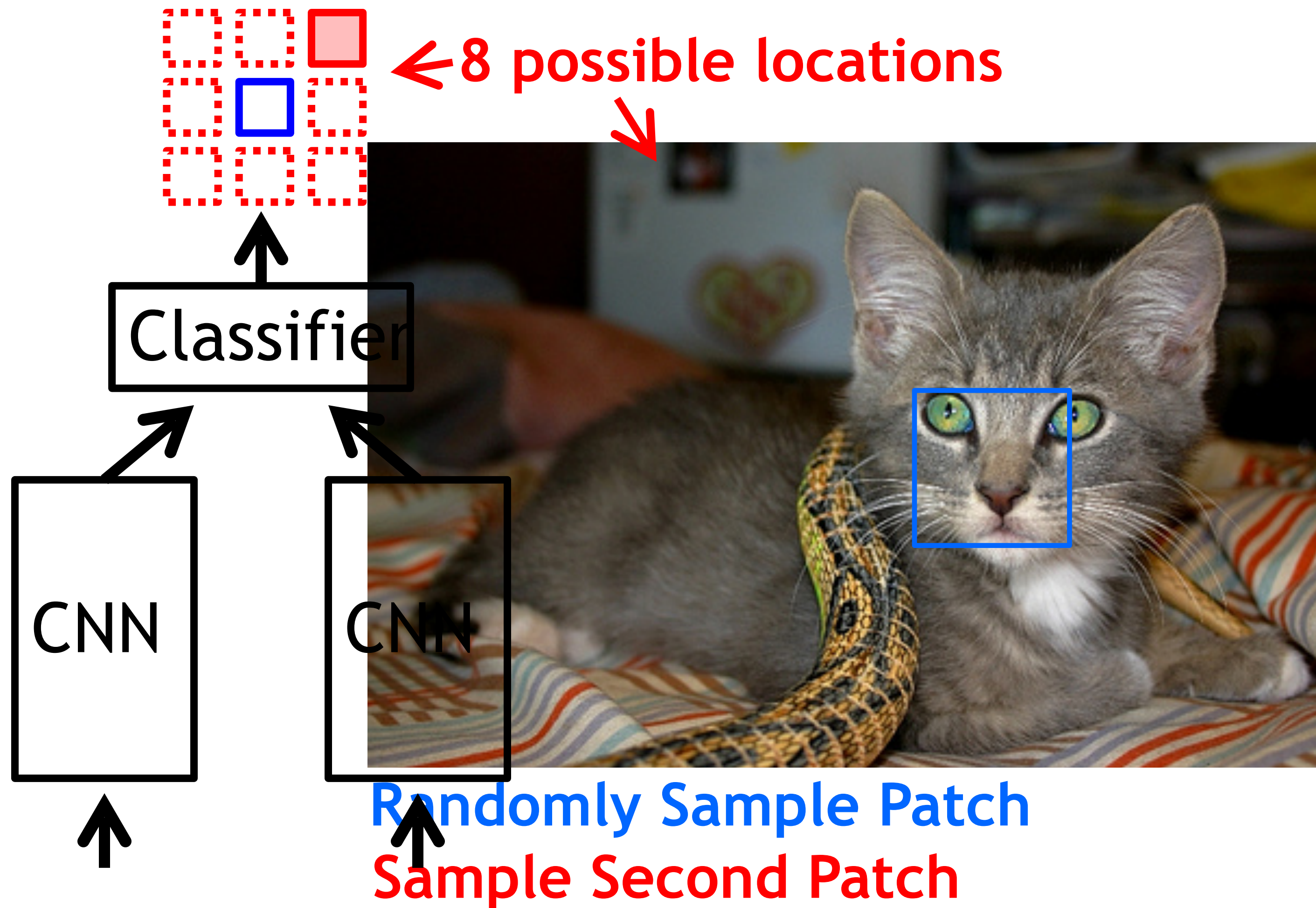
# Semantics from a non-semantic task

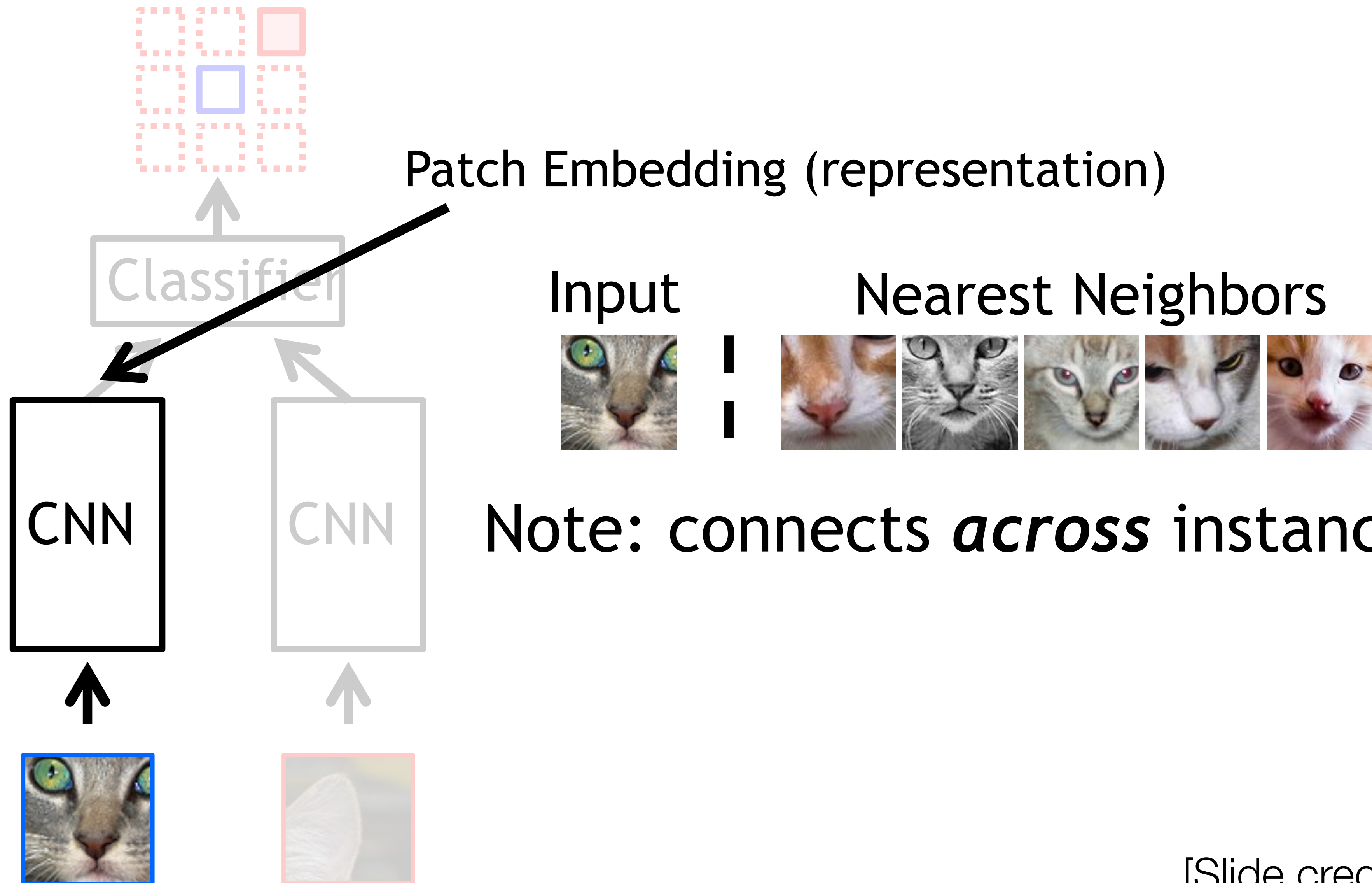


[Slide credit: Carl Doersch]



# Relative Position Task







# Variations: DINO



Figure 1: **Self-attention from a Vision Transformer with  $8 \times 8$  patches trained with no supervision.** We look at the self-attention of the [CLS] token on the heads of the last layer. This token is not attached to any label nor supervision. These maps show that the model automatically learns class-specific features leading to unsupervised object segmentations.

# Variations: DINO



# Variations: DINO



Student

Teacher

SOFTMAX

$p_t$

$-p_t \text{ LOG } p_s$

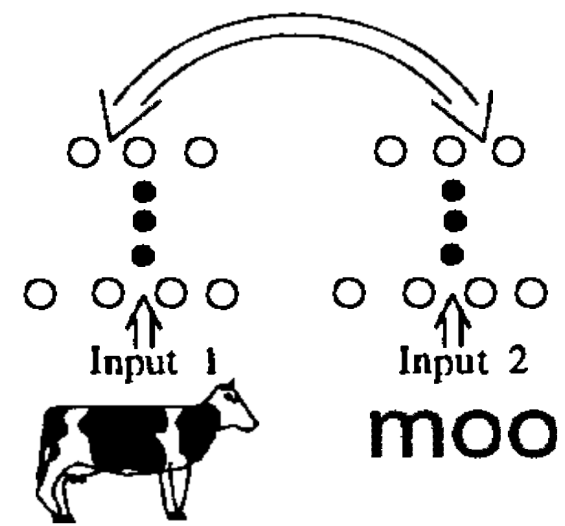
CENTER

SOFTMAX

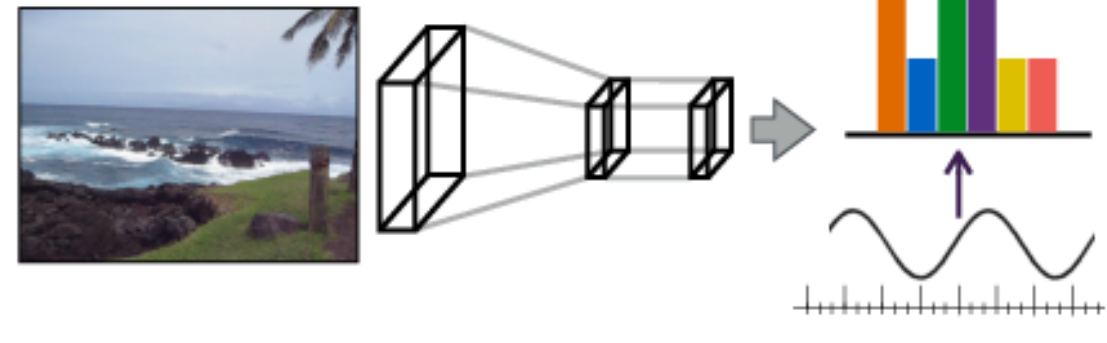
$p_s$



## Audio

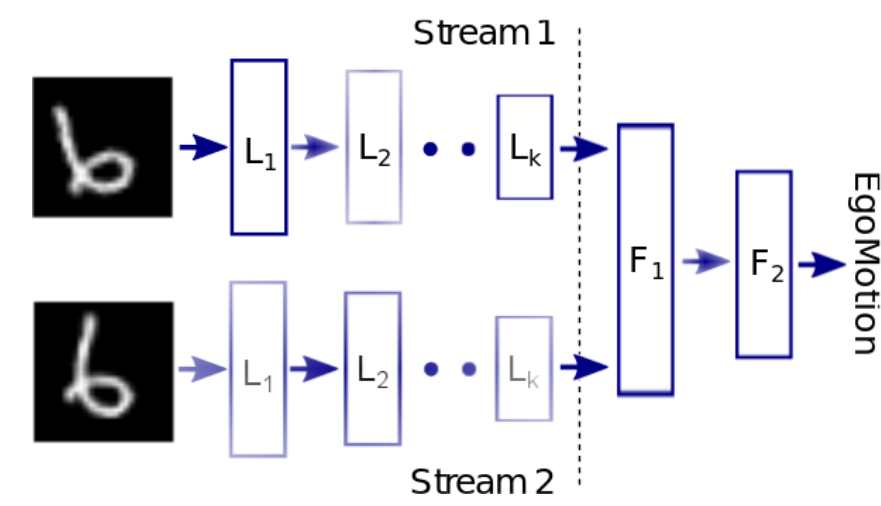


de Sa. NIPS 1994.



Owens et al. ECCV 2016.

## Egomotion



Agrawal et al. ICCV 2015.

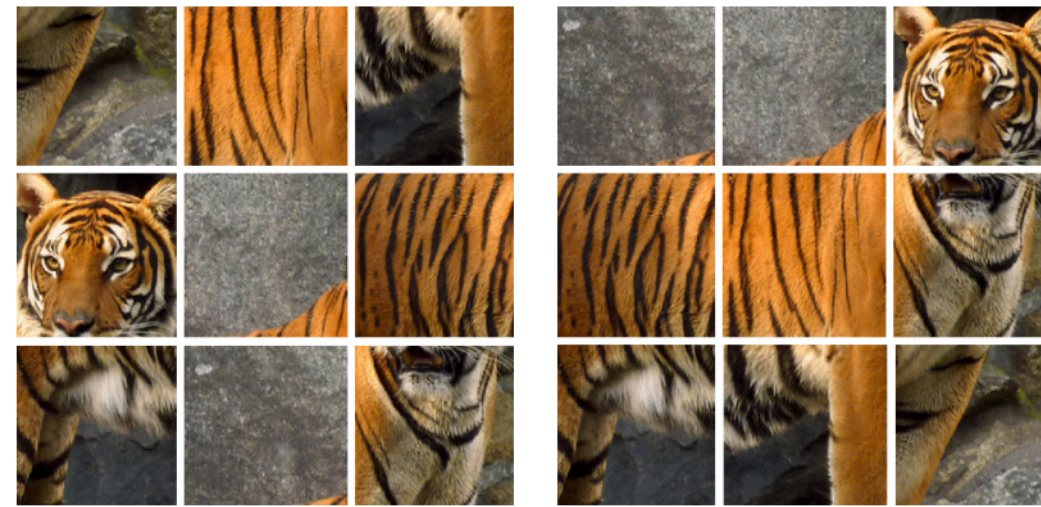


Jayaraman et al. ICCV 2015.

## Context



Pathak et al. CVPR 2016.

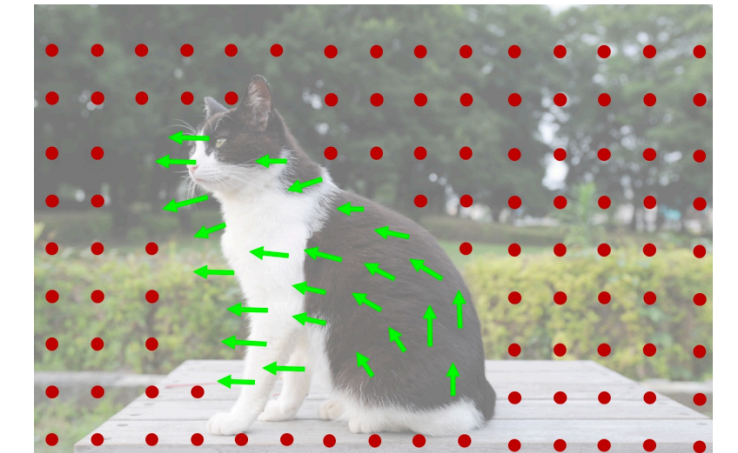


Noroozi and Favaro. ECCV 2016.  
Doersch et al. ICCV 2015.

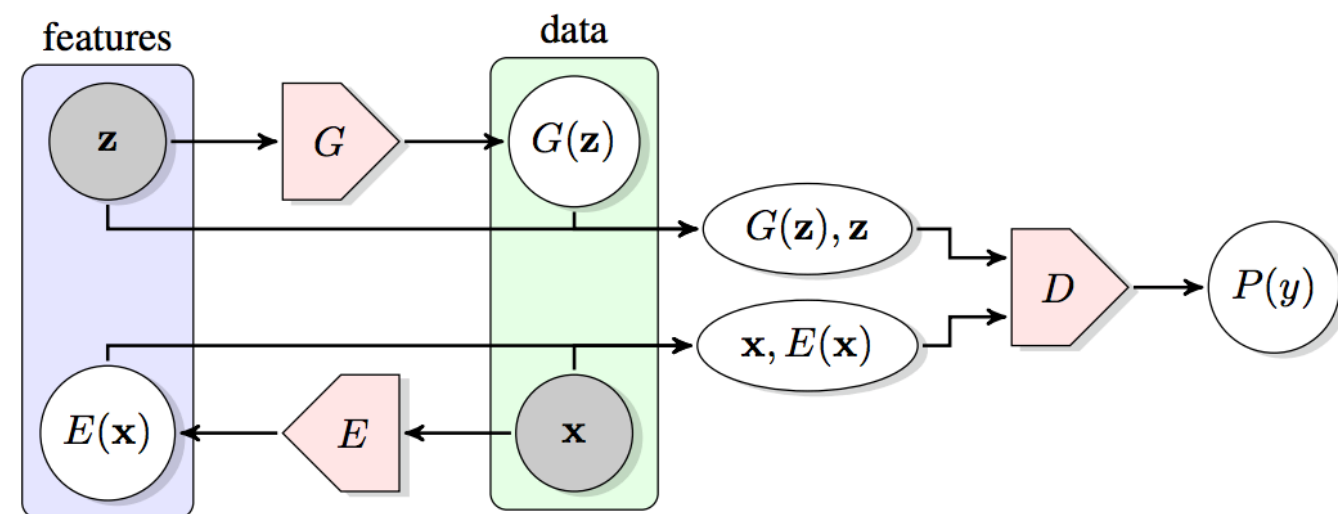
## Video



Wang et al. ICCV 2015. Pathak et al. CVPR 2017.  
Misra et al. ECCV 2016.

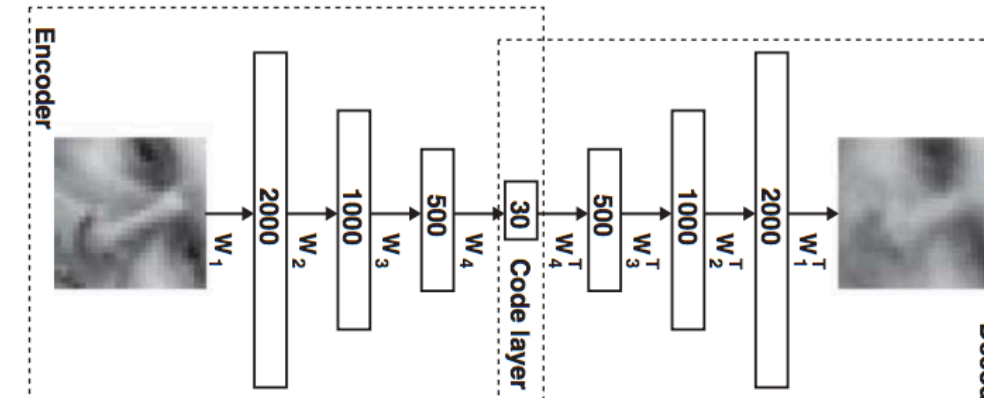


## Generative Modeling



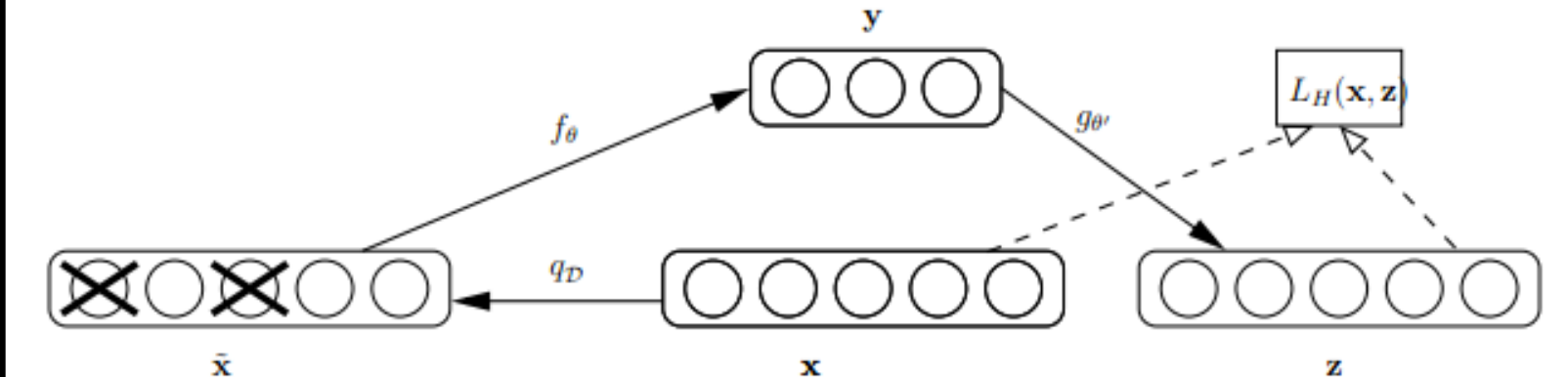
Donahue et al. Dumoulin et al. ICLR 2017.

## Autoencoders



Hinton & Salakhutdinov.  
Science 2006.

## Denoising Autoencoders



Vincent et al. ICML 2008.

Goal: Set up a pre-training scheme to induce a “useful” representation

[Slide credit: Richard Zhang]



# How Much Information is the Machine Given during Learning?

- ▶ **“Pure” Reinforcement Learning (cherry)**
  - ▶ The machine predicts a scalar reward given once in a while.
  - ▶ **A few bits for some samples**
- ▶ **Supervised Learning (icing)**
  - ▶ The machine predicts a category or a few numbers for each input
  - ▶ Predicting human-supplied data
  - ▶ **10→10,000 bits per sample**
- ▶ **Self-Supervised Learning (cake génoise)**
  - ▶ The machine predicts any part of its input for any observed part.
  - ▶ Predicts future frames in videos
  - ▶ **Millions of bits per sample**



[Slide Credit: Yann LeCun]



# Summary

1. Deep nets learn *representations*, just like our brains do
2. This is useful because representations transfer — they act as prior knowledge that enables quick learning on new tasks
3. Representations can also be learned without labels, which is great since labels are expensive and limiting
4. Without labels there are many ways to learn representations. We saw:
  1. representations as compressed codes
  2. representations that are shared across sensory modalities
  3. representations that are predictive of their context